

PUBLISHED EVERY  
FRIDAY

CIRCULATES IN  
EVERY PROVINCE

# THE CANADIAN GROCER AND GENERAL STOREKEEPER

## COLMAN'S MUSTARD



**BEST ON EARTH**

### How to keep Pickles—

It depends to a large extent on the vinegar that covers them.

### IMPERIAL WHITE WINE

is specially adapted for this. The largest and most successful pickle manufacturers in Canada say so. They know that it adds reliability to their goods—they look better, taste better, keep better—therefore **IMPERIAL** is used exclusively by them.

For table purposes it fills every requirement.

*You do not take the slightest risk in telling your critical customers that **IMPERIAL** is the best for all uses.*

