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## Stower's

"Old friends are the best ones." Thirsty days and Stower's Lime Juice are inseparable—going to renew the acquaintance this summer? The concentrated strength of real West Indian Limes makes a delicious, healthful and refreshing drink.

20 per cent. stronger because concentrated—"no musty flavor." The Lime Juice Cordial needs nothing but a little water—it is all ready to use.

Lime Juice---Lime Juice Cordial

## Maypole Soap Dyes

Think just a moment—90 per cent. of your customers are women. Please them and you strengthen their inclination to buy at your store.

A woman likes to economize, too—she can with those clean, brilliant, fadeless, quick, sure Home Dyes, Maypole Soap Dyes. And the mess and trouble of Powder Dyes is done away with.

All colors in Maypole Soap Dyes, and they dye to any shade—they won't "streak" either.

## Fry's Pure Cocoa

Pure—pure pure! Absolutely free from chemical substitutes—it's 200 medals and awards attest to it's great purity and consequent strength.

Half the satisfaction in selling it comes from the confidence with which buyers stick to it—rich, strengthening, stimulating, yet free from the nerve weakening effects that coffee brings about.

If you've never sold it, we would like to have you try it first in your own home.

Sold by leading wholesalers throughout the Dominion.

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