

Oleomargarine Sales are Increasing Daily

Because the merits of this wholesome and economical product are becoming so universally known. But Our Consistent Publicity Makes EXTRA SPECIAL Demand for

Swift's "Premium" and "Gem Nut" Oleomargarine

Our advertising not only points out the purpose and advantages of Oleomargarine, but is driving home these *Names*. Thousands of housewives have already been convinced why it pays to use only Swift's "Premium" and "Gem Nut," and many more are daily insisting on these famous brands in preference to all others.

This Means Steady Repeat Business

for every dealer who links up with our advertising by featuring Swift's Oleomargarine by counter and window displays.

Order from our Salesman or Direct

Swift Canadian Co.
Limited