

You can sell Borden's to every picnic party.

Delicious, Convenient Borden Milk Products are indeed ideal for just such an occasion as that pictured here.

Remind your customers frequently during the vacation weeks of Borden suitability for every outing trip where something good and delicious is wanted quickly and conveniently.

Borden's

Milk Products can always be depended upon to give your customers that unlimited satisfaction so productive of increased sales and larger profits.

You know the six Borden favorites:

Eagle Brand Condensed Milk, Reindeer Condensed Milk, Reindeer Coffee, Reindeer Cocoa, Borden's St. Charles Evaporated Milk, and Borden's Jersey Evaporated Milk.

Keep Borden's Displayed.

Borden Milk Co., Limited

"Leaders of Quality"

MONTREAL

Branch Office: No. 2 Arcade Bldg., Vancouver



If any advertisement interests you, tear it out now and place with letters to be answered.