



*the instant powdered
gelatine made famous
by its PURITY.*

COX'S Gelatine is the standard the world over. It has an exceptionally large sale throughout Canada the year round, especially during the warm weather season when it is used with fresh, ripe fruits.

Cox's makes the most delicious, instant jelly without any labor or fuss.

Suggest Cox's to your housewife patrons and solve the dessert problem for them.

Arthur P. Tippet & Company

Agents

Montreal

Toronto

