

MEN'S WINTER OVERCOATS

In a Lavish Assortment of Styles and Fabrics at Prices that will Please the Most Economical



DEPENDABLE COATS FOR \$35.00

Warm wool coats in a variety overchecked tweeds, plain freize and mixed Scotch effects. They are shown in all the popular winter styles.

WONDERFUL WINTER COATS AT \$49.00.

These are exceptional value at forty-nine dollars. Loose fitting slip-ons, storm Ulsters and trim fitting styles mostly in plain color effects comprising greys and brown and green heathers.

FINEST WOOL COATS AT \$64.00.

Hand tailored coats predominate in our showing at this price. There are heavy and medium weight wrap coats in the finest imported materials.

LONDON MADE COATS AT \$79.00.

Quality fabrics unexcelled finish and skilful tailoring are outstanding features in these splendid English coats. Patterns of course are exclusive and the models are mostly in the belted motor style.



The Hudson's Bay Company



IN ADVERTISING, QUALITY IS MORE IMPORTANT THAN QUANTITY.