



IF YOU DO

your duty, you will make certain that there is sufficient money forthcoming to meet all reasonable requirements of your family, not only now, but by and by.

Taking everything into consideration, what is the best means of ensuring this supply? What is the best form of investment to meet the case? A 5 per cent. Gold Bond in the North American Life would provide for your family should you die, or for yourself should you live.

Write for pamphlet describing how you may participate in the 5 per cent. Gold Bond annual installments.

North American Life Assurance Company,

Home Office, - Toronto, Ont.

L. GOLDMAN, Secretary
W.M. McCABE, Managing Director

CURIOUS STORY OF A CAT AND A PONY.

A gentleman owned a very fine pony, which was excessively fond of him, and would come from the paddock at the sound of his voice, and follow him about like a dog. One day the pony became lame, and was kept in the stable. About this time a cat had a family of kittens on a ledge just above the pony's manger. She and the pony became great friends. One morning, while jumping up to her kittens, she rolled off the ledge into the manger, injuring her foot so that she could scarcely crawl along to obtain her food at the house. When she came back, she was unable to get up to her kittens, so she lay down at the pony's feet and mewed and looked up piteously several times. At last the pony seeming to understand what she wanted, reached down, took the cat gently in his teeth, and lifted her up to the ledge to her kittens. This was repeated morning after morning. The cat would roll off into the manger, go and get her breakfast, come back, and be lifted up to her family.

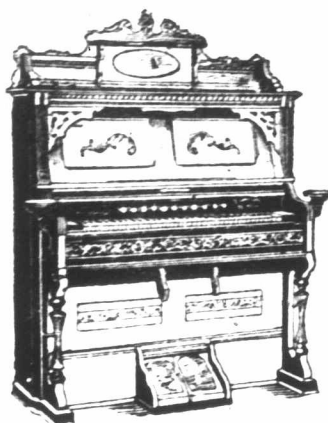
THE OLD DOCTOR'S STORY

"Children, I have a story to tell you," the old doctor said to the young people the other evening. "One day—a long hot day it had

GOURLAY, WINTER & LEEMING

188 Yonge Street, Toronto.

A New List of Organs



Every-one a Bargain

In this list there are a number of very excellent organs, which have had but slight use, most of them having come to us in part payment for new pianos. These we have placed in our workmen's hands for examination and where necessary re-voicing. We therefore guarantee them just as confidently as were they brand new. We also include a few new sample organs, at prices that would be impossible were it not for the fact that we have eliminated the local or canvassing agent in our business. We have no other expense in selling them, than the cost of this advertisement. We shall be pleased to refer you to customers living in your own vicinity who have purchased through our mail order department. Almost every mail brings us letters similar to the following:

Midland, Jan. 24th, 1900.
GENTLEMEN: The organ you shipped me came to hand O.K. I say we are well pleased with it would be putting it mildly. It is without doubt the best organ for the money I ever saw. I will recommend your firm to any person I find who wishes to purchase an organ.
Yours truly,
(Sgd.) ARTHUR COBMAN.

Seal Cove, Grand Manan, Charlotte Co., N.B., Feb. 14th, 1900.
GENTLEMEN: We beg to acknowledge receipt of the organ, and are pleased to state we find it far above our expectations. Enclosed please find \$.....
Yours very truly,
ALVIN SHEPPARD,
(Sgd.) FRED. S. McLAUGHLIN,
ALLEN WILSON, for I.O.F.

Read the conditions of sale carefully and send us not only your first choice of the list, but also your second and third, in case the first should be gone before we receive your letter.

TERMS OF SALE:

Organs under \$50, \$5 cash and \$3 per month without interest. Organs over \$50, \$10 cash and \$4 per month without interest.

If monthly payments are not convenient, please state what method you prefer, quarterly, half-yearly or at certain fixed dates. We wish to know what terms will suit you.

A discount of 10 per cent. off these prices for cash.

A stool accompanies each organ.

Every instrument safely packed without extra charge.

We guarantee every instrument, and agree to pay return freight if not satisfactory.

- TAYLOR & FARLEY**—5 Octave Walnut Organ, by Taylor & Farley, Worcester, Mass., neat case without top. Has 5 stops, 2 full sets of reeds, and in addition a sub-bass set, knee swell, height 3 ft. 1 in. Originally, \$100. Reduced price \$24
- BELL**—5 Octave Organ, by W. Bell & Co., Guelph, in nicely panelled and carved Walnut case, without high top. Has 2 sets of reeds in treble and one in bass, knee swell, height when open, 3 ft. 8 in. Originally, \$100. Reduced price \$27
- TORONTO ORGAN CO.**—5 Octave Organ, by the Toronto Organ Co., neat Walnut case, with extended top. Has 6 stops, 2 sets of reeds of 5 octaves each and one set of 2 1/2 octaves—knee swell, etc., height, 5 ft. 10 in. Originally, \$110. Reduced price \$34
- BELL**—5 Octave Organ, by W. Bell & Co., in neatly decorated case, Walnut, with extended top. Has 8 stops, including couplers, 2 full sets of reeds, vox humana and 2 knee swell. Height, 5 ft. 6 in. Originally, \$110. Reduced price \$39
- BELL**—5 Octave Organ, by W. Bell & Co., in handsome solid Walnut case with extended top. Has 8 stops, 2 sets of reeds in treble and one in bass, couplers, vox humana, 2 knee swells, mouseproof pedals, height, 6 ft. 4 in. Originally, \$125. Reduced price \$44
- DOMINION**—5 Octave Organ, by the Dominion Organ Co., Bowmanville, case in solid walnut of attractive though simple design, with neat extended top and bevel plate mirror. Has 9 stops, 2 sets in treble and one in bass, couplers, vox humana and 2 knee swells, height, 5 ft. 10 in. Catalogue price, \$150. Regular price \$49
- BELL**—5 Octave Organ, by W. Bell & Co., in handsome solid Walnut case, attractively carved and decorated. Has high top, 11 stops, 2 full sets of reeds, bass and treble couplers, vox humana, grand organ and knee swell, height 6 ft. Originally, \$125. Reduced price \$53

- DOMINION**—5 Octave Dominion Organ, attractive solid Walnut case. Has high back with bevel plate mirror. Has 10 stops, 2 sets of reeds in treble and 2 in bass, including sub-bass, bass and treble couplers, vox humana and knee swell, height 6 ft. 1 in., used less than 5 months. Catalogue price, \$175. Reduced price \$57
- ESTEY**—(New)—5 Octave Organ, by The Estey Organ Co., Brattleboro, Vt., in handsome Walnut case, with beautifully decorated and carved top, with bevel plate mirror. Has 10 stops, including couplers, 2 full sets of reeds, vox humana and 2 knee swells. Catalogue price, \$200. Reduced price, \$69
- DOHERTY**—6 Octave Piano Case Organ by W. Doherty & Co., in handsome golden oak case with carved panels, mirror rail top, and full length music desk. Has 11 stops, 2 full sets of reeds, couplers, vox humana, grand organ and knee swell. Height, 6 ft. Could not be told from new. Original price, \$160. Reduced price \$81
- PUTNAM**—(New)—6 Octave Piano Case Organ, by the W. W. Putnam Co., in very handsome walnut case with high back. The case is very massive and is finished with handsome raised scroll carvings, fancy carved mouldings and rich embossing, and has large bevel plate mirror and roomy music pocket. Has 11 stops, 2 full sets of reeds, couplers, vox humana and 2 knee swells. The finest parlor organ ever made by these celebrated makers. Height, 7 ft. 1 in. Catalogue price, \$275. Reduced price.... \$84
- DOMINION**—(New)—6 Octave Piano Case Organ, by the Dominion Organ Co., in very handsome Walnut case, with richly-carved panels, double bevel-plate mirror top, carved lamp brackets, patent automatic folding fall board, full swing music desk and protecting pedal cover; 11 stops, 2 full sets of reeds, grand organ and knee swell, height 5 ft. 11 in. Catalogue price, \$300. Regular price \$98

GOURLAY, WINTER & LEEMING, 188 YONGE ST., TORONTO

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The new bu insurance, aggre tions for \$2,739, further informa As in previe the assets of th \$1,642,387 81, e The securit of the year to \$ \$1,474,740.48, capital, the surp Policies on 378.88, of whic considerably ur Including \$32,214.74, with Careful att class bonds, mo by reserves. O companies doin Expenses h new business. The results direction. Cor for your approv assets, and four The assura the Company h a considerable The field o entitled to muc members of the

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