MAY 16.

"I'm Off to Town, Is There Anything More You Want?"

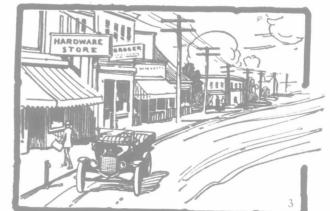
OUR son or daughter will be able to handle your shopping in town,—to take your produce to market, or to invite "hands" to the threshing or silo-filling, if you own a Ford. Furthermore they always will be glad to make the trips.

In doing these errands they take a man's place. They save your time—and that of a horse. This time saving means money to you, and again, a Ford, it has been estimated, costs less than two cents a mile to drive, or two-fifths of a cent a mile per passenger. The Ford is, therefore, much cheaper than a horse to drive. It is safer. It is more enjoyable. It requires less attention. It will soon pay for itself. The Ford is the farmer's utility car.



Touring - -Runabout -Sedan - - -Chassis - -\$535

One-ton Truck \$750 F. O. B. FORD. ONT.



Ford Motor Company of Canada, Limited Ford, Ontario



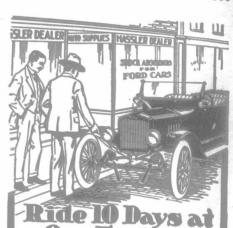
SHIPPERS! Consign your carloads to The E. L. RICHMOND CO. DETROIT The Old Reliable Firm. In business a quarter of a century References — Any Bank.

HAVE Lowest Fare Modern Train Scenic Route and the Service, too

Comfortable trains leave Toronto at 10 p.m. Mondays, Wednesdays and Fridays, connecting at Winnipeg for all points West

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CANADIAN NORTHERN



Our Expense OR ten days we want to transform your Ford into a \$2,000 car. We will do this by putting on a set of Hassler Shock Absorbers.

If you are willing, we will take them back without question when the ten days have elapsed. But you won't bring them back.



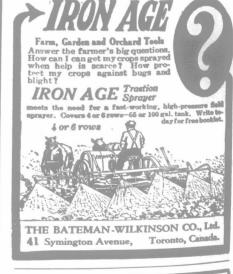
Don't take another fellow's word for it. Feel for yourself the ease and comfort, the smoothness found in a Hasslerized Ford.

Hassler Shock Absorbers pay for themselves over and over again. Reduced tire bills, more miles per gallon of gasoline, one-third up-keep cost savedall swell the total of Hassler dividends. 300,000 Ford Owners recognize their economic necessi-

ty. Write today for Free Trial Blank, illustrated circular and opinions of users.

Don't ride without Hasslers simply because someone discourages you from trying them. Accept this offer and see for yourself.

ROBERT H. HASSLER, Limited Lock Drawer HC27 HAMILTON, ONT., CAN.



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