



# The Canadian Thresherman and Farmer

CANADA'S FARM MACHINERY MAGAZINE

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E. H. HEATH  
PRESIDENT AND MANAGER  
E. W. HAMILTON  
SECRETARY  
F. C. BRAY  
TREASURER

"Everything begins and ends with the soil."



## THINGS ARE NOT AS BAD AS THEY SEEM LIKEWISE THE CROPS

### OUR GUARANTEE

No advertisement is allowed in our columns until we are satisfied that the advertiser is absolutely reliable and that any subscriber can safely do business with him. If any subscriber is defrauded by E. H. Heath Co., Ltd., will make good the loss resulting therefrom, if the event takes place within 30 days of date advertisement appeared, and complaint be made to us in writing with proofs, not later than ten days after its occurring, and provided, also, the subscriber in writing to the advertiser, stated that his advertisement was seen in "THE CANADIAN THRESHERMAN AND FARMER." Be careful when writing an advertiser to say that you saw the advertisement in "THE CANADIAN THRESHERMAN AND FARMER."

Western Canada is so used to good crops that when a partial failure does strike the three prairie provinces a mole hill is quite likely to assume the proportions of a mountain. If one were to take stock of all the reports circulated it would be an utter impossibility to arrive at anything like a definite conclusion.

Western Canada is a big country and when we hear the cry of crop failure we can come to but one conclusion and that is, that it is sectional rather than general. As a matter of fact some sections (and by no means the minority) are blessed with bumper crops which, with the high prices prevailing, will yield most handsome returns.

It is true that in some sections the yield will be exceptionally light and some farmers are bound to suffer, but taking the country as a whole the yield will be such as to cause no alarm in business circles.

Western Canada is distinctly a grain raising country and while the pessimist may get in his work for a time even the farmer who has a poor crop will forget his failure and turn his thought toward the yield of another year. It

is simply a case of "take the bitter with the sweet" and stick to the game. The winning post is a sure reward.

This issue contains an exceptionally complete illustrated report of the 1910 motor competition which was held at Winnipeg. We are confident that in no other publication will there appear such a fine set of illustrations and the report itself is full of meat for any farm power user. Farm power is a live topic today and it is a pretty certain statement that within the life time of the present generation the horse as a beast of burden on the farm will be practically superseded. It is rather a slow process, but it will come just as sure as time will pass. The manufacturer is making every effort to keep up with the demand for farm tractors and the farmer is by no means slow to appreciate the benefits and economy of the tractor as a labor saver and a money maker. The motor contests that have been held in Western Canada have probably done more than any other one thing to boost the farm power proposition, and the data secured at these contests has been of inestimable value to the farmer who has studied it carefully.

It is true that should these contests be held in the future each succeeding one will see some changes in the rules and regulations as the development of the tractor and the requirement of the user go hand in hand. These contests are, or at least should be, primarily for the farmer and should be so designed as to show him the possibilities of the various motors competing as farm power producers.

Don't attempt to swallow these reports in one piece but take them up part by part and digest the whole matter thoroughly. In this way the most can be gotten out of them. There is far more to the figures that are brought out than mere scores of points.

The straw throughout Western Canada in this season of 1910 is, in general, short. This will mean that there will be far less to go through the various separators than in 1909. It also means that there will be a large number of "jobs" for the threshermen to

handle. These jobs are a menace to the threshing business in that they almost force the thresherman into lumping things, which in a great many cases results in a cut rate for threshing. It is true that the farmer with only a few bushels to thresh can scarcely afford to pay out the bulk of his crop for a threshing bill, but, on the other hand, the thresherman must move just as far for a small job as a large one and as the number of moves in case of a light crop is far greater than in the case of a heavy one he is seriously handicapped in so far as profits are concerned.

Again, when the straw is long and the amount of grain threshed is small in proportion to the amount of grain put through, the thresherman is obliged to do a lot of work for his money and the farmer never sees fit to add on an extra five dollars for the extra labor performed by the thresherman. It is a poor rule that won't work both ways and no farmer should refuse to pay a good price for his small job that even then will scarcely give the thresherman a living wage.

For the past two years we have carried on a very active campaign among the farmers and threshermen of Western Canada for subscriptions. We have met with results that have been very gratifying to us and in 1910 and 1911 we will carry out a subscription plan that will eclipse anything that we have yet put on.

Last year we put on a \$2000 prize guessing contest and 2000 people were pleasantly surprised in the way of prizes. This winter we will put on a subscription campaign that will not only make 2000 people happy but should make friends and boosters of 10,000 new readers of the Canadian Thresherman and Farmer. Better than that, it will give both old and new readers alike a chance to get in on some of the good things we have to offer. We are not as yet quite ready to make our announcement but it will come just as soon as some of our present plans are a little more perfect. Watch for it as it should be of particular interest and value to everyone. We want the name of every wide awake farmer in the three prairie provinces on our subscription list as a bona fide paid up subscriber to the magazine. We want them to get their share of the meaty up-to-date matter that we are putting out from month to month. We want them as continuous readers of the Canadian Thresherman and Farmer and for this reason have laid our subscription plans most carefully. Watch for our big announcement later.

The time of "Something for Nothing" in the world is past. It is true that we still have the "Gold Brick Man" with us, the man who will give you gold dollars for anywhere from 10 to 90 cents. Occasionally we hear of this being done in the advertising game but don't let it mislead you. Advertising space costs good money to produce and the man who offers it to you gratis puts you as an advertiser up against one of two things. He either has a proposition whose value is nil or he is getting a club ready to hold over your head later on. Advertising space that is worth having is worth paying for—the free kind is not advertising.

### SUBSCRIPTION RATES

Postage prepaid, Canada and Great Britain, \$1.00 Per Year.  
Postage prepaid United States and Foreign Countries \$2.00 Per Year.

Failing to receive paper, you should notify the office at once, when mistakes, if any, will be corrected immediately.  
All Subscriptions must be paid for in advance and are positively discontinued at date of expiration unless renewed.

Advertising copy in order to secure good position should be in our hands not later than the 15th of the month preceding date of issue.  
Advertising rates furnished on application.