

P. O. BOX 354.

NICHOLLE, INKPEN & CHAFE,

LIMITED.

315 Water Street, St. John's, Nfld.

Importers of

DRY GOODS, MILLINERY, BOOTS, SHOES, Etc. Millinery.

Our Millinery Department is under the supervision of experienced Milliners; where we always carry a full stock of women's and children's Pattern Hats, ready trimmed and ready-to-wear Hats, or any other Millinery item you may need.

Boots and Shoes.

Every man, woman and child interested in choice Footwear would enjoy seeing our display.

CLOTHING—Men's youth's and boy's suits. American and English Cut Suits in tweed, serges and in neat effects of worsted.

Showroom.

Our Showroom is just now filled with the choicest of dainty goods, English and American Blouses, Belts, Ribbons, Silks, Frillings, Collars, Bows, Jabots, Aprons, Pinafores, Tunics, Dresses, etc., etc. House Furnishing Dept.—Damask, Tea Cloth, Stair Oil Cloth, Carpets, Canvas. Heavy Dept.—Flannels, Flanneletts, Regattas, Shirting, Calico, Tweeds, Tickings, etc.

For the Fisherman.

The best prices in Lines, Twines, Hook and Oil-Cloths.

Mail Orders—THE MAIL SAVES YOUR TIME.

Our facilities are unsurpassed for out-of-town orders. Every day we receive dozens of mail orders, and we expect this branch of our store to increase. We have one salesman who attends to out-of-town orders only. This insures you prompt and satisfactory service. Write to-day for addressed envelopes, if you wish samples of goods send for them.

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