

Advertisement

Q.M.S. THE STORES Limited. Q.M.S.

Established at Valcartier, Sept. 1914,
and still striving to please.

FRESH NOVELTIES EVERY MOMENT.
LOOK WHAT WE HAVE TO-DAY.

THE LATEST CRAZE.

BULLY BEEF IN TINS.

"The soldier's delight
When he's out for a fight."

BULLY from EVERYWHERE.

BULLY from ARGENTINA--BULLY from CHICAGO.

BULLY FOR YOU!

WE DON'T "PEDDLE THE BULL"

WE HAND YOU THE BULLY.

TRY it and if you like it tell your friends!

WHEN YOU ARE HUNGRY

Biscuits are the thing,

And there are no Biscuits like

THE BULL-DOG BISCUITS

(As supplied to H.M. Forces).

ALL THEY WANT IS SOAKING.

SOAK THEM & THE PLEASURE'S THINE.

With every dozen biscuits we give away a coupon

WITH EVERY 100 COUPONS

WE GIVE A SET OF TEETH.

Every one is asking for the
NEW LUNCH DELICACY

M. & V.

A little lean, a little fat,
A bit of this, a bit of that,
Packed in a tin so carefuller,
And there you have your M. & V.

DO YOU LIKE A HASH OF THINGS?

Then you will like M. & V.

Write for our free handbook,

Fifty ways of treating M. & V.

SOUP. P.P.P. SOUP. SOUP.

No more horrible Rum.

The Substitute for S.R.D.

Recommended by all the prominent teetotallers.

ONE BASIN AND YOU WANT TO JUMP THE PARAPET.

P. P. P. SOUP.

Taste it. It is delicious.

Take P.P.P. and you will be Good.

Take P.P.P. and you will be Happy.

THE SUBSTITUTE FOR S.R.D.