

Bookstore explains pricing policy

by CHRISTIAN L. Brunswickan staff

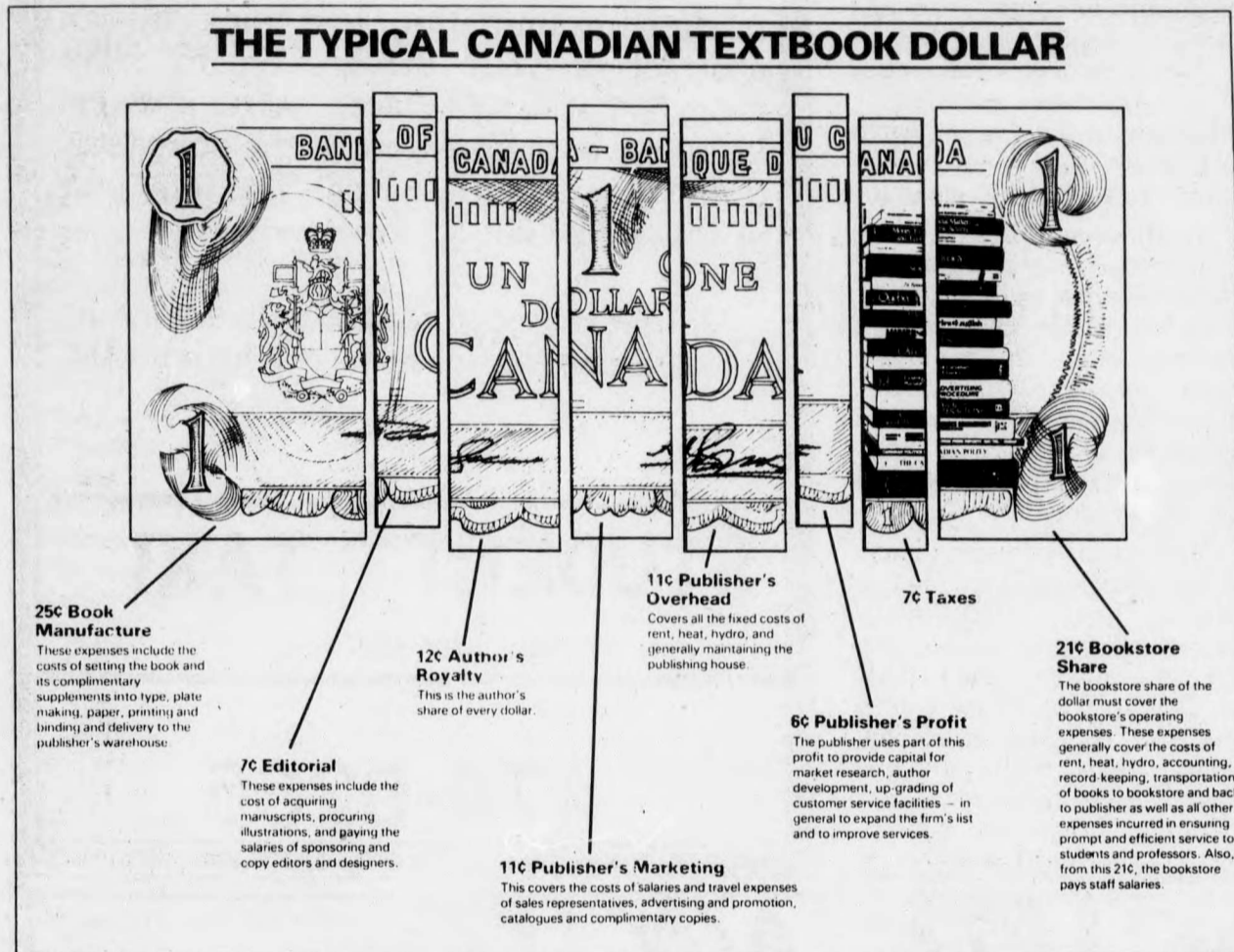
The University Bookstore, which is not a private business, gets 21 cents out of every dollar spent on textbooks. This is the amount the College Group of Canadian Book Publisher's Council recommends and it is

With 21 cents, he claims, they break even.

Why, then, do books cost so much? Apparently, because the book business is a very expensive one. The manufacture of the book, the bookstore's share, the author's royalties, the publisher's marketing and overhead, the editorial, the

However, many books of the same value have different prices. The reasons for this depend on the printing volume and the fact that some companies are subsidized by the government while others are not. It was suggested that since subsidizing lowers costs, the bookstore should be financially

THE TYPICAL CANADIAN TEXTBOOK DOLLAR



also the amount that the bookstore manager, Mr. Doug McConnell, says they receive. taxes, the publisher's profits are all seemingly small expenses, but they do add up.

assisted. However, because the bookstore is a branch of the university, it is already subsidized and cannot get more money.

Another way to decrease the price of books would be to make them paperback (paperbacks); however, books of this kind would not last as long because textbooks are designed for extended use.

Mr. McConnell said that the University Bookstore cannot be blamed for the high prices of textbooks, as they only sell the books that the professors tell them to order. The only alternative would be to have each faculty sell the books which would only create more chaos in their acquirement and would not really lower prices.

The professors choose what they consider the best books and in some cases have refused to order books because of high prices.

mea culpa

With respect to the front page article in the October 11th, 1985 issue of The Brunswickan regarding "Complimentary" textbooks, those books, as it turns out, were purchased from Follett College Book Company, not Harper & Row Publishers, as stated in your article.

Doug McConnell
Manager

**DOING
LAUNDRY
CAN BE
BORING
BORING
BORING
NOT ANYMORE**

Spin 'n Grin
"HOMESTYLE"
LAUNDROMAT
Corner of Smythe and Dundonald

Student Services

RESTRICTED EXTERNAL SCHOLARSHIP

Third year students — Business Administration OR Home Economics. Pillsbury Canada Ltd. undergraduate scholarship \$1250. Applications available at the Undergraduate Awards Office — room 109, Alumni Memorial Building. Apply before November 10, 1985.

UNIVERSITY LOANS OCTOBER 1985

Applications for University of New Brunswick Student Loans (not Canada Student Loans) will be available at the Awards Office, room 112, Alumni Memorial Building, AFTER October 15, 1985.

Due to the high demands normally placed on the University Loan Funds during second term, and the restricted amount of funding available, only a limited number of loans will be granted for the fall term.

Should you urgently require a University Loan first term, apply at the Awards Office before Friday, October 25, 1985. Applications will not be accepted after October 25, 1985.

Please note: students are not considered for University Loans until they have successfully completed one term at UNB.

Have you heard about Counselling Services for students at UNB-STU? Services and programs are available to help you with social-emotional difficulties, career and education decisions, stress management and family and couple problems. Counselling is provided for individuals or groups on a confidential basis by professionally trained counsellors. The office in the Alumni Memorial Building is open Monday to Friday from 8:30 a.m. to 12:00, and from 1:15 to 5:00 p.m. However, in case of emergency at other times, our telephone answering machine will give you instructions on how to reach us. Phone 453-4820 for an appointment.

For Native Indian students we have a program designed to meet the special needs of students adjusting to university life. For information on this as well as on career choice and writing and study skill for Native Indian students, call or drop in to see Serena Knockwood, our Native Student Advisor, Rm. 108, Harrington Hall, STU or Rm. 19, Alumni Memorial Building, UNB.

For information on occupations, educational programs, career preparation and resume writing, drop by the Career Information Library. Our Career Library Assistant will be happy to help you. No appointment is necessary.

Some students come to Counselling Services by referral. Referral sources are encouraged to call, informing us of the referral. We will acknowledge that the referral has been completed, with the written permission of the student.

INTERNATIONAL STUDENT WIVES

An informal meeting for all International Student Wives will be held on Wednesday, October 16th at 10:30 a.m. in the playroom off Magee House.

All International Student Wives on or off campus are invited. Please feel free to bring your children. The meeting is for the International Student Wives to discuss common interests and possible future meetings.

Refreshments will be served.

The Student Union Council on Monday, October 7 voted to hold the 1985 Fall General Election on Wednesday, November 20.

The positions open for election were calculated and presented to the Student Union Council for ratification.

The Chief Returning Officer for the election is Larry Long. The position of Deputy Returning Officer was delegated to Peter Bessey leaving three more D.R.O. positions open for applications.

The 1985 Fall General Election will be held on Wednesday, November 20. Nomination forms can be picked up at the Student Union Office beginning October 21.

Nomination will close November 6 at 5:00 p.m. Positions that receive no nominations will be extended one (1) week.

Poll workers and ballot counters are needed for the 1985 Fall General Election. Application for these positions are available beginning October 21 at the Student Union Office room 126.

These positions are paid minimum wage.