

this our 96 CATALOGUE are shown New Designs for the present season with a very brief description of some of their special points.

Our Motto—"One grade only and that the best," will be adhered to strictly, and we can promise our patrons that, with this motto always in view, we shall put a single vehicle on the market which will not more than compare with the which it will have to compete as to utility, quality, style and finish.

The following pages a good idea of our different styles can be had by the cuts criptive matter and, as will be observed, we have changed in many ways most chicles, while the standard buggy has been changed in every line. We have building only such work as would retain for us a reputation which could not be and from a growing trade we are convinced that our vehicles have a good name.

Our goods may possibly be slightly higher in price than others, but if they are you may be sure there is enough intrinsic wearing value added to make them the cheapest in the end. Beneath their handsome exterior is quality which makes permanent customers for us and those who handle them.

We again thank you for your liberal patronage, and by careful attention to the minutest details in the manufacture of our vehicles we hope to merit a continuance of the same.

Respectfully yours,

THE MCLAUGHLIN CARRIAGE CO.

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