

## A SPECIAL WEEK-END SALE OF *Middy Blouses*

You can beat the heat by wearing seasonable garments. You can economize this week by taking advantage of this sale. Most of lines offered are at less money than cost of material alone today. All up to the minute styles; all made in proper way to fit and give that smart appearance. These prices for this week only.

It's a quick clean-up for more room for our heavy Fall orders already arriving.

### Men's Straw Sailor Hats clearing at half price

This is the grand final clean-up, and bargains for those who move quickly.

### Ladies' White Wash Skirts at special prices

All new goods, made up in attractive styles—pockets, belts, etc.; made from Gaberdine, Repp, Poplin and Pique, at matchless prices—95c. \$1.25, \$1.50, \$1.75 and \$2.25.

Clearing Bargains all over the store

## J. N. CURRIE & CO.

## THE ROYAL BANK OF CANADA

INCORPORATED 1869

Capital Authorized.....\$25,000,000  
Capital Paid-up.....14,000,000  
Reserve Fund and Undivided Profits.....15,000,000  
Total Assets.....900,000,000

SIR HERBERT S. HOLT, President  
E. L. PEASE, Vice-President and Managing Director  
C. E. NEILL, General Manager  
STUART STRATHY, Supervisor of Ontario Branches  
521 Branches. Correspondents in all parts of the world. Savings Departments at all Branches.  
Special attention given to business of Farmers.

Glencoe Branch - E. M. DOULL, Manager  
Branches also at Strathroy, Appin, Wardsville, Dutton and Rodney



"SOLD OUT."

No more oleomargarine today. Food supplies in Great Britain are often so short that even the weekly allowance of four ounces of margarine is "postponed".

## Borrow to Buy Cattle

"Mixed Farming" is the big money-maker today. Of course, grain and fruit and vegetables pay well—but beef and bacon, butter and cheese, are piling up the profits for the farmer.

Milk more cows—fatten more cattle—raise more hogs. If you need money to do it, come to The Merchants Bank. We are glad to assist all up-to-date farmers.

**THE MERCHANTS BANK**  
OF CANADA  
Established 1864.  
Head Office: Montreal.  
GLENCOE BRANCH. J. A. McKELLAR, Manager.  
BOTHWELL BRANCH. E. E. LEWTHWAITE, Manager.  
NEWBURY BRANCH. G. T. MURDOCK, Manager.

## English Life in Quebec

QUEBEC'S life is English as well as French, but one would have to dwell for some time in the city before being fully conscious of this fact. For that life is segregated, secluded and almost as precarious as the hold of the attacking British under Wolfe, until that "one perfect volley" gave them a permanent footing. It is a curious circumstance that the "colony" has clung to the old battlefield ever since. The English quarter is almost wholly without the walls, amid the garden villas of the upper plains.

The visitor with introductions to the leading "English" families soon finds himself whisked off to the Little England on the heights. Little England does not necessarily mean that he is going to meet Englishmen and Englishwomen, though they may be as ruddy of feature and just as familiar with London life as he himself. But in setting, in speech, in the little, all but unnoticeable ways of living, the illusion is a most complete. Outside of the host's house will run a fence, probably guarded, in approved English fashion, by a quaint English lodge. A path, spread with imported brown English gravel, will wind amid the trees and flowers to the front door of an Elizabethan brick mansion, a gardener will be mowing trim lawns, or tending his precious charges in a conservatory, and an English servant maid, in unmistakable "cap," will probably open the door. Not all the houses answer this description, however, not all have this charm of exclusiveness or quiet, not all the paths are trim. There is, indeed, a subtle nuance of differentiation, a native flavor that is new, strange, and slightly confusing. But the ensemble is neither French nor American, and five o'clock tea on the lawn or verandah soon convinces the visitor that the concomitant characteristics of English life are certainly there. It is not unlikely that the hostess has chosen her maids in the Old Country during the winter. For we come upon her before April showers are spent. Quebec is a dull place to her in its coating of snow. No theatres, no music, no entertainments to beguile her, she closes her shutters, dismisses her servants, and, spreading her wings, flies away to more hospitable shores.

There is a sense of being thrown amid one great family in this West end of Quebec. Its denizens address each other by their Christian names, and, probably because they are so much to their own resources, in the beautiful but monotonous city of Quebec, they go the round of one another's houses to create a little world of their own. Hospitality and entertainment are the keywords to the lives of these people, whose family names are often met with in Canadian history. But it would be hard to find a drone among them, in spite of their leisurely habits. The masculine ranks include lawyers and lumbermen, and military men. But social life is of the essence of their everyday existence. None of them so busy that they cannot find time to stroll into the picturesque Little Garrison Club, hard by the gate that leads to the battlefield of Wolfe and Montcalm. In the club, with its trim bowling green that reminds one more of the Old Country than anything else in Quebec, one meets every one, who is "worth knowing," among the English-speaking inhabitants of the French city. Now it is the pensioned colonel in golf breeches and florid of face, who has fought in every part of the Empire, then the retired bishop from some far-away western see with a quaint French-Indian name. Over there sits the breezy editor of a duodecimo Quebec newspaper supported by its limited English-speaking subscribers, while by the huge English billiard table bend a monocolored "younger son," a garrison officer, and a trig solicitor in comfortable tweeds. The lounge room has its habitues bled in capacious Morris chairs and reading the Fortnightly or Punch, while an English servant serves them with the family "five o'clock" or individual trays. Yes, this little unpretentious club is a corner of England that one cannot duplicate elsewhere on the whole American continent. The men who throng to it, the things they do and say, the pictures on the walls, the hundreds and one signed portraits of distinguished visitors from the Old Country, the dress, the ease, the Old World leisureliness, bespeak the home life that is so dear to the Englishman.

But once a year winter comes to dispel the illusion. The whole English quarter puts on a change for the worse. The fences of the estates are pulled up, that they may not be a trap for the inevitable snowdrifts, the great houses are closed, the gardens become a drab monotony, and the hostesses, if not the hosts, flit off by the earliest steamer to the comparative warmth and the exhilaration of shopping and festivities in the great British capital. Then Quebec comes to her own again. She is once more wholly French.

## The Transcript

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THURSDAY, JULY 25, 1918

The recent meeting of farmers in Toronto was met with ridicule. They were laughed at and a threat issued that if they invaded Toronto again on a similar mission they would be arrested. If the farmers continue to patronize the big stores in Toronto and the big bunch of clumps, let them build up their own communities. Every dollar spent at home, and where it is appreciated, enhances the value of their own land, gives them better educational institutions, and adds to the general wealth of the community.—Kincaid Reporter.

Tearing another's character to pieces will not help yours, no matter how dirty the other man's may be. Pointing out the weeds in your neighbor's yard will not make those in your own garden more beautiful. The white cottage and brown mansion each hide trouble from the world. People talk and know not whereof they speak. They retail slander to show how foul is the dish most palatable to them. Let us walk straight along. Let us each mind our own business, and we will never be out of employment.

Reckless driving is always illegal, no matter what the speed. The majority of fast drivers have nothing to do when they get there. They are a menace to themselves, to those whom they pass and a nuisance to people who reside along the road.

This is good enough to have framed and hung up in our homes: "There is so much bad in the best of us, and so much good in the worst of us, it hardly behooves any of us to speak ill of the rest of us."

Potato candy is the latest. It is made with a sugar extracted from potatoes, and comes in the form of bon-bons, which look like chocolate, taste like coconut and have a delicate brittleness about them.

As one reason for having a garden, it is cheaper to feed the family out of the back yard than a tin can.

Each minute contains sixty seconds—and an opportunity.

**Might Visit Canada.**  
An English officer recently exchanged from Germany tells an extraordinary story. The Crown Prince paid a visit last autumn to a prison camp where a number of officers were confined. He shook hands with each officer, inquiring as he did so about the circumstances under which they came in. A German hand, one officer, a Canadian, the Crown Prince said: "I hope to go to Canada after the war, and if I do go there you won't throw stones at me, will you?" Hearing another officer came from South Africa, the Crown Prince remarked: "You should not have come into the war at all." During the conversation with each officer he held the officer's hand, asking where he was wounded, how and when.

## FARM COLD STORAGE

Small, Efficient Plant Does Not Cost Much.

Simple and Efficient Running Water Systems for the Farm—How Full Directions Regarding Equipment and Installation May Be Secured. (Contributed by Ontario Department of Agriculture, Toronto.)

A COLD storage is a room or building, depending upon the size, cooled by ice or by some mechanical means. In short, it is a place for keeping food products cool in the hot weather.

Since the farms produce the food and since the cooling of it should be done quickly and immediately after its production, say milk for example, in order to keep it in good condition as long as possible, would it not seem good business and economy to have the cold storage on the farm? This applies to our farms particularly since they produce such very perishable products as milk, butter, eggs, fruit and meat. If there was no other advantage in having cold storage on the farm than that it provides a place in which to keep the daily victuals cool and sweet, there would seem to be a good reason for including it in the farm equipment. There are many ways of providing a small cold storage on the farm, but with the exception of very large fruit or dairy farms, the same principle applies to all, namely, that ice is used as the means of cooling. The method of applying the ice to the best advantage constitutes the problem in each individual case. This is why no one system can be recommended for all cases. It is my intention to describe briefly below one type which should give good service in many farm homes.

The particular name of this system is the Bunker system. It consists of a small room, a few feet square with a bunker or box or rack at one side for holding the cakes of ice. It is separated from the room by a partition which is kept a few inches off the floor and likewise from the ceiling. The bunker has a slatted floor with pan just below to catch water which is disposed of readily through a drain. This arrangement provides a natural means for the cold air to drop down to the floor, escape into the cooling room proper and for the warm air to pass over the partition to the ice. So long as this bunker is kept supplied with ice there will be a natural flow of cold air through the storage room. If the room be well insulated it should be possible to maintain a temperature of about 40 deg. Fahrenheit and fairly dry atmosphere. Those desiring plans for constructing the type just outlined or any other type may receive them free of charge by communicating with the writer. Information and assistance will be freely given to all applicants. Write us, R. R. Graham, B.S.A., Ontario Agricultural College, Guelph.

City Conveniences for Country.

The desirability and importance of an ample supply of pure water on every farm can hardly be over emphasized. Perhaps more than any other food element it determines the healthy and robust development of the body. Inversely, deadly disease germs lurk in the impure waters of contaminated wells which may bring death with little warning into the family circle. Without great expense the water supply on the average farm may be so protected as to prevent contamination and it surely seems the part of wisdom in every case to ensure an abundant supply of pure water for man and beast.

Where the household supply must be drawn from a well or a stream at some distance from the dwelling the physical labor involved is great. It may be assumed that when no plumbing is installed an allowance of ten gallons per person per day for all purposes is necessary. With a family of four someone often the housewife must carry 400 pounds of water a day, or over one ton a week. In the stable much the same conditions exist. The task of pumping water by hand for a large number of live stock is slow and arduous—wasteful of time and trying to the temper. And in cold, stormy weather the stock when driven to an outside tank or an ice-covered stream, will rarely drink sufficient for their best performance or development. Water systems in each case pay their way in dollars as well as in convenience, comfort and health.

The question of cost is important. Many improvements may be made, however, such as safeguarding the well from pollution, installing a hydraulic ram, septic tank, gravity system, etc., which are not very expensive and when the farmer is able to do a good deal of the work himself the cost is reduced to a point where thousands can afford the installations. With a practical working knowledge of the principles of farm water supply, water systems, equipment and sewage disposal few, indeed, who have impure well water and are without household and stable water conveniences but can make improvements of a most beneficial nature and at a cost which they can afford to expend.

To give such information is the purpose of a bulletin now presented to the farm public of Ontario by the Ontario Department of Agriculture, Parliament Buildings, Toronto. Practical information, as complete as possible, and as arranged as to enable each reader to find quickly the particular problem he is most interested in, is given regarding every phase of the water question. To further assist those who may wish to make improvements or installations the authors of the bulletin will gladly give personal attention to any question or problem which may be sent to them.

## BIG SHOE SALE

Starting this week to sell our entire shoe stock at cost and less than cost, as we have decided to go out of the shoe business.

Come and get your share of the bargains while they are on the go.

W. J. Strachan

## Children Cry for Fletcher's

# CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

**What is CASTORIA**  
Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

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SUMMER TOURIST FARES IN EFFECT

General Change of Time - July 14, 1918

Particulars from Canadian Pacific Ticket Agents

W. B. HOWARD - District Passenger Agent, Toronto

## The Buy at Home Pledge

I BELIEVE IN MY TOWN, I BELIEVE IN THE GOODS SOLD IN MY TOWN, AND I BUY THEM:

BECAUSE I can get more and better values—  
BECAUSE I want to see the goods—  
BECAUSE I want to get what I buy, when I buy it—  
BECAUSE if I sell my goods here I ought to buy here—  
BECAUSE the man I buy from pays his share of town and county and provincial taxes—  
BECAUSE the man I buy from stands back of his goods and is here in my town—  
BECAUSE every dollar I spend at home gives me another chance at that dollar—  
BECAUSE my home dealer carries me when I run short and out-of-town dealers will not—  
BECAUSE the town which is good enough for me to live in is good enough for me to buy in—  
BECAUSE the man I buy from in my town helps support my school, my church, my lodge and my home—  
BECAUSE every dollar I spend at home stays at home and makes more money in my community—  
BECAUSE when ill-luck comes or misfortune or bereavement overtakes me, the man I buy from in my town is here with his kindly greetings, his words of cheer and sympathy, and his pocketbook if necessary.

HERE IS MY PLEDGE: HERE I LIVE AND HERE I BUY.  
I BELIEVE IN MY TOWN, I BUY AT HOME.