Chamber of Commerce.

# NEW TREATMENT FOR BOY MAYOR SPEAKS ON "FOURFOLD LIFE

Million Dollar Company to Mar- on the market throughout the civilized ket Remarkable New Scientific World.

Discovery Throughout City
lised World.

SAID TO BE ALMOST

MAGIOAL IN EFFECTS

Exhaustive Tests and Experiments ordinately prescribed.

Exhaustive Tests and Experiments ordinately prescribed for the control of the causes. Most people howeathy of the causes of the causes. Most people howeathy of the causes of the causes. Most people howeathy of the causes of the causes. Most people howeathy of the causes of the causes of the causes. Most people howeathy of the cause of the causes of the cause of the causes of the cause of the cause

In referring to his new discovery, Dr. Discovery Throughout CiviSmathers said: "Ever since I first began the study of medicine I have realized the been held this week, but one equal to

## Genuine Community Plate

ON SALE AT

#### Sensational Prices

Our entire stock of the three best patterns-Adams, Patrician and Sheraton-to be cleaned at once. Special attention given to mail orders.

#### **BARNARD'S**

Diamond Merchants and Silversmiths 399 RICHMOND STREET.

### MAJ. CRONYN TELLS ON "FOURFOLD LIFE"

Presbyterian and Methodist Churches Hold "Father and Son" Banquets.

For Colds, Grip or influenza and as a Preventive, take GROVE'S Laxative BROMO QUININE Tablets. The genuine bears the signature of E. W. Grove. (Be sure you get BROMO.) 30 cents.

GALE HIT FIRM FOR

other games, including leap-frog, played,
neeting of the Men's Brotherhood, a followed the banquet, decided to be the boys with leaders each night.

For Colds, Grip or influenza say a Preventive, take GROVE'S it's BROMO QUININE Tablets, renuine bears the signature of Ecove. (Be sure you get BROMO.)

E HIT FIRM FOR MORE THAN \$100,000

MORE THAN \$100,000

datock, Feb. 10.—At the annual and of the Western Ontario Weal survance Company here today H. worth of Listowel was elected out. There was a large attend-officers and policyholders present all parts of Western Ontario and the committee of scientific research in the constitution of what was officially designated the honorary advisory committee of scientific research.

Made Survey of Field.

This committee made a survey of the Woodstock, Feb. 10—At the annual meeting of the Western Ontario Weather Insurance Company here today Harding of the Western Ontario Weather Insurance Company here today Harding of the Western Ontario Weather Insurance Company here today Harding of Company harding of Company and the reports and policyholders present from all parts of Western Ontario, and the reports read were most satisfactory. The loss claims paid by the company showed a substantial surplus. The officers elected were: President, Hemsworth, Listowel; first vices of the Western on the past year's business over \$100,000. The past year's business over \$100,000. The past year's business over \$100,000. The post of the west A large plant was established in Southern Saskatcheward of Vice-president, George McIntosh, Embro; secretary-treasurer, business of the Western Ondon Vice-president, George McIntosh, Embro; secretary-treasurer, J. W. Roes, Woodstock; John McLevin, Woodstock; John McLevin, Woodstock; John McLevin, Woodstock; Jassed S. Marys; W. R. Davidson, Britton; John McLevin, Woodstock; Jassed S. Marys; W. R. Davidson, Britton; John McLevin, Woodstock; Jassed S. Marys; W. R. Davidson, Britton; John McLevin, Woodstock; Joh



# TOMORROW A Program of Special Values Fashionable Fursat Substantial Reductions DISTINCTIVE FURS

The outstanding feature of the Fur Neckpieces in this sale is the deep, clear color of the pelt. They are furs you take a pride in wearing because they express individual taste and luxury of apparel.

All Fox and Lynx Neckpieces, in black, taupe or brown; one-third off the regular price; twelve pieces

cléar Saturday ...... These are one-quarter to one-third less than manufacturers' prices

Two Taupe Fox. Sale price
\$39.34 and \$53.34
Two Brown Fox. Sale prices
\$59.34 and \$58.67
Three Black Lynx Capes. Sale
prices \$33.34, \$74.67 and \$88.34
Four Black Fox Scarfs. Sale only: One Pointed Fox Sale price \$47.50 prices: ..\$90.00, \$58.57, \$50.00 and \$40.00 SPECIAL PURCHASE MANUFACTURER'S CLEARING 20 Ladies' Marmot Coats, lengths 30 to 46 inches; sizes 36 to 44. To

Ladies' All-Wool Scarfs and Shaw etles SPECIAL FOR SATURDAY.

Scarfs are going to be very popular this spring. We have been very fortunate in being able to secure a clearing line of manufacturer's over-makes in Brushed Wool and Fancy Knitted Scarfs and Shawlettes. These make ideal wraps for motoring. In this assortment we are showing a lovely variety of colors.

Ten dozen only to clear Saturday, 9 a.m., at ........\$1.93

CORSET SPECIAL. Five dozen "Nemo" Self-Reducing Corsets, medium bust and long skirt, has large hook at bottom of front steel, made of good quality white coutil and has the self-reducing strap that supports and reduces the abdomen, an excellent model for medium to large figures, four strong hose supporters; sizes 22 to 36. Sale price Saturday ... \$3.50

SPECIALS IN HOSIERY.

Ladies' Black Fibre Silk Hose, sheer or heavy weight, seamless, double garter top and sole. Price ......\$1.00 pair Ladies' Holeproof Pure Silk Hose, with double feet or ribbed lisle top, very elastic; colors of white, black, navy and brown. Price ...... \$2.00 pair Ladies' "Yellow Thread" Llama Pure Cashmere Hose, extra fine quality, fullfashioned, hand-seamed feet; sizes 81/2 Hose, seamless, neat and dressy, in white or black; size 61/2, 75c pair; sizes 7 and  $7\frac{1}{2}$ , 90c pair; sizes 8 and  $8\frac{1}{2}$ 

..... \$1.00 pair JEWELRY DEPARTMENT.

Six dozen Filled Lingerie Clasps. Price ...... 25c pair French-Filled Pearl Beads, short necklets of medium sizes, graduated, beautiful lustre. Specially priced .... \$2.25 One stand of Fancy Bead Necklets, no two alike, all smart French styles. Half price from ........50c to \$7.50 each Pearl Necklets, 40 inches long, goodsized beads, French filled. Specially priced ..... \$2.25

TOILET DEPARTMENT. Toilet Roll-Ups, about one-half price, beautiful quality of Khaki Roll-Ups, the fitall and the pocket case; about two dozen to clear. At ...... \$1.29

night wear; 35 inches. Special...29c ENGLISH SHIRTING FLANNEL, good strong union flannel for all hard wear, washes easily and well; a big special; 29 inches ..... 49c DOUBLE-BED SHEETS, 9-4, which is a large size, of firm, fine-finished sheeting; a good sheet for the boys' bed; nearly half off former price CHEESECLOTH for dusters, etc.; polish your furniture or car with a duster that won't scratch. Special ...... 9 yards for \$1.00 SILK SERGE COAT LINING, in ivory or navy blue; it is a lovely lin-

Savings For Saturday

STRIPE FLANNELETTES of dur-

able qualities, good patterns and a cloth useful for either underwear or

ing for your spring coat, light in weight and of good appearance; you have it here at half price, too. Verspecial ...... 886 INDIA HEAD for middles, skirts, uniforms, etc. Here is a wonderful value, lovely cloth, easily washed and of perfect bleach and linen finish; 36 inches. Note price. .35c yard ORGANDIES, in new shades of pink, 

SATURDAY CANDY SPECIAL NEILSON'S CHOCOLATES.

200 lbs. Fresh Chocolates, assorted butterscotch, caramel, vanilla, pineapple and strawberry, French cream, Genessee walnut, peanut clusters, Bordeau, peach sundae, etc. Saturday

Ten dozen Morning Dresses, made of fine quality gingham and chambray, all smartly trimmed with corresponding materials. Loose-fitting style, with girdle regulating fullness at waist; patch pockets, piped to harmonize; in pink and blue chambray, also light stripes in gingham. Price \$2.89

Morning Dresses, Saturday \$2.89

BASEMENT BULLETIN. Stepladders, 5 and 6 feet, \$1.75 to \$2.25 Clothes Bars, special ........\$1.19 Auto-Spoke Brushes ......90c

Tungsten Lamps, 40 and 60 watt ..... Tungsten Lamps, new style, with shade 

TATINDDY SOAPS

LAUNDAI BOALS.	
Gold, P. & G., Sunlight1	0
Rinso 3 for 2	5
Snowflake Ammonia 3 for 2	51
Charm Laundry Soap 10 for 9	5
Charm Cleaning Powder2	50
Panshine 10c, 3 for 2	50
Lux2 for 25	50

SMALLWARE DEPARTMENT.

Enterprise, the English Brass Pins, all sizes. Price ........... 10c paper West Electric Curlers, five on a card. Assorted Crimp Wire Hairpins, two Price ..... 25c each Coates' Cotton Spools. Price \$1.10 doz. Cap Hair Nets in silk, perfect fitting, good and strong, all shades. .\$10c each Ideal Skirt and Trouser Hangers. Price ..... 10c each

NECKWEAR DEPARTMENT.

Special purchase of lace points, dainty narrow-Guipure Laces, six patterns. These will fit perfectly on round or any shape neck. Saturday only, collar lengths ........65c each or 89c yard

#### SATURDAY'S ONE-THIRD OFF HUCKABACK

TOWELS.

About fifteen dozen Damask Border Union Huckaback Bedroom Towels, in a most useful size, 17x35. See these early; one-third off former price, each

FINE MERCERIZED DAMASKS.

About 30 per cent less than former

price; choice range of patterns in fine

Irish mercerized damasks, 68 inches

wide. This is particularly good qual-

ity. Special, per yard ......\$2.25

SPECIALS IN LINEN DEPARTMENT

els, red border, at a big saving Satur-

day. Special, per yard ...... 35c

17-INCH ALL-LIMEN CRASH, 35c YARD. 300 yards Pure Linen Heavy Unbleached Crash for hand or roller tow-

SALE OF SHIRTS, \$2.49.

Here is a real value in Men's Shirts.

high-grade shirts that are guaranteed,

made with soft double cuff, in a large

selection of patterns. Some of these

shirts are marked more than one-thir1

off their former price. \$2.49

TANCAPE

GLOVES

on sale tomorrow

\$1.49

all sizes

scheme.

On the motion of Jared Vining, seconded by W. R. Yendell, Major Cronyn was cordially thanked for his splendid address.

FOR THE SMALL APARTMENT.

FOR THE SMALL APARTMENT.
The new miniature upright grand
piano. made by Ye Olde Firme, Heintzman & Co., Limited, 242 Dundas street,
London, has become one of the most
popular pianos of the present day. So
many people are today living in apartments, duplex houses or bungalows,
where the rooms are limited in size,
that this particular piano meets just
the want of a very large number of
people. But what is also of importance it is a case of getting a Heintzman & Co. upright grand with all the
features that has given this plano preeminence at a very moderate price.

W. D. Beemer Addresses Trail Rangers

on Subject of "Saving."

on Subject of "Saving."

The Trail Rangers of the Hamilton Road Presbyterian Church entertained the boys of the Wellington Street Methodist Church on Thursday evening. W. D. Beamer, on the subject of "Saving," gave a highly interesting and educational address. He declared that it was quite as important that one should save as it was that one should keep his health up to the standard. He urged the boys to practice thriftiness in their early years and to prepare for a "rainy day."

"It is true that during the war millions of people economized and saved," said Mr. Beamer. "Probably some of these people never did it before. They were fired by patriotism and by their hatred for the enemy and were willing to do anything to help win the war. As soon as peace was declared they had a relapse and went back to their old habits of waste and reckless spending, and now they are commencing to pay the piper.

"We had a period of good times."

and now they are commencing to pay the piper.

"We had a period of good times. Wages were high and there was lots of work. Those who were wise, saved, and those who were foolish spent all they made. Work is scarce now, men are being laid off work. Probably some of these people had a chance during the war to save money and they didn't take advantage of it."

In closing he said that the C. S. E. T. provided tests that helped the boy in every respect and urged that every boy take advantage of it.

THRIFTY IN YOUTH

URGES BOYS TO BE

#### Suits and Overcoats ONE-THIRD OFF THE FORMER PRICE Hand-Tailored Garments That SUITS AND OVERCOATS.

Represent the High-Grade SUITS AND OVERCOATS

produced by Leichman and other foremost manufacturers, included in this February sale. Overcoats of melton cloth, with velvet collars also featured. One-third and more off former \$37.75 price. Saturday ....

A SPECIAL PURCHASE OF MEN'S TROUSERS.

Grey and brown tweeds, herringbones, etc.; sizes 32 to 48; exceptionally well made. Sale \$5.95

For men and young men, in goodwearing cloths and splendid patterns. This is an exceptional value, being a clearing of broken lines, etc. One-third to one-half off former \$16.75 prices. Sale price .

SUITS AND OVERCOATS.

ONE-THIRD OFF FORMER PRICES Saturday will be your opportunity to select a Suit or Overcoat from a large group of broken lines. Some of these garments were priced nearly double the price asked \$25.00 Saturday.

February Sa'es In Men's and Boys' Furnishings Welsh-Margetson Wool Taffeta TIGER BRAND RIBBED

ENGLISH IMPORTED SHIRTS, \$5.00. One-half former price. These famous Shirts are offered at a very low price considering the quality and the spleadid selection of colors and patterns; sizes 14 to 171/2. Half \$5.00 former price ......

SHIRTS AND DRAWERS, \$1.39 EACH SATURDAY.

Shirts and Drawers, not all sizes in the lot, heavy-ribbed Tiger brand; a splendid line to wear, very comfortable. Saturday sale price,

9½ to 11. Onein High-Grade Silk half off, Clearing at, a pair, third off. \$1.89

cashmere,

MEN'S SOCKS

Black

Boys' Suits, One-Third Former Price, \$9.85

BOYS' OVERCOATS, \$6.95 AND \$3.95

MEN'S FABRIC

GLOVES

shoulder. \$1.69

BOYS' CASH.

MERE JERSEYS

Button on the

These are wonderful values in Boys' Clothing, Smart models in cloths that are guaranteed to give good wear and satisfaction. Sale price \$9.85

WOOL GLOVES

One-third to one-

EVERYTHING FOR THE VALENTINE

GET YOUR VALENTINE SUPPLIES EARLY.

NECKWEAR

Beautiful colors

PARTY

