

On the shady

140 Pounds

If your weight exceeds 140 lbs. the tell-tale

scale urges the wear-ing of the La Diva No. 809 corset known as the "NU MODE"

This corset not only

improves the appearance by reducing the abdomen by as much as six inches, while helping a graceful and erect figure, but it gives great comfort either

sitting or standingreedom from pressures which soon turn to painfreedom from breaking over the hips;-these qualities being assured by their patented construction. Its price is only \$4.00.

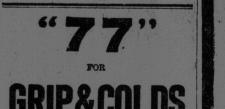
Many imported so-called reducing corsets, which on unt of customs duties are sold at from \$1.00 to 3.00 more than the NU MODE are neither as comfortable nor as stylish. There is a D. & A. or a La Diva model for every figure. Our catalogue, sent free on request, will help you to choose the best

for yours.

side of

sustaining.





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