

Come to LESSER'S For Bargains Fri., Sat. & Mon.



IT PAYS

Incoming Fall Goods demanding space forces us to clear out all our Summer goods; and in order to rush matters we have applied the cut-price knife regardless.

This offers an exceptional opportunity for goods of quality at your own price.

We have a few lines we want to clear.

40 Ladies' Voile Dresses, regular up to \$14.00. Friday, Saturday and Monday \$8.98.

25 Ladies' Pongee Silk Suits, regular \$16.00. Friday, Saturday and Monday \$11.98.

20 Ladies' Linen Suits, regular up to \$14.80. Friday, Saturday and Monday \$10.98.

20 Check Suits (White and Black), regular up to \$20.00. Friday, Saturday and Monday \$9.98.

All Silk Suits 20 per cent. off regular price.

Come and see the Bargains we have to offer you.

NOTE.—If you do not wish to pay Cash we have a Credit System which will purchase for you as low as \$1.00 a week and a small deposit.

We have an up-to-date line of Men's and Boys' Clothing.

ALEX. LESSER'S Cash and Credit Company

(On the Wrong Side of the Street)

210 Union St., Opposite Opera House

Open Evenings. Phone Main 2909

SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers the Merchandise, Craftsmanship and Service Offered by Shops and Specialty Stores.

AUTO SERVICE

ALL KINDS OF WORK DONE BY Auto. Let us move you to the country at a reasonable rate. Auto bus for parties, picnics, etc. Inquire H. Stackhouse. Phone 2891-11. 7910-9-28.

BARGAINS

JANNELETTE REMNANT'S. Good quality and wide, at Wetmore's Garden street.

DON'T FORGET TO BUY YOUR meat, groceries and coal at R. M. Tobias & Bros., 71 Erin street. Phone 1746-21, for the best and the cheapest.

NEW SPRING ASSORTMENT OF Neckwear, splendid range of waist materials in muslins, voiles and ginghams, white wear, hosiery, millinery. J. Morgan Co., 628-638 Main street.

BOATS

ROWBOATS, DORIES, LIFE BOATS. Oars. Gandy & Allison, 3-4 North Wharf.

BUTTER

O. S. DYKEMAN, WHOLESALE dealer in Butter, Eggs, Cheese, Vegetables and Groceries. Phone Main 1624.

CLOTHS

FOR SALE — BLUE SERGES, Scotch and English Tweeds, old dyes. E. J. Wall, 57 King Square. 79688-8-10

CONTRACTORS

W. H. ROWLEY, CARPENTER AND Builder, House Raising and Moving a Specialty. Jobbing promptly attended to. W. 461-21; residence and shop—44 Rodney street, West St. John. 30764-8-3

ENGRAVERS

F. C. WESLEY & CO., ARTISTS and engravers, 69 Water street. Telephone 382.

FILMS FINISHED

FILMS DEVELOPED AND PRINTED by hand at Wasson's, Main street. No machine work. Enlargement 8 x 10 for 85c.

GARDENS

FOR WAR GARDENS USE PURITY Pulverized Lime Stone (unburned), recommended by Dominion government. Gandy & Allison, 3-4 North Wharf. T.

HATS BLOCKED

LADIES' STRAW, CHIP, TAGLE and Panama hats blocked over in latest styles. Mrs. M. R. James, 280 Main street, opposite Adelaide. T.

HAIRDRESSING

MISS McGRATH, N. Y. PARLORS, Imperial Theatre Building. Special sale of hair goods in every design. All branches of work done. Gentle manicuring. Phone Main 2695-31. N. Y. graduate.

IRON FOUNDRIES

UNION FOUNDRY AND MACHINE Works Limited, George H. Waring, manager, West St. John, N. B. Engineers and Machinists, iron and brass foundry.

MEN'S CLOTHING

OUR STOCK OF BLUE AND BLACK Serges in our custom tailoring department is still large, having at present between 300 and 400 yards. We are making suits of this cloth at the same price as last year. Fit and workmanship guaranteed. Let us have your order now. Turner, out of the rent district, 440 Main street. T.

MEN'S READY-TO-WEAR SUITS

fancy worsted and tweeds. Prices \$12 upwards. Also some blue worsted suits at \$18. W. J. Higgins & Co., 162 Union street.

SEWING MACHINES

NEW WILLIAMS SEWING MACHINES. Sold direct from our store at lowest prices. W. H. Bell, 86 German street. 79192-10-26

MONEY TO LOAN

MONEY TO LOAN ON APPROVED security (Real Estate). Apply Dr. W. B. Wallace, K. C. Merchant's Bank Bldg, 76 Prince Wm. street. 79119-7-81

MONEY TO LOAN ON PERSONAL property; strictly confidential. J. W. Jenkins, 102 Prince Wm. street, Room 16. Phone Main 1841. 78870-8-10.

MONEY ORDERS

REMIT BY DOMINION EXPRESS Money Order. If lost or stolen, you get your money back.

MULTIGRAPHING

LETTERS AND CIRCULARS DONE promptly by experts on new machines. L. C. Smith Typewriter and Multigraph Office, 167 Prince William.

OFFICE BUREAU

STENOGRAPHERS, BOOK KEEPERS, clerks supplied. Phone Main 121 and conserve valuable time. We guarantee satisfactory service at 167 Prince William street.

PHOTOS ENLARGED

SNAPSHOTS ENLARGED — SNAPS enlarged, size 8x10 for 35c; post card size, 2 for 25c. Send us the films with price. Enlargement from prints. Pic. extra. Wasson's, 111 Main street.

SILVER PLATERS

GOLD, SILVER, NICKEL, BRASS and Copper Plating. Automobile parts made as good as new, 24 Waterloo St. J. Grandin. T.

SECOND-HAND GOODS

FOR SALE—MILL GEAR, 1 LIVE Roller, 1 Planer, 1 Splitter, 8 Shingle Machines, 1 Governor, Sawdust Chain, Pulleys, Shafts, Valves, Belting, Grate Bars, Trucks, Tracks, Canvas, Rabbit Ropes and etc. John McGoldrick Ltd., 65 Smyth street. Phone M. 229.

WANTED TO PURCHASE — GENTLEMEN'S cast of clothing, boots, musical instruments, jewelry, bicycles, guns, revolvers, tools, etc. Highest cash prices paid. Call or write L. Williams, 16 Dock street, St. John, N. B. Telephone 228-21.

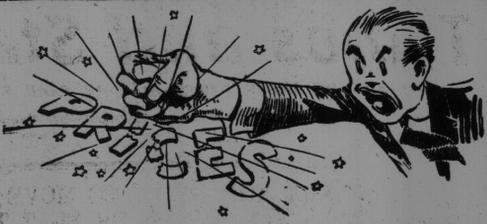
WANTED TO PURCHASE — GENTLEMEN'S cast of clothing, fur coats, jewelry, diamonds, old gold and silver, musical instruments, bicycles, guns, revolvers, tools, etc. Best prices paid. Call or write H. Gilbert, 24 Mill street. Phone 2282-11.

SNAPSHOTS

BEST PICTURES FROM YOUR films. Free developing when one dozen prints are made from 6 exp. roll. Wasson's, Main street. P. O. Box 1843.

TYPEWRITERS

THE L. C. SMITH TYPEWRITER represents best value on the market. Five distinct improvements. Invaluable at 167 Prince William street, or phone 121.



Biggest Shoe Event of the Season

This event has been pronounced by our patrons as being the biggest Shoe Sale we have ever held. The values given have astounded them.

Our Stocks Are Heavy and There Are Plenty of Shoes For All

Who can tell but what the shoe situation may become as critical as the food or coal shortages? Civilians of Europe are practically bare-footed. War or no war, higher prices are apparent. AT THESE RIDICULOUSLY LOW PRICES SUPPLY YOUR NEEDS. Shoes were carried away by the armful last week but our extra heavy stock still permits your choice of BARGAINS.

- Women's White Canvas Pumps and Colonials, Cuban and Spool Heel. Clearance Sale \$1.18
- Women's White Canvas High Cut Lace Boots, Medium, Cuban Heel and Spool Heels \$1.98
- Women's White Canvas Pumps. Broken sizes. Clearance Sale 98c.
- Women's White Nubuck High Cut Lace Boots, Wing Tip Model, Reinskin Top, Louis and Military Heels. Regular \$6.35. Sale Price \$2.85
- Women's White Canvas High Cut Lace Boots, Cuban and Spool Heels. Regular \$3.85. Sale Price \$2.85
- About 300 pairs Women's White Canvas High Cut Lace Boots, Spool, Cuban, Military and Low Heels. Regular \$3.50. Clearance Sale \$2.48
- Women's Fawn Colored Canvas High Cut Lace Boots, Spool Heel. Regular \$3.85. Clearance Sale \$2.98

- Women's Gun Metal Pumps, Wing Top, Cuban Heel. Regular \$4.50. Clearance Sale \$3.35
- Women's Dull Calf Colonials, White Ivory Sole and Rubber Heels. Sport Last. Regular \$5.00 value. Clearance Sale \$2.98
- Women's Tan Pumps, New Long Vamps, Louis Heel. This is a very attractive style. Regular \$5.00. Clearance Sale \$2.98
- Women's Blue Kid, Gun Metal and Patent Leather Pumps and Oxfords, Cuban and Spool Heels. Regular up to \$5.50. Clearance Sale \$3.35

- About 80 pairs of Women's Patent Pumps in Spool and Cuban Heels. Regular up to \$4.00. Small sizes. Clearance Sale \$1.98
- Women's Patent Colt Oxfords, Long Plain Toe, Louis Heel, having Aluminum Plate. Excellent quality. Regular \$5.35. Clearance Sale \$3.85
- Women's Black Kid Blucher Oxfords, Low Heel. Sizes 2-1-2, 3 and 3-1-2. Clearance Sale 98c.
- Women's Grey Kid Lace Oxfords, Louis or Medium Heels. \$3.95

- Women's Black Lace and Button Boots, both Cuban and Spool Heels, in Patent Colt and Dull Calf, Goodyear Welt. A size and width for every foot. Regular \$4.50 to \$6.00. Clearance Sale \$2.85
- Women's Black Kid Lace Boots, Spool and Cuban Heel. Regular \$5.35 value. Clearance Sale \$3.35

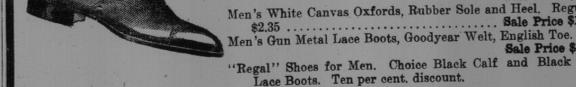
- Women's High Cut Lace Boots in all Black and Colored Leathers and Two-toned Effects. Louis, Cuban, Military and Low Heels. Worth up to \$10.00 a pair. Clearance Sale \$4.85
- Women's Grey Calf and Grey Kid High Cut Lace Boots with Covered Louis Heel. Regular \$8.50 and \$9.35. Clearance Sale \$4.85

- Women's African Brown Kid High Cut Lace Boots, Grey Cloth Top. Louis Heel. Regular \$6.35. Clearance Sale \$4.85
- Women's Black Kid High Cut Lace Boots, Spool Heel, Goodyear Welt. Regular \$6.50. Clearance Sale \$4.85
- Women's Light Grey Calf High Cut Lace Boots, Goodyear Welt, Medium Heel, Fibre Sole. Regular \$9.35. Clearance Sale \$4.85

- Women's Black Kid High Lace Boots, Cuban Heel and Spool. Regular \$5.35 value. Clearance Sale \$3.85
- SPECIAL—Broken lines of Women's Boots in Black Kid and Patent Leathers. Miscellaneous selections of Boots that sell regularly at \$3.50 and upwards. Look for your size in the lot. Clearance Sale \$1.98

- Women's White Washable Kid Button Boots, Spool Heel, Goodyear Welt. Broken sizes, \$7.00 value. Clearance Sale \$2.85
- Several hundred pairs of Women's High Cut Lace Boots and Oxfords, Black and Colored Leathers. Louis, Military and Low Heels. Values up to \$5.50. Clearance Sale \$3.85
- Misses' Gun Metal Button Boots, Cloth Top. Regular \$2.65. Clearance Sale \$1.98
- Child's Patent Ankle Strap Pumps. Sizes 5 to 7-1-2. Clearance Sale 78c.

- Men's Gun Metal Blucher Boots, Goodyear Welt, Rubber Sole \$3.85
- Men's Gun Metal Lace Oxfords, reeding toe. Goodyear Welt. Regular \$6.50. Sale Price \$3.85
- Men's Patent Colt Oxfords. English Last. Goodyear Welt. Regular \$5.35. Sale Price \$3.85
- Men's Grey Canvas Blucher Boots. Regular \$2.35. Sale Price \$1.98
- Men's White Canvas Oxfords, Rubber Sole and Heel. Regular \$2.35. Sale Price \$1.68
- Men's Gun Metal Lace Boots, Goodyear Welt, English Toe. Sale Price \$3.85
- "Regal" Shoes for Men. Choice Black Calf and Black Kid Lace Boots. Ten per cent. discount.



WIEZEL'S CASH STORE

243-247 UNION STREET



WHEN You think of Cravats think of GILMOUR'S

When you think of Shirts think of Gilmour's. When you think of fine Outing Trousers think of Gilmour's. And if you act on this thought you will get satisfaction in every purchase.

Open Friday evenings; Close Saturdays at 4; during June, July and August.



WE SPECIALIZE IN CORRECTING DEFECTIVE VISION

If you have a refractive error, muscular troubles, or eyes strained from overwork, then you need exactly the service we render. If your eyes need anything further we will advise you. Let us be your counselors first.

K. W. EPSTEIN & CO. Optometrists and Opticians. Open Evenings. 193 Union St.

FINANCIAL

NEW YORK STOCK MARKET (J. M. Robinson & Sons, Members Montreal Stock Exchange.) New York, July 26.

	Prev.	Open.	Noon.
Am Car Fdry	84 1/2	84 1/2	84 1/2
Am Locomotive	65 1/2	65 1/2	65 1/2
Am Can	47 1/2	47 1/2	47 1/2
Am Sugar	110	110	110
Am Steel Fdy	74	74	74
Am Smelters	78	78 1/2	78 1/2
Am Tel & Tel	98 1/2	98 1/2	98 1/2
Amcon Mining	69 1/2	69 1/2	69 1/2
Balt and Ohio	54 1/2	54 1/2	54 1/2
Baldwin Loco	90 1/2	91	90 1/2
Butte & Superior	28	28	28
Beth Steel	82 1/2	82 1/2	82 1/2
Chino Copper	40	40	40
Cobalt	45 1/2	45 1/2	45 1/2
Can Pacific	150 1/2	150 1/2	150 1/2
Cent Leather	67	67	67
Crescent Steel	69 1/2	69 1/2	69 1/2
Erie	18 1/2	18 1/2	18 1/2
Gen Motors	104 1/2	104 1/2	104 1/2
Gen Steel	187 1/2	187 1/2	187 1/2
Inspiration	83	83	83
Int'l Mar Com	27 1/2	27 1/2	27 1/2
Int'l Har Fld	97 1/2	97 1/2	97 1/2
Indust Alcohol	128 1/2	128 1/2	128 1/2
Kennecott Copper	89 1/2	89 1/2	89 1/2
Midvale Steel	51 1/2	51 1/2	51 1/2
Mex Petroleum	99 1/2	99 1/2	99 1/2
North Pacific	87 1/2	87 1/2	87 1/2
Nor and West	102 1/2	102 1/2	102 1/2
New Haven	40 1/2	40 1/2	40 1/2
Pennsylvania	44	44 1/2	44 1/2
Pressed Steel Car	69 1/2	69 1/2	69 1/2
Reading	88 1/2	88 1/2	88 1/2
Republic I & Steel	91 1/2	91 1/2	91 1/2
St. Paul	41 1/2	41 1/2	41 1/2
South Railway	28 1/2	28 1/2	28 1/2
Studebaker	45 1/2	45 1/2	45 1/2
Union Pacific	122	122	122
U S Steel	107	107	107
U S Steel Pfd	111 1/2	111 1/2	111 1/2
U S Rubber	61	61	61
Uah Copper	80 1/2	81 1/2	81 1/2
Wills Overland	20	20 1/2	20 1/2

MONTEAL TRANSACTIONS.

(J. M. Robinson & Sons, members Montreal Stock Exchange.) Montreal, July 26.

Bank of Montreal—3 at 210.
Bras—100 at 35 1/2, 5 at 84.
Canada Car—25 at 87 1/2.
Montreal Power—85 at 77.
Laurantide—75 at 168.
Maple—50 at 12.
Textile—1 at 89.
Fish—50 at 48.
Woods Mfg—100 at 72.
Steel Co—5 at 62 1/2.
Forgings—15 at 174, 50 at 174 1/2, 25 at 174, 100 at 174 1/2, 100 at 174 1/2, 15 at 177, 50 at 176, 150 at 181, 100 at 180, 25 at 180 1/2.
Tram Deb—1,500 at 77 1/2.
Ships Pfd—20 at 75.
Cement Pfd—25 at 92 1/2.
Car Pfd—25 at 90, 50 at 89.
Waynesack Bonds—1,500 at 75.
Cedars Bonds—200 at 88.
Steel Co Bonds—100 at 93 1/2.
Can Oxfords Bonds—1,000 at 80 1/2.
Cement Bonds—500 at 98.

Well Recommended.

Mother—I don't like the looks of that little boy you were playing with in the street to-day. You mustn't play with bad little boys, you know.

Son—Oh, but he isn't a bad little boy, mamma. He's a good little boy. He's been to the reformatory school twice and they've let him out each time on account of good behaviour.—Boston Transcript.

WATCH REPAIRERS

WATCH AND CLOCK REPAIRING a specialty. Watches, rings and chains for sale. G. D. Perkins, 48 Princess street. T.

W. BAILEY, THE ENGLISH, AMERICAN and Swiss expert watch repairer, 188 Mill street next Hygienic Bakery. For reliable and lasting repairs come to me with your watches and clocks. Prompt attention and reasonable charges. Watches demagnetized.

FOR RELIABLE CLOCK AND WATCH REPAIRING go to Hingard, 17 Peter street. (Seven years in Waltham Watch factory.) T.

DRESSMAKING

DRESSMAKING, FAMILY SEWING, suits, separate coats. Phone 2846-41. 79088-8-6