

Come to LESSER'S For Bargains Fri., Sat. & Mon.



IT PAYS

Incoming Fall Goods demanding space forces us to clear out all our Summer goods; and in order to rush matters we have applied the cut-price knife regardless.

This offers an exceptional opportunity for goods of quality at your own price.

We have a few lines we want to clear.

40 Ladies' Voile Dresses, regular up to \$14.00. Friday, Saturday and Monday \$8.98.

25 Ladies' Pongee Silk Suits, regular \$16.00. Friday, Saturday and Monday \$11.98.

20 Ladies' Linen Suits, regular up to \$14.80. Friday, Saturday and Monday \$10.98.

20 Check Suits (White and Black), regular up to \$20.00. Friday, Saturday and Monday \$9.98.

All Silk Suits 20 per cent. off regular price.

Come and see the Bargains we have to offer you.

NOTE.—If you do not wish to pay Cash we have a Credit System which will purchase for you as low as \$1.00 a week and a small deposit.

We have an up-to-date line of Men's and Boys' Clothing.

ALEX. LESSER'S Cash and Credit Company

210 Union St., Opposite Opera House
Open Evenings. Phone Main 2909

SHOPS YOU OUGHT TO KNOW

Designed to Place Before Our Readers the Merchandise, Craftsmanship and Service Offered By Shops and Specialty Stores.

AUTO SERVICE

ALL KINDS OF WORK DONE BY Auto. Let us move you to the country at a reasonable rate. Auto bus for parties, picnics, etc. Inquire H. Stackhouse. Phone 2901-11. 7910-7-28.

BARGAINS

JANNELETTE REMNANTS. Good quality and wide, at Wetmore's Garden street.

DON'T FORGET TO BUY YOUR meat, groceries and coal at R. M. Tobias & Bros., 71 Erin street. Phone 1746-21, for the best and the cheapest.

NEW SPRING ASSORTMENT OF Neckwear, splendid range of waist materials in muslin, voiles and ginghams, white wear, hosiery, millinery. J. Morgan Co., 229-233 Main street.

BOATS

ROWBOATS, DORIES, LIFE BOATS. Oars. Gandy & Allison, 3-4 North Wharf.

BUTTER

O. S. DYKEMAN, WHOLESALE dealer in Butter, Eggs, Cheese, Vegetables and Groceries. Phone Main 1254.

CLOTHS

FOR SALE — BLUE SERGES, Scotch and English Tweeds, old dyes. E. J. Wall, 57 King Square. 79088-8-10.

CONTRACTORS

W. H. ROWLEY, CARPENTER AND Builder, House Raising and Moving a Specialty. Jobbing promptly attended to. W. 461-21; residence and shop—44 Rodney street, West St. John. 20704-8-5.

ENGRAVERS

F. C. WESLEY & CO., ARTISTS and engravers, 59 Water street. Telephone M. 282.

FILMS FINISHED

FILMS DEVELOPED AND PRINTED by hand at Watson's, Main street. No machine work. Enlargement 8 x 10 for 50c.

GARDENS

FOR WAR GARDENS USE PURITY Pulverized Lime Stone (unburned), recommended by Dominion government. Gandy & Allison, 3-4 North Wharf. T. 1.

HATS BLOCKED

LADIES' STRAW, CHIP, TAGLE and Panama hats blocked over in latest styles. Mrs. M. R. James, 280 Main street, opposite Adelaide. T. 1.

HAIRDRESSING

MISS McGRATH, N. Y. PARLORS, Imperial Theatre Building. Special sale of hair goods in every design. All branches of work done. Gents manuring. Phone Main 2989-31. N. Y. graduate.

IRON FOUNDRIES

UNION FOUNDRY AND MACHINE Works, Limited, George H. Waring, manager, West St. John, N. B. Engineers and Machinists, iron and brass foundry. T. 1.

MEN'S CLOTHING

OUR STOCK OF BLUE AND BLACK Serges in our custom tailoring department is still large, having at present between 300 and 400 yards. We are making suits of this cloth at the same price as last year. Fit and workmanship guaranteed. Let us have your order now. Turner, out of the right rent district, 440 Main street. T. 1.

SEWING MACHINES

NEW WILLIAMS SEWING MACHINES. Sold direct from our store at lowest prices. W. H. Bell, 86 German street. 79192-10-26.

MONEY TO LOAN

MONEY TO LOAN ON APPROVED security (Real Estate). Apply Dr. W. B. Wallace, K. C. Merchant Bank Bldg, 76 Prince Wm. street. 79119-7-81.

MONEY TO LOAN ON PERSONAL property, strictly confidential. J. W. Jenkins, 102 Prince Wm. street, Room 16. Phone Main 1841. 79870-8-10.

MONEY ORDERS

REMIT BY DOMINION EXPRESS Money Order. If lost or stolen, you get your money back.

MULTIGRAPHING

LETTERS AND CIRCULARS DONE promptly by experts on new machines. L. C. Smith Typewriter and Multigraph Office, 167 Prince William. T. 1.

OFFICE BUREAU

STENOGRAPHERS, BOOK KEEPERS, clerks supplied. Phone Main 121 and conserve valuable time. We guarantee satisfactory service at 187 Prince William street.

PHOTOS ENLARGED

SNAPSHOTS ENLARGED — Snapshots enlarged, size 8x10 for 35c; post card size, 2 for 25c. Send us the films with price. Enlargement from prints 50c extra. Watson's, 111 Main street.

SILVER PLATERS

GOLD, SILVER, NICKEL, BRASS and Copper Plating. Automobile parts made as good as new, 24 Waterloo St. J. Grandines. T. 1.

SECOND-HAND GOODS

FOR SALE—MILL GEAR, 1 LIVE Roller, 1 Planer, 1 Splitter, 8 Shingle Machines, 1 Governor, Sawdust Chain, Pulleys, Shafts, Valves, Belting, Grate Bars, Trucks, Tracks, Canvases, Babbitt, Ropes and etc. John McGoldrick Ltd., 65 Smyth street. Phone M. 229.

WANTED TO PURCHASE — Gentlemen's cast off clothing, boots, musical instruments, jewelry, bicycles, guns, revolvers, tools, etc. Best prices paid. Call or write H. Gilbert, 24 Mill street. Phone 2982-11.

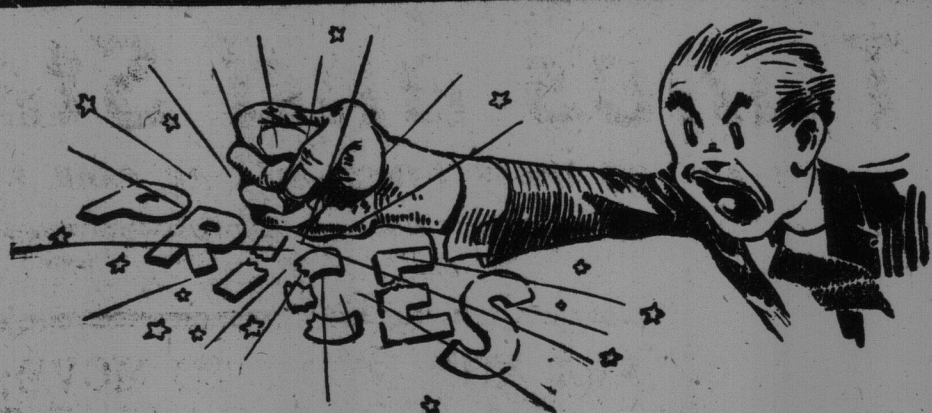
WANTED TO PURCHASE — Gentlemen's cast off clothing, fur coats, jewelry, diamonds, old gold and silver, musical instruments, bicycles, guns, revolvers, tools, etc. Best prices paid. Call or write H. Gilbert, 24 Mill street. Phone 2982-11.

SNAPSHOTS

BEST PICTURES FROM YOUR films. Free developing when one dozen prints are made from a 6 exp. roll. Watson's, Main street. P. O. Box 1843.

TYPEWRITERS

THE L. C. SMITH TYPEWRITER represents best value on the market. Five distinct improvements. Investigate at 167 Prince William street, or phone 121.



Biggest Shoe Event of the Season

This event has been pronounced by our patrons as being the biggest Shoe Sale we have ever held. The values given have astounded them.

Our Stocks Are Heavy and There Are Plenty of Shoes For All

Who can tell but what the shoe situation may become as critical as the food or coal shortages? Civilians of Europe are practically bare-footed. War or no war, higher prices are apparent. AT THESE RIDICULOUSLY LOW PRICES SUPPLY YOUR NEEDS. Shoes were carried away by the armful last week but our extra heavy stock still permits your choice of BARGAINS.

Women's White Canvas Pumps and Colonials, Cuban and Spool Heel. Clearance Sale \$1.18

Women's White Canvas High Cut Lace Boots, Medium, Cuban Heel and Spool Heels. Clearance Sale \$1.38

Women's White Canvas Pumps. Broken sizes. Clearance Sale \$0.86

Women's White Canvas High Cut Lace Boots, Wing Tip Model, Reinskin Top, Louis and Military Heels. Regular \$6.35. Clearance Sale \$4.86

Women's White Canvas High Cut Lace Boots, Cuban and Spool Heels. Regular \$3.85. Clearance Sale \$2.85

About 300 pairs Women's White Canvas High Cut Lace Boots, Spool, Cuban, Military and Low Heels. Regular \$3.50. Clearance Sale \$2.48

Women's Fawn Colored Canvas High Cut Lace Boots, Spool Heel. Regular \$3.85. Clearance Sale \$2.98

