

Telephone Main 7841 SIMPSON'S Store Hours 8:30 to 5:30 Open All Day Saturday SIMPSON'S Market Adel. 6100

SIMPSON'S JUNE WHITE SALE

Today is the first day of our wonderful selling of underwear and corsets at the most remarkable underprices we have ever offered. To the June bride about to choose her trousseau, this is the opportune time to select the finest and daintiest of underwear at almost less than the cost of the material in many cases.

The garments are fashioned of beautiful fine nainsook, cotton and silk; the workmanship is the very best. You will want to be here early to be sure of securing the garments you desire For today's selling we have chosen:

Thousands of Dainty Cotton Corset Covers 49c, 59c, 69c, 79c and 98c

A vast assortment of wonderful values, remarkably low priced for the June White Sale, Trimmings of dainty Swiss embroideries, laces and medallions, camisole styles, strap shoulder and fitted styles. Sizes 34 to 48, June White Sale .49, .59, .69, .79 and .98

Athletic Combinations \$1.19. Extremely comfortable, white cotton, button down front, wide knee, double stitched seams, neat fitting shoulders. June White Sale 1.19

High-Grade Athletic Combinations, \$1.69. On mannish lines of striped or crossbar cotton, pearl buttons down front and trunk style knee. June White Sale 1.69

Knitted Vests, Combinations, Bloomers

Women's 35c to 75c Vests, 29c—Seconds of fine knit cotton, mercerized and lisle thread, low neck, short and sleeveless style, lace trimmed. June White Sale .29

Women's \$1.35 Knit Combinations, 83c—Fine combed cotton, low neck, short sleeves or sleeveless, umbrella or tight knee, tube or tape beading trimming, pink or white. Regularly \$1.35. June White Sale83

Women's Balbriggan Bloomers, 83c—Good full sizes, fine knit Balbriggan with elastic gathered knee and waist. Sizes 34 to 40. Pink only. Specially purchased for June White Sale83

Women's Better Quality Vests, 59c—Pink or white, tube trimmed or lace yokes, cumy-cut, evening dress and short sleeve styles. Sizes 34 to 40. June White Sale .59

Silk Camisoles

810 Silk Camisoles 98c. Excellent quality pink Jap silk, wide yokes of handsome lace, ribbon run beading, ribbon strap shoulders and elastic at waist. Regularly \$1.50. June White Sale98

660 Silk Camisoles \$1.88. 660 in three charming styles. Flesh colored washable satin—trimmed with colored hand embroidery laces, hemstitching and ribbons, pink Jap silk with hand-painted flowers and hemstitched top; another shows wide lace top and fitted shoulders. Regularly \$2.25 to \$3.50. June White Sale 1.88

\$1.75 to \$2.75 Silk Camisoles \$1.49. Rich Jap silk, lace trimmed, ribbons and elastic at waist, flesh or white. June White Sale, today 1.49

Cotton Underskirts

Big Special at 95c. Strong white cotton. One has seven-inch frill of self, daintily pintucked and edged with wide lace; another has flounces of pretty Swiss embroidery. Draw tape at waist. June White Sale95

White Cotton Underskirts \$1.39. Gored style, deep full flounce of Swiss embroidery and cotton underlay. A few are plain with scalloped bottom. June White Sale 1.39

Women's Underskirts \$1.59. Soft white cotton. Deep flounce of Swiss embroidery and pintucks; cotton underlay of self. June White Sale 1.59

Better Quality Underskirts \$1.88. Extra fine white cotton. One has hemstitched flounce, embroidery trimmed; another has pintucked flounce, finished with extra wide lace. Cotton underlay. June White Sale 1.88

Nightgowns

\$1.50 Nightgowns \$1.19. Excellent quality white cotton, slip-over style. Round neck and short kimono sleeves. Edged with lace. June White Sale 1.19

Nightgowns at \$1.39. Slip-over style. Excellent white cotton. Square neck finished with ribbon-run embroidery and edged with lace. Short sleeves, lace trimmed. June White Sale 1.39

Nightgowns at \$1.59. Slip-over styles. Soft white cotton. (1) V-shaped neck, embroidery, hemstitched and ribbon trimmed. (2) Round neck, short sleeves. Ribbon-run edgings. June White Sale 1.59

Nightgowns at \$1.98. Such attractive styles! Trimmings are beautiful Swiss embroidery and fine laces. Slip-over styles, with round, square or V-shaped necks. Short kimono sleeves. Fine, soft white cotton. June White Sale 1.98

\$3.50 to \$4.50 Nightgowns at \$2.98. Fine, sheer nainsook and cotton; also a few of pink batiste. Beautiful laces, real Swiss embroideries, touches of ribbon, neat little panels form the trimmings. June White Sale 2.98

Drawers

1,200 Women's Drawers, at 59c. White cotton. Wide umbrella style. Full pintucked frill of self. Both styles. June White Sale59

Women's Drawers 79c. Fine white cotton, wide embroidery trimmed. Some have pintucking. Both styles. June White Sale79

Women's Drawers 95c. Excellent quality white cotton. Wide umbrella knees are trimmed with embroidery; open or closed. June White Sale95

Women's Drawers \$1.59. Splendid white cotton. One style has pretty lace frill. Another has ribbon-run embroidery. June White Sale 1.59



\$4 Corsets at \$2.95

Better grade Corsets. Excellent quality white coutil. Medium or low bust. Beautifully trimmed. Sizes 20 to 26. June White Sale 2.95

Women's Bloomers and Chemises

WOMEN'S BLOOMERS, \$1.39—Extra roomy, of fine pink cotton, reinforced at crotch and finished at waist and knee with elastic. June White Sale 1.39

WOMEN'S BLOOMERS at \$1.95—Extra fine garments are these Women's Bloomers. Remarkably fine quality pink cotton. Elastic finishes the waist and knee. Pretty ribbon bows. June White Sale 1.95

\$1.50 ENVELOPE CHEMISES AT \$1.19—Good wearing white cotton, lace trimmed at top and bottom. Hemstitching and ribbon-run embroidery trimmings. June White Sale 1.19

WOMEN'S ENVELOPE CHEMISES, \$1.29—Strong white cotton. Beautiful laces, Swiss embroideries, ribbon-run beading and hemstitchings form the trimming. June White Sale 1.29

WHITE COTTON ENVELOPE CHEMISES AT \$1.49—Swiss embroidery, dainty lace insertions, neatly scalloped embroidery edgings. June White Sale 1.49

WOMEN'S CHEMISES, \$1.69—Dainty embroidery insertions; neat lace beading, some plain design hemstitched on edge. June White Sale 1.69

WOMEN'S ENVELOPE CHEMISES, \$2.19—Prettily trimmed with embroidered yokes, organdy insertions, lingerie ribbons and scalloped edges. June White Sale 2.19

Dainty Laces and Embroideries in the White Sale

Organdy Embroideries, fine quality, dainty designs. 3 and 4 inches wide. 25c and 30c qualities. June White Sale, today, yard15

1,200 Yards Cambric and Swiss Insertion and Banding, 2 to 5 inches wide. Good range of patterns. Wonderful value at 25c and 30c. June White Sale, yard15

25c Crash Feeders, 19c Each. 89 dozen Heavy White Crash Feeding Bibs, colored borders, with motto "Good Boy" or "Good Girl," also all white. Regularly 25c. Today, each19

Wash Laces Specially Priced. 400 dozen fine Valenciennes Laces and Insertions, also Beadings and Odd Cluny Insertions, excellent values, June White Sale, yard, .6

Fillet Lace Edgings, 2 1/2 and 3 inches wide. Good wearing quality, June White Sale, yard, at12 1/2

Loveliest of Silks in the June White Sale

Ivory Wash Satins. 36-inch, finest quality "Uzen" Wash Satin, Regularly \$2.69. Today, yard, at 2.44

Heavier quality Ivory Wash Satin, for separate skirts. Regularly \$3.50. Today, yard 3.19

Habutai Silks. 36-inch "Echizen" Habutai. Regular \$1.59, June White Sale 1.29

Regularly \$1.79, June White Sale, yard 1.44

Regularly \$1.95, June White Sale, yard 1.64

Ivory Crepe de Chine. 38 and 40 inches wide. Three different weights. Regularly \$3.50. June White Sale, yard 2.95

Ivory Crepe Georgettes. 200 yards only. This is a very fine "crepe" weave. Regularly \$2.69. June White Sale, yard 2.38

Wash Fabrics

SATIN STRIPE SKIRTING, so smart for outing wear. 36 in. wide. June White Sale, yard49

ENGLISH MULL, a fine, sheer quality, 44 in. wide. Regularly \$1.00. June White Sale, yard69

WHITE VOILE, a beautiful quality, fashions the loveliest of summer frocks and lingerie. 40 inches wide. June White Sale, yard75

FANCY SKIRTINGS, pretty plaid effects. A highly mercerized cloth, very smart for outing skirts. 36 in. wide. June White Sale, yard 1.75

SATIN CLOTH, quite the newest thing for skirts, has the appearance of real satin. 36 inches wide. June White Sale, yard 2.00

WHITE DIMITY, in dainty stripes and checks, lovely for children's wear. 27 inches wide. June White Sale, yard75

ORGANDY fashions the crispest of lovely fairy summer frocks. 40 inches wide. June White Sale, yard, \$1.25, \$1.50 and \$1.75.

EMBROIDERED SWISS VOILES, in plain grounds, stripes and check effects, with dainty embroidered designs. 36 in. wide. June White Sale, yard, \$1.75, \$2.00, \$2.25 and \$2.50.

Simpson's—Second Floor.



SPORTS HATS

White Italian Milan \$7.50 to \$12

They are proving immensely popular this season—hence the splendid variety of dashing tailored styles in a fresh showing today.

Large sailors with droop brims, rolled sailors with cushion brims, double-brim sailors and little roll side styles. All nicely banded and bowed with white silk cord ribbon. Excellent value at \$7.50 to \$12.00.

Sports Hats of Silk and Straw, \$3.50. Values to \$7.50. Soft chrysanthemum brims, the most of them—cunningly trimmed with wool bands and tassels. Excellent for boating. Today, special 3.50

For Dressy Wear—The Leghorn. The woman who trims her own hat, or prefers to have one trimmed to order, will be quick to obtain one of these rich Italian leghorn shapes. Most of them are in the fashionable broad-brimmed, slightly drooping shapes. There are clever sailors, too. In natural and black. Prices \$4.50 to \$6.50.

Simpson's—Second Floor.

A Remarkable Selling of Heavy Jap Silk Waists \$2.95

Taken From Our Regular \$4.95 Stock. Five charming styles offered at even less than cost of material. Slip-over or buttoned styles, some with large collars. Prettily lace trimmed, or with wide groups of pintucks. Colors, flesh pink, maize or white. Sizes 34 to 44. Regularly \$4.95. Today, special 2.95

Simpson's—Third Floor.

English Lace Curtains Special \$2.98 Pr.

250 pairs of extra strong Lace Curtains, of British manufacture, in a score of attractive styles, including plain, medallion and spray centres, with good border patterns and non-fraying edges, white or cream, 2 1/2 to 3 yards long. June White Sale, today, pair 2.98

Odd pairs of Lace, Scrim and Swiss Net Curtains, one-third off regular prices—Some have been used as samples and are slightly soiled; sturdy Nottingham lace, dainty scrim and marquisette—and a limited number of Swiss net curtains, white, ivory and ecru in the lot, every pair wonderful value. June White Sale, today, one-third off.

Simpson's—Fourth Floor.

Specials for the Kiddies

Girls' \$2.75 Princess Slips \$1.85.

White cotton, deep gathered flounce, and pretty square neck. Trimmed with ribbon and lace on flounce, neck and armholes. Sizes 8 to 16 years. Today, at 1.85

Children's \$1.50 Underskirts \$1.00.

White cotton, with attached waist. Dainty flounces, trimmed with fine pin tucks and wide embroidery edging. Sizes 6 months to 6 years. Today 1.00

200 Children's White Pique Hats, Half-Price, 50c.

A noteworthy opportunity! Boyish styles, with shady convertible brims and six-piece crowns. Strongly lined and interlined. Sizes 6 1/2 to 8 1/2. Today50

Girls' Underskirts 95c. 8 to 14 years. White cotton, gathered to strong buttonhole waistband. Dainty flounces, trimmed with embroidery edging, in pretty floral design. Today95

Girls' \$5.75 Regulation Sailor Dresses \$3.50.

Splendid white jean, with box pleats at back and front. Wide separate waist belt buttoning over two white pearl buttons, and sailor collar trimmed with three rows of white braid. Heavy cord and tassel at neck. Long sleeves have buttoned cuffs. Sizes 8 to 14 years. Today 3.50

Simpson's—Third Floor.

Fur Storage

(Telephone Main 7841 and have the driver call.) Do not risk storing your furs at home, but let our driver call for them and have them thoroughly cleaned by an electrical appliance and stored in our Cold Storage Plant.

Each garment is hung separately, and the air, which is constantly filtered, is maintained at winter temperature.

The charge is trifling compared with the value of your priceless skins.

Sheeting, Blankets, Towels, Napkins, Etc.

Bleached Sheeting 58c Yard. No Phone or Mail Orders for This Item. 2,500 yards, medium weight, full bleached sheeting, plain weave. 68 inches wide. Not more than 10 yards to each customer. June White Sale, today, yard 58

White Blankets \$5.95 Pr. Less Than Wholesale Price. 200 pairs White Twilled Blankets, summer weight, soft and fleecy, with blue or pink whipped ends and stripe borders. Large size, 70 x 84 in. June White Sale today, pair 5.95

Irish Huck Towels \$1.35 Pr. Actually less than the maker's laid-down cost price today. Heavy quality huckaback, with deep hemmed ends and fancy figured borders. Large size. June White Sale today, pair 1.35

32-Inch White Flannelette 38c Yard. White Saxony Flannelette, soft finish, medium weight, nice warm nap. For women's and children's undergarments. 32 in. wide. June White Sale today, yard 38

\$4.00 Table Napkins 2.95 Doz. Extra Heavy Damask Table Napkins, strong and durable, in fine stripe and leaf designs. Size 22 x 22 in. June White Sale, today, dozen 2.95

The SIMPSON Company Limited

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