

STORE OPENS AT 8.30 A.M. CLOSSES AT 5 P.M.

EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street doors are open boxes, where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 a.m. and 1, 4 and 4.40 p.m.

Multiplex Hosiery for Men

WHEN you buy Multiplex Hosiery you may depend on long service, comfort and style. It is made of soft, strong yarns, and is made exclusively for our own trade, according to our instructions.

We order immense quantities at a time, securing extra discounts, thus keeping the price at a very low figure.

Recommended for winter dress wear, accordion ribbed or fancy cashmere hose, in some smart two-tone effects of black and white, black and red, black and green, black and purple and black and mauve. They are full fashioned and of medium weight. Sizes 10, 10 1/2 and 11. Per pair . . . . .75

Another line that possesses stylish appearance and warmth is made of seamless ingrain and full-fashioned cashmere yarns. Sizes 10, 10 1/2 and 11. Per pair, 85c; or 2 pairs for . . . . .1.25

Desired by many men for every-day wear are Black Wool Cashmere Socks, with natural colored sole, heel and toes. They are seamless throughout and have elastic fitting ribbed cuff. Sizes 10, 10 1/2 and 11. Per pair . . . . .50

For present use, too, are serviceable, medium-weight Socks, made of plain black wool and cotton mixed yarns, with triple-ply heel and toe and ribbed cuff. Sizes 10, 10 1/2 and 11. Per pair, 35c; or 3 pairs for . . . . .1.00



Main Floor, Yonge St.

Men's Trousers Bought and Priced Below Usual, Thursday, Pair \$2.65

WE SECURED these trousers several months ago much below the average maker's price prevailing at that time. Since then the cost of labor and materials has again advanced, so that now the difference between these garments and those obtainable under usual present circumstances are very sharply defined. They are carefully tailored of close, firm worsteds with stripes in medium or dark grey, the five pockets are made of strong material, and there are sizes from 32 to 42. Buy a pair for work, or to help wear out a coat and vest. Special price, pair . . . . .2.65

EATON-Made Suits for Men Who Want to be Sure of Good Style and Good Service: \$13.50 and \$16.50

Those at \$13.50 are tailored of cassimere and cheviot finished tweeds, in choice of several greys or browns, including checks, mixtures and distinctive stripes. The shoulders, collars and lapels are carefully shaped, the coat front hangs smooth and holds its shape and the sleeves are properly hung. The linings are durable twilled serge. Sizes 36 to 44. Price, 13.50

At \$16.50 there are exceptionally well finished suits suitable for business men. The materials are firmly woven twilled worsteds and cheviot finished fabrics in greys. Every detail of the making is guaranteed fully, and for the man who needs a suit that will stand day-in-and-day-out wear without soon becoming shabby, we recommend these models from our workrooms. Sizes 36 to 42. Price . . . . .16.50

Men's Raccoon Coats, Extra Good Value at \$115.00

A coat of raccoon skin is perhaps the most serviceable of all fur coats, especially for motorists, drivers and farmers, who are continually exposed to the severe winter weather. These are made of thick, well-matched raccoon skin, and have black sateen lining, which is quilted to prolong the wear and give extra warmth. Have big shawl collar and leather arm shields on sleeves. The size is 44. Extra good value, each . . . . .115.00

Men's Coats, with lining of black rat. Shells of imported black beavercloth, of extra fine quality. Collars of rich, glossy otter, in shawl or notch styles. Size 40. Each . . . . .135.00

A coat with lining of No. 1 quality black rat. Collar of best grade otter in shawl style. Shell of imported black beavercloth. Size 42 . . . . .150.00

A coat of Canadian muskrat. Shell of imported black beavercloth. Shawl collar of otter. Size 36. Each . . . . .115.00

Main Floor, James St.

Reliable Eaton Watches for Men, From \$5.50 to \$9.00

THESE EATON watches have special features that class them among the most reliable time-keepers on the market at moderate prices.

For example, they have an exposed winding wheel, Brequet hair-spring, 15 jewel, and patent regulator, jewelled bearings, and are adjusted to a second. They are in size 12, 16 or 18, the size 12 being a neat, thin model for the vest pocket. Roman or Arabic dial, gold-filled, silver or nickel-plated cases, all open face. Some cases are engraved or engine turned; others plain.

We guarantee these watches for the first two years against any defect, which is a sufficient period to test their reliability. Prices, \$5.50, \$5.75, \$6.00, \$7.50 and \$9.00.



Main Floor, Yonge Street.

Smart Gloves for Men

IN ZERO WEATHER the fashionable dresser desires Gloves that are warm and yet at the same time neat and good-looking. And there is perhaps no other kind that answers the need better than the sheepskin chamois glove. It possesses the further advantage of being washable time and time again without affecting wear or appearance, and it is at all times smart and dainty and matches well almost any colored overcoat.

The plain back Sheepskin Chamois Gloves have one dome fastener, half pique seams, gusset thumb, imperial points. Sizes 8 to 10. Per pair . . .1.00

Exceptionally smart and quite comfortable, too, Men's Suede Gloves. In tan, with black-embroidered points, also grey with self-stitched backs; have one dome fastener, pique sewn seams, gusset fingers. Sizes 7 to 9. Price 2.00

Men's Tan French Kid Gloves, in assorted shades, one pearl button, pique seams, gusset fingers, Bolton thumb and Paris points. Sizes 7 to 9. Price . . .2.00

Exceptionally popular among the fashionable dressers are the Men's Tan Cashmere Gloves, made with one dome fastener, pique sewn seams, gusset fingers, Bolton thumb, Imperial points. Sizes 7 to 9. Price, per pair . . . . .1.75



Main Floor, Queen Street.

The Watch is a Friend You Need

Devoted as you may be to your old friend "Your Watch," do you give it a fair chance of being a faithful friend to you?

How many years has it run and kept time for you and never received any attention for its faithfulness? A watch should be thoroughly cleaned and adjusted every twelve to fifteen months to keep it in proper working order. In that time the oil will dry or harden on the pivots, even though there may not be much dirt in it. This should all be removed and fresh oil put on and the pivots polished before fresh oil is put on. It does not need much oil, about one-tenth of a drop is enough at a time to oil a watch, but it needs that much at least every fifteen months. Think it over and see whether you are acting fair to your watch.

We will be pleased to give you an estimate of the cost to overhaul or repair your watch before doing any work on it. Every watch repaired by us carries the Store's guarantee.

Main Floor, James and Albert Streets.

A Saving Opportunity in Men's Sweater Coats, Thursday, at \$3.00

A special purchase of about 600 Sweater Coats at just about the cost of production, provides a splendid opportunity Thursday for men to secure a warm, serviceable coat at quite a big saving. They are in fancy stitch, with "V" shaped necks, military, shawl or high storm collars, two pockets and closely-fitting cuffs. The colors are grey, brown, slate, navy, black, khaki, etc. Sizes 36 to 42. Offered Thursday at just about the cost of production. Each . . . . .3.00

Men's High-grade Shirts, "Emery" and "Quaker City" brands, fancy and fine cambric cloth, on light grounds, with cluster stripes of helio, brown, tan, etc. Attached laundered and soft double cuffs. Sizes 14 to 17. Each . . . . .2.50

Main Floor, Centre.

Learn How to Play Golf in EATON Golf School—Fifth Floor



A large driving court and putting green, carefully screened and affording complete privacy for instruction, has been erected in the Sporting Goods Department on the Fifth Floor. The services have been secured of Mr. W. M. Freeman, professional at the Lambton Golf and Country Club. Mr. Freeman will give daily lessons at the school.

Dates and hours of lessons can now be arranged with Mr. Freeman. Six lessons for . . .3.00

THE T. EATON CO LIMITED

FLYING SQUADRONS TO BE ORGANIZED

Wing of Royal Flying Corps Will Be Formed Immediately.

INSTRUCTION FREE Will Be Offered as Far as Possible by Returned Canadians.

It is proposed to form a wing of the Imperial Flying Corps in Canada. This wing will consist of reserve squadrons, that is, squadrons for training purposes.

It is the intention to recruit the personnel for these squadrons entirely in Canada, and to officer them as far as possible with Canadian officers sent back from overseas.

Suitable candidates for commissioned rank will be enlisted in Canada for instruction in flying and ground duties. On completion of this preliminary training they will be sent to England for higher training, and after successfully passing the tests will be given commissions as flying officers in the Royal Flying Corps.

Any such candidates on applying to the officer commanding, Royal Flying Corps (Canada), Toronto, will be given any further information they require.

The object of the Imperial authorities in starting this scheme is to enable candidates for the Royal Flying Corps to have instruction in flying free of expense to themselves; further, the machines for these squadrons will be built in Canada, and so far as

possible material and plant will be purchased in the Dominion.

Between two and three thousand skilled mechanics will be required to form the personnel of these squadrons, and a recruiting campaign will be opened this week for the purpose of enlisting suitable recruits.

The trades required are as follows: Acetylene welders, blacksmiths, carpenters, carriage body builders, cabinet makers, cooperists, draughtsmen, automobile drivers, electricians, engine fitters, general fitters, motor-cycle fitters, automobile fitters, machine fitters, millwrights, turners, machine tool makers, painters, tailors, sail-makers, tinsmiths, vulcanizers.

A number of male clerks, cooks, and officers' servants will also be required. The terms of enlistment will be for the duration of the war. Special rates of pay applicable to technical corps have been arranged. Particulars may be seen on bills and posters.

Separation allowance on full Canadian scale.

The standard of medical fitness is in nowise as severe as for men required for the infantry, and in consequence many men who are physically unfit for general infantry service will be enabled to usefully take their part in the defence of the empire, the chief condition being that any physical disabilities which a man may have do not interfere with his work as a tradesman.

Another special advantage which the Imperial Flying Corps offers is that it enables men to gain a valuable insight into a practically new industry, which will undoubtedly increase and develop after the war.

Candidates for enlistment in the Imperial Royal Flying Corps are trade tested at their respective trades, and for this purpose arrangements have been made at the Toronto recruiting depot, the armories, University ave., and the Hamilton recruiting depot, the armories, Hamilton, to which places application should be made personally.

DEFER CHURCH UNION TO AVOID DISRUPTION

Presbytery Favors Resolution of Prof. J. Ballantyne of Knox College.

At the meeting of the Toronto Presbytery yesterday a motion was introduced by Prof. James Ballantyne, of Knox College, and seconded by Dr. John Neil, asking that the union movement be deferred, in the hope that disruption may be avoided. Prof. Ballantyne said he had no desire to block church union, as he was himself in favor of it, but he believed in conciliatory and co-operative methods, especially in the newer districts. He believed this policy would avoid all hostility and the possibility of disruption thru disagreement in the near future. He also asked that the resolution be sent to a committee to consider and put it in definite form and report to the presbytery at the next regular meeting.

CASE CONTINUES.

Argument Heard in Case of Tough-Oakes Mining Company.

Justice Kelly in the non-jury assize court at the city hall yesterday heard further technical evidence in the Tough-Oakes Mining Company action. The suit is between the old and new directors, and two cases are being tried at the same time.

The motion was concluded in the afternoon in the first claim of the old directors, C. A. Foster, T. B. Tough, G. Tough, E. W. Kerney and W. H. Jones. They allege that the meeting on January 28, when the new directors were elected, was not proper and that there was no quorum.

MAKE PLANS FOR CAR LINE ON PAPE AVENUE

Manager Fleming Does Not Think Line Will Be Run on Parallel Streets.

Plans are being prepared for the building of the extension line to Pape avenue, but, according to the statement made yesterday by R. J. Fleming, the plans are for the line to run on Pape avenue and not on Carlaw avenue. Very reticent indeed was Mr. Fleming when approached by a reporter for The World. "We are preparing the plans," he admitted, "but what the next step will be I cannot say." After repeated questioning he finally admitted that the plans are for Pape avenue and not for Carlaw avenue. "Unless we get an order from the railway board altering these to Carlaw, I see no reason to doubt that the line will be run up Pape avenue. Of course, if the railway board give us instructions to go up Carlaw, then we shall do so, but at the present time I see no reason why they should be altered." No information could be obtained as to when the work is likely to be commenced. "This is not the time to lay rails," said Mr. Fleming.

WOMEN'S PRESS CLUB.

An unusually large gathering of members of the Women's Press Club and their friends met at the rooms of the club yesterday afternoon, when Dr. Macdonald of The Globe gave a short address in the course of which he said he was to speak in Philadelphia for the Union League, when his subject would be "Lincoln as Canadians See Him." Mr. Forsythe Grant introduced the speaker and Miss Rork expressed the appreciation of the club. Miss Cleaver was the hostess and Mrs. Lingland poured tea.

As the result of a euchre held at the home of the president, Mrs. Wm. T. White, of the Chatsworth Patriotic Club, the sum of \$20 will go towards the club's fund for disabled soldiers' families.

Returned Soldier Buried With Full Military Honors

Pte. Joseph Clements, who went overseas with the Army Service Corps and was killed in action, was buried with full military honors yesterday afternoon, from his late residence, 10 Poucher street. The band of the 22nd Battalion and an escort, with firing party, attended, and also representatives of the I.O.O.F. The body was placed in the vault in St. James' Cemetery, the service being taken, both at the home and grave, by Capt. Canon Dixon. Pte. Clements was ten months in France. He was invalided home two weeks ago, and died in the General Hospital.

SIMCOE CHAPTER, I. O. D. E.

The newly elected officers of the Simcoe Chapter, I. O. D. E., are: Regent, Mrs. Rupert Simpson; first vice-regent, Miss Carrie McCall; second vice-regent, Mrs. Ada Hicks; secretary, Mrs. A. T. Sipler; treasurer, Mrs. Clara Lawson; standard-bearer, Mrs. H. F. Cook; councillors, Mrs. L. Monda, Mrs. D. D. Guntton, Mrs. T. E. Langford, Mrs. R. Nell, Mrs. T. J. Smith, Mrs. G. Vereitt, Mrs. Ira Whitehead, Mrs. G. Williamson.

"REPRESENTATIVE CANADIANS."

A new edition of "Representative Canadians," an important book of reference, is now in process of publication, and will again bear the imprint of the Hunter-Rose Co., Limited, whose name as publishers, 57 years prominent in this field, is ample guarantee of the character and workmanship of the volume. The work will contain data up to and including 1917, and full page portraits will embellish its pages. The first volume was published in 1866, the second in 1888, and copies of these issues are much sought after now for reference purposes. It is expected to be the most complete cyclopaedia of Canadian biography published since confederation, and will be off the press in June.

Twenty Cents Is in Dispute Between Company and Passenger

At the first available opportunity Judge Morson will hear in chambers the suit brought by James R. Code, barrister, against the Toronto Railway Company for the sum of 20 cents. The railway company has deposited the coin in dispute in the court, and also four centimes five cents. Code claims the 20 cents as his change for a 25-cent piece which he gave a conductor for blue tickets. The defendants return the 25-cent coin and ask that they be paid the 5 cents for the passenger's fare. They also allege that the coin offered to the conductor was defaced and that the plaintiff refused to accept it when returned to him by the conductor.

Trench Sox Fund Shower Proves a Great Success

Most encouraging was the response to the invitation sent out by the shower held at 310 Yonge street yesterday afternoon. The objective aimed at 1000 pairs, and at even an early hour it was known that the number had been secured. Two tables piled high with beautiful well-knitted socks were soon in evidence.

RECEIVES VICTORIA CROSS.

Ottawa, Feb. 6.—Pte. John Chipman Kerr, on whom King George conferred the Victoria Cross, is a member of the 52nd Battalion. His first of kn is given as Mrs. Robert Kerr, Fox River, N.S.

MISSIONARY HONORED BY SERB GOVERNMENT

Returns to the Front for Second Time After Enjoying Furlough in China.

Dr. F. C. Stephenson, general secretary of the young people's foreign mission movement of the Methodist Church, announced that Col. (Dr.) Howard G. Barry, formerly of Toronto, is leaving again for the front. Col. Barry went to China a few years ago as a missionary for the Methodist Church and after establishing a hospital at Kailing, China, went to Edinburgh, where he took post-graduate work. He volunteered for service and was given charge of a medical unit, and sent to Serbia, where he rendered distinguished service, being honored twice by the Serbian Government. After months of service, during which he was a victim of typhus fever epidemic, he was ordered a rest, which he took at the home in China.

Methodist Ministers Travel To Hear Billy Sunday Preach

A private individual, whose name is shrouded in mystery, is extremely anxious that all the active Methodist ministers should take a journey to Buffalo to hear Billy Sunday, and in all probability every Methodist minister in Toronto will be given an opportunity of hearing the famous evangelist.

RECEIPTS WERE LARGE.

The University Hospital Supply Association since October, 1916, received \$273.39. Supplies to the amount of 41 cases were sent to the Canadian Red Cross Society and five cases of socks to the War Contingent Association during the month of January, 1917.

"This world would be a pleasant place if there were not so many fools in it." "Yes, but it would be more difficult to make a living."—Boston Transcript.