

# EATON'S DAILY STORE NEWS

At Yonge, Queen and James Street  
doors are order boxes, where orders or  
instructions may be placed. These  
boxes are emptied at 8:30, 9, 10 a.m.,  
and 1, 4, and 4:40 p.m.

The Store's Conveniences—The Wait-  
ing and Rest Room, Third Floor. The  
Information Bureau and Postoffice,  
Main Floor. The Free Parceling and  
Checking Desk, in the Basement.

## Two Rare Opportunities to Save on Men's Raincoats First Hour Thursday Morning at \$7.75 and \$5.50

Those at \$7.75 are the popular light-weight fabric Raincoat, answering the purpose of a spring coat and being a protection against the rain, which will not harm the fabric or pattern. They are well made of cheviot-finished tweeds, in greys and browns, with several neat check designs, some have check pattern on the inner side, others plain. Slip-on style, with convertible lapels, or "motor" style with close-buttoning military collar. The backs are full-fitting. There are raglan or set-in natural width shoulders and the seams are strongly sewn and cemented. Just the garment for the man in need of a raincoat and spring topcoat in one and marked at a rare fractional figure. Sizes 34 to 44. Early special, Thursday, each ..... 7.75

The \$5.50 bargain is in fawn-colored Paramatta Raincoats; well made garments, with sewn and cemented seams, and of cloth that will give the wearer excellent service. Single-breasted, have military collar, full back, wide skirt and are a convenient walking length, covering the knees. Sizes 36 to 44. Early special, each ..... 5.50  
—Main Floor, Queen St.

## Long Milanese Silk Gloves in Pretty Colors, \$2.50

A few desirable colors are to be had in these Gloves, so smart for wear with short-sleeved frocks to weddings or summer dances. They are white, champagne, tan, Copenhagen, pongee and black. They are made in 16-button length, mousquetaire style, double tipped fingers and Paris stitched backs. Price, pair ..... 2.50

Women's Long Silk Gloves, 30 inches in length; mousquetaire style, double tipped fingers and silk cord backs. In black or white. Price, pair ..... 2.50  
Children's Short White Lisle Thread Gloves, neatly made, with two double fasteners and silk cord backs. Sizes to fit ages 7 to 13 years. Price, pair ..... .85  
—Main Floor, Yonge St.

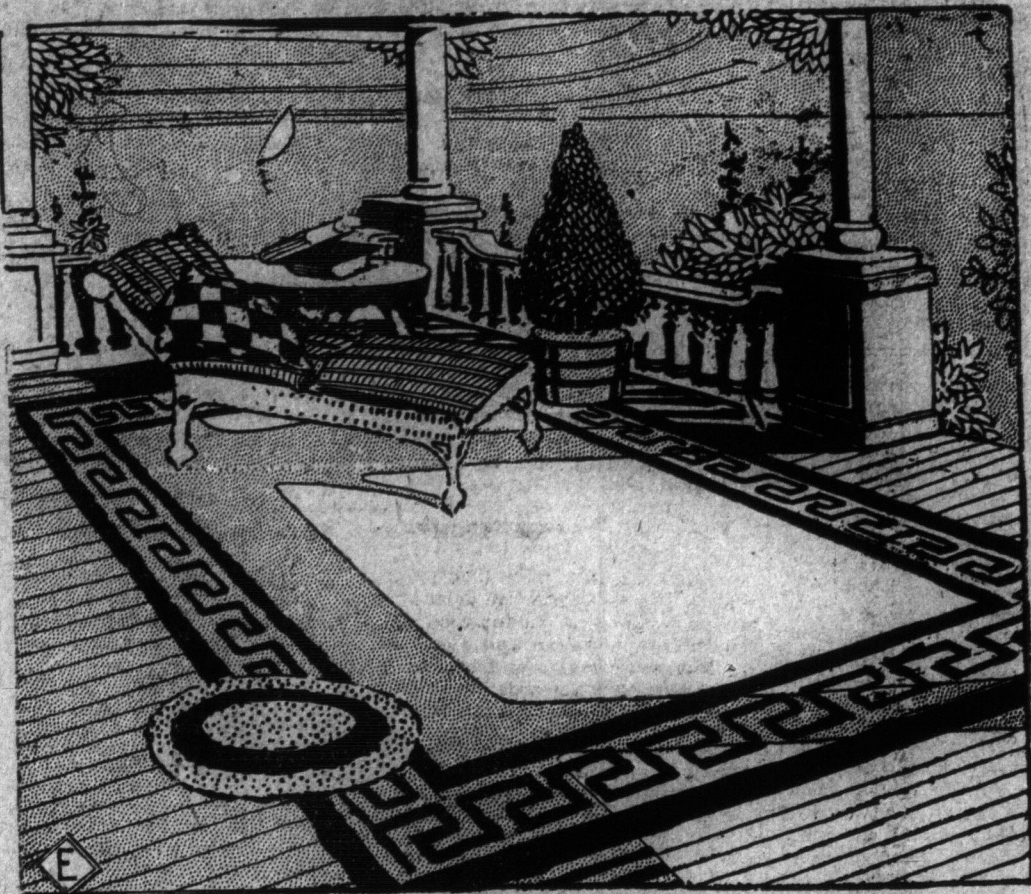
## Handsomely Patterned Table Damask, Per Yard, \$1.35

Here is a tablecloth which will stand constant usage and still retain its good appearance. The patterns are neatly woven in a close, even design, and the range includes wild and American Beauty roses, shamrocks, etc. It is made in Ireland, and is well bleached. 72 inches wide. Per yard ..... 1.35

Table Napkins of snowy linen damask, Irish make, woven in a good heavy weight. Size 21 x 21 inches. Per dozen ..... 3.00  
White Bath Towels, English make, neatly hemstitched, soft and absorbent. Size 34 x 42 in. Per pair ..... 1.10  
"Old Bleach" Linen Hucka-

back Towels, made with hemstitched ends and fancy borders. Size 22 x 38 inches. Per pair ..... 1.25  
Heavy Union Dish Toweling, plain even weave, very absorbent and of good wearing quality; 24 inches wide. Per yard ..... .18  
—Second Floor, James St.

## PLACE THESE MOURZOOK RUGS ON PORCH OR VERANDAHS OF HOME OR SUMMER COTTAGE



### Mat Sizes to Large Rugs, \$2.75 to \$13.50

Here are special cocoanut fibre rugs that will stand exposure to sun or rain. They help keep mud out of the house, give a finished appearance to the floor, and are extra well suited for the floor of the summer cottage, being easily handled, and well designed with Indian patterns on natural grounds. They are reversible. Sizes from mat size, 3' by 5' 3", to size 8' by 10'; prices ..... 2.75 to 13.50

### Inlaid Linoleum With Widely Varied Patterns, \$1.20 Square Yard

There's almost everything one would be interested in seeing in linoleum design here, from the plain tile effects to carpet patterns, suitable for the floors of offices or dining-rooms. There are also good imitations of hardwood flooring and a new lot of block patterns. It is heavy, tough stock, and the pattern extends right through to the base. 2 yards wide. Square yard ..... 1.20

Japanese Matting, 36 inches wide, an easily cleaned and durable floor covering for home or summer cottage. Yard ..... .30

Brussels Rugs that stand out as remarkable value, considering the present state of the market. Conventional, floral and Oriental in design, in colors for the dining-room, living-room or bedroom. Sizes 6' 9" by 7' 6" to 12' by 12'. Prices, \$13.50 to ..... 27.50

Soft, Lustrous Wilton Rugs, with reproductions of clever Oriental patterns on tan, blue or camel grounds. Sizes 6' 9" by 9' to 9' by 12'. Each, \$34.50 to ..... 58.50

Mosul and Shirvan Oriental Rugs, with the close weave and richness of color combination that distinguishes the Oriental rug from all others. Average size, 3' 3" by 5' 6". Special value, each ..... 24.50  
—Fourth Floor.

## Extraordinary Early Specials in Silver-Plated Ware at 25c and 50c; and Men's Gold- Filled Watches, Half Price at \$5.00

The Silver-plated Ware is in perfect condition, well finished and of good design. There are Casserole Pie Plates with side handles, ball feet, pierced designs, and lining of brown fire-proof ware. For this item we cannot take phone or mail orders, the quantity being limited. Early special, each ..... .50

Also Silver-plated Butter Dishes, some shell design, others plain. The lining is of glass, and there's a silver-plated knife with each dish. Early special, each ..... .50

Also English Silver-plated Bon-bon Dishes, in several pierced designs. Early special, each ..... .25  
—Main Floor, Yonge St.

## Girls' Summer Dresses, of Flowered Crepe, Special Value, 98c

They are prettily made, with a panel front and shoulder yoke, the collar and cuffs outlined with pipings of blue, rose or hello lawn; the skirt is gathered full; has two fancy pockets, and neat belt; obtainable in sky, pink or hello. Sizes 6 to 14 years. Special value ..... .98

Smart Little Frocks, of fancy striped, flowered or polka dotted voile; may be had with pink, helio, tan, Copen or yellow patterns on a white ground. The dress has a deep yoke-tucked blouse, lace-edged collar and cuffs, and a full skirt, trimmed with a full of self. Sizes 6 to 14 years. Special value 1.49

A Splendid Array of Pretty Wash Dresses, in plain chambray; attractively trimmed, with collar, pockets and cuffs of Roman striped material; others are in straight line effects, with pleats falling from the neck to hem; they are nicely finished

with pique collar and cuffs; some have sailor collar edged with narrow white braid and red tie. Colors tan, blue and pink. Sizes 6 to 14 years. Price ..... 2.00  
A Jaunty Style in white pique has two wide pleats over the shoulders falling straight to the bottom of the dress; the collar and cuffs are trimmed with two rows of hemstitching and colored embroidery. There is fancy stitching on the wide belt and across the front of the blouse. Available in white with rose or blue stitching. Sizes 6 to 14 years. Price ..... 2.95  
—Third Floor, Yonge St.

Early  
Closing

During May, June, July,  
August and September  
Store Closes at 7 p.m. on  
Saturdays. No Noon De-  
livery on Saturdays.

Saturday  
at 1 p.m.

## Good 59c Value in These Shirts for Men



Men's Negligee Shirts of prints and other fine shirting fabrics, with light grounds patterned by hairline and cluster stripes of mauve, blue and black. They are made with attached laundered or soft cuffs. Sizes 14 to 17. Each ..... .59

Men's Summer Underwear of plain weave balbriggan, in natural shade. Shirts have long or short sleeves and drawers are made knee or ankle length. Closely ribbed ankles and cuffs and saten facings. Sizes 34 to 44. Garment ..... 35

Men's Spring-weight Wool Merino Underwear, in clear natural shade. Shirts have long sleeves with closely-ribbed cuffs, and drawers are ankle length with ribbed ankles. Beige facings, and French neckband. Sizes 34 to 42. Garment ..... 1.00

Men's English Made Wool Underwear, "Wolsey" brand, medium spring weight, in clean, natural color. Beige facings on shirts and drawers, closely ribbed ankles and cuffs. Spliced knees and elbows. Sizes 34 to 44. A garment ..... 2.50

Men's Wool Merino Combinations, "Penangle" brand, have long sleeves and ankle length legs, closed crotch and have closely-ribbed cuffs and ankles. Sizes 34 to 44. A suit ..... 2.50  
—Main Floor, Centre.

## Misses' Pretty Frocks New Silk Frocks Specially Priced for Early Clear- ance Thursday, \$8.75

Specially purchased frocks which have been made up particularly for an early rush Thursday; therefore, they are all new and smart. The materials include messaline, crepe de chine, taffeta and poplin, and are variously fashioned, some in straight line effects being pleated from the yokes; others nicely belted with pocketed skirt prettily embroidered and button trimmed; some gathered under attractive belts and all having smart collars of silk. The color range includes rose, grey, brown, navy, Copen, green and black. Sizes 14 to 20. Thursday, a splendid special ..... 8.75

## Early Special! Extreme- ly Smart Coats Re- markably Priced at \$13.75

A second early special worthy of note are these attractive coats. Velours, Burellas, checks, serge and gabardines, in a splendid color range, including rose, apple green, brass, gold, checks and navy. There are various smart styles, some with pleated backs and fancy belts, large fancy collars with touches of, contrasting color; others of fancy flowered silk. Sizes 14 to 20. Marked at about half their usual price. Thursday ..... 13.75  
—Third Floor, Yonge St.

## GOLFERS! Thursday Will Be Opening Day in Our Golf Supply Section

Chintz Makes a Big Difference to the Appearance of the Summer Home; Good Qualities and New Designs at 35c and 40c Yard

It's the charm of color in drapery and furniture covering that does so much to make the summer cottage "homey." There is the economical side to the question, too, for old furniture, boxes, and screen frames discarded in the city dwelling can be resurrected and developed into a useful addition for "the little home by lake and wood." And curtains, valances and delightful cushions can be fashioned at small cost with the aid of chintz. This stock at 35c and 40c a yard is English material, firm, strong and in remarkable assortment of figures, flowers, blocks, checks, stripes and leaf effects of small, medium or large size, and there are color effects to harmonize almost anywhere. 30 inches wide. Yard, 35c and ..... .40

## New Nets for Neat Curtains, 25c Yard

Materials for the making of artistic curtains to drape at important windows include fancy-border styles with scalloped edges, small and medium size conventional figures, blocks and patterns of flowers and leaves. The grounds are woven of doubled and twisted threads and are a soft finish. Ivory or ecru; 40 inches and 45 inches wide. Yard ..... .25

Tapestry curtains, reversible, closely woven and heavy; trimming at top and bottom of tassels and knotted fringe; 40 inches wide, 2 1/2 yards long; red or green. Pair, 3.00  
—Fourth Floor.



## And as a Special Attraction We Offer "Repaint" Balls at 3 for \$1.00

From a ball at 35c to a most handsome bag at \$30.00, you'll find here a stock of supplies that should satisfy your every requirement. On Thursday will be a special display and an interesting feature of the showing will be a special in Golf Balls at 3 for \$1.00. These are the reliable "Silver King" Balls that have won for themselves an unusually good reputation. They are termed "repaints" because they have been used a few times and repainted. In many instances one would scarcely know whether or not the ball had been used, and at this price they are remarkable value. In fact, it would be profitable for clubs to stock up from this special for future needs. Red dot grade only. Thursday, 3 for ..... 1.00

## Also Note These in the Display

Driving Irons, Putters, Lofters, Mashies, etc., of well-known Scotch and English makes. Each ..... 1.75  
Wood Drivers and Mashies, including Brad's autograph. St. Andrews, County Chemical Co., etc. Each 2.25

## Golf Bags

Pocket Sunday Bag, white canvas, with shoulder strap ..... .65  
Women's Waterproof Mohair Bag, with golf ball pocket and leather trimmings, leather bottom and shoulder strap ..... 2.75

Men's Waterproof Brown Canvas Bag, heavy leather, finished with umbrella holder and ball pocket. \$2.75. Others from \$3.00 to \$50.00 each. —Fifth Floor.

## Little Print Dresses for Children's Play Wear; Specially Priced for Clearance at 23c

It is a very little price for such practical little dresses, and they are made of really excellent material. It is possible because they were made very specially and purchased in the same manner. The style has round neck and short sleeves piped with white cotton. Sizes 2 to 6 years. Thursday, early special ..... .23

## Pretty Middy Suits Also Remarkably Low Priced at 59c

A second early special for the mothers of small girls is this of Middy Suits, made of white cotton with large sailor collar trimmed with two rows of blue braid, laced at neck and at side. The short pleated skirts are attached to cotton underwaist. Sizes 2 to 5 years. Special ..... .59

## Pretty Little Wash Frocks for Her "After- noon" Wear Are These at \$2.00

Charming wee frocks for the 2-to-4-year-old girl are these of imported make. The material is a fine rep, in pink or sky, made up in cunning Empire style, with very high waistline, having white rep collar, cuffs and belt stitched in color. Price ..... 2.00

Pretty Imported Frocks of flowered crepe are also fashioned in Empire style, the collar, cuffs and two tiny pockets on skirt being made of white rep. In white, sky, little blue or rose flowers. Sizes 2 to 6 years. Price ..... 1.50  
—Infants' Wear Dept., Third Floor, Queen St.

## A Pretty New Coat Dress of Taffeta for Women, Moderately Priced at \$10.00

It is such a pleasing model for street, house or business wear, made in practical coat style. The coat, which is hip length, has collar of hemstitched Georgette crepe, cuffs self-buttoned, is hemstitched at base, and has belt embroidered in colored silk in front. The skirt is quite plainly made, rippling gracefully. In navy and black taffeta of a splendidly firm quality. Price ..... 10.00

## Attractive Afternoon Frocks of Silk at \$16.50 and \$18.50

Women who are getting in order their wardrobes for vacation will be delighted with the collections of fascinating silk frocks of imported make. At \$16.50 there are smart affairs of taffeta, crepe de chine, combined in many instances with Georgette crepe, smartly trimmed with various touches of bright color and pretty buttons and embroideries. There are coat and straight line effects, as well as modified ideas of both designs; and the color range is splendid—greys, sand, greens, navy, Copen, brown and black. Priced at ..... 16.50

Then at \$18.50 there are many smart dresses in crepe de chine, Georgette crepe, satins, poplins and taffeta. The color range includes taupe, brown, wisteria, Copen, oyster, Russian green, apple green, navy and black. Priced at ..... 18.50  
—Third Floor, James St.

## Men's Hats 98c; and Men's Caps 35c— Both Less Than Half Price Thursday



For These Two Items We Cannot Take Phone or Mail Orders, the Quantities Being Limited.

A fashionable, thoroughly reliable hat at 98c is something one seldom gets. That's why we expect an unusually great demand for this collection to be cleared Thursday at less than half usual.

Every one of the 210 hats is a smart new model reduced to such an extent to completely clear this quantity of left-overs from recent lines. Good variety awaits you, whether you favor the new flat brims or prefer the plainer styles. They have medium or high fedora crowns, with rolling brims, pencil brims, rope brims or flat brims, with bound or unbound edges. The hats are of good fur felt, the quality of which one would willingly pay more than twice the price for, and they are in pleasing shades of light and dark green, grey and fawn. Sizes 6 1/2 to 7 1/2 in the hat, but not in each line. Less than half price, Thursday, each ..... .38

The Caps reduced also to the same fraction are a clean-up of odds and ends from this season's stock. They are made of tweed, with four or eight-piece tops, in stripe and check patterns of fawn, grey, and combinations. Sizes 6 1/2 to 7 1/2. Less than half price, Thursday, each ..... .35  
—Main Floor, James Street.

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smooth and soft  
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W. A. Boyd, St.  
J. Gardiner, Cleve-  
Coodenue, Colby River,  
New York; D. Ne-  
Man; J. J. Ken-  
Work; Dougan,  
Pence, Rodney, Ont.;  
A. W. Morris,  
Ottawa; Corp. E. H.  
S. L. Hamilton, Shed-  
Shubert, Ireland; G. B.  
Ont.; Lance-Corp. F.  
Leas, England; A. R.  
Corp. A. H. Agar,  
Moxon, Montreal; J.  
P. F. Leehing, Ont.  
man, Halifax; G. W.  
Watters, Winnipeg; W.  
Middle, Man.; J. J. Ba-  
Watta, England; J.  
L. D. Reo, Copen;  
J. J. Brown, Prescott, Ont.;  
87 Wilton avenue, To-  
Winnipeg; D. O'Con-  
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TILLERY.

07 Gunner Ryan, 80 Hal-  
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ED RIFLES.

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UTTER MISSING.

15.—Louis J. W. Bul-  
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