## Slightly Affected By Smoke



This sale of fur goods,
slightly affected by a fire in slightly affected by a fire in
the building adjoining us, is something that you won hear of again unless through some similar accident. The
furs are being sacrificed absolutely regardless of cost or value. Yesterday was the first day, and although we had secured extra assist-
ance, we failed to keep up with the rush. We're pre pared to-day, however, to handle the business promptly The goods being sold are those which were displayed on the racks and tables and are only slightly affected by
smoke. The large collection of garments were securely protected by the air-tight cases, and aré not included in this sale.

The insurance companies adjusted matters quickly, thus enabling us to have this sale before Christmas. It gives you a chance to make a Christmas purchase at a positive
saving of not less than 25 per cent. and in some cases of saving of no
50 per cent.

##  <br>       Ladies' Fur-Line Coats $-\$ 32.50$  Persian Lamb Ties - $\mathbf{8 7 . 5 0}$. <br>  <br> Persian Lamb M <br>  <br> Persian Lamb Throw Ties- $\$ 12.00$. <br>  <br> Children's Iceland Storm Collars- $\$ 2.75$. <br>  <br>  <br> 

Cor. Yonge and Temperance Sts., Toronto








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