

EATON'S DAILY STORE NEWS

The Silken Filet

Sir Walter Besant in one of his books says that humanity may be divided into two main classes—those with whom a guinea turns into sixpence as soon as it enters into their hands, and those in whose hands every sixpence is safe to become a guinea. He might have gone further, and remarked that womankind is divided into two main classes—those who know how to tie a bow, and those who do not. It is a statement that could be quoted equally well when discussion on economy crops up. For who gets bigger results from small investment than she who possesses the knack of twisting a bit of bright ribbon into a smart chou as a renewing touch to an oft-worn evening frock, or of drawing the strands into a graceful sash for the ornamentation of a last Summer muslin? And it usually follows that she who knows how to work wonders with a strip of ribbon is one who extracts good effects from small provision in things in general. She can likely make toothsome salads out of scraps, and make her pin money buy brooches. The woman who understands the value of ribbon is one true type of economist.

The Season's Supply

Such a one will find herself in clover among the vast collection of new shades, widths and patterns that represent the season's offering. The Store has gathered them together from far and near. One famous line of Duchess satin ribbon owes its origin to Egypt, journeys thence to Switzerland, where it is dyed and woven, passes on through Germany and France, to be shipped at Havre for our own counters. It is a satin ribbon that can be excelled by none in the glossy sheen of its finish and its wide range of colors—thirty-two in all.

What is known as the Geneva ribbon, a soft, uncrushable variety, with a Liberty surface, the six-inch width of which sells at twenty-five cents a yard, is one of the season's special favorites, while a strong demand is made for all forms of Paisley, which, in accordance with the Paris vogue of the same, we are showing in numerous widths, and effects suitable for employment in coat collar facings and the paneling of dresses. The redoubtable Chantecler appears in several designs, and a multitude of French belt-ings and landings show an exquisite presentation of gilt and pastel embroidery.

Bows, Belts, and Bandeaux

An interesting feature of the section is the display of made-up ribbon for modicest and millinery purposes—the Princess and Empire sashes; the Halley's Comet, Gibson, Derby and Fluffy Ruffles bows for the trimming of hats; and the Chantecler, in red and Royal blue velvet, the smart neck ornament for which there is such a craze in New York at the present moment. These are made free of any charge, beyond the cost of the material.

The display, too, of dainty flower ribbon work in hair accessories, girdles, bandeaux and bodice ornaments is distinctly worthy of mention, and opens up a new field of suggestion to our deft-fingered economist.

Women's Elegant Black Voile Skirts in Many Styles, \$7.50

You'd find it a problem to get a fabric that has more sound, sterling qualities in every thread of it than a good voile, a fact that makes these splendid voile skirts ever popular and in great demand, especially for Summer wear. As a skirt fabric it is invaluable, for it wears "like iron," doesn't look shabby, and is extremely dressy. With a pretty silk or lingerie waist one of these skirts completes a suitable costume for afternoon wear or social functions, and for traveling purposes it's exceptionally practical.

Among this lot are some very handsome models. One style reveals the popular tunic and overskirt effect, trimmed with silk strappings, others are pleated and trimmed in various ways about the bottom and up the sides with silk strappings, the plain gored skirt silk trimmed, also promises to be much in favor. See these Wednesday, all one price, \$7.50.

A Perfect Shower of Splendid Coats Going at \$10.00

Women's Coats, including imported models, with coats of EATON make of such materials as rajah silk, cloth of gold, taffeta silk, stripe worsteds, English and French coatings, diagonal worsteds, in many styles and colorings; the long semi-fitting model, with long revers being much in evidence. Excellent value at \$10.00

In Selecting Stationery



For any occasion or for ordinary use, consider the impression you wish to convey by your letter or announcement. Into this impression enters the quality of the paper, its color and weight, the character of engraving or printing, and the indefinable quality we call style.

Our long experience gives us good judgment in all the fine points of stationery selection. Our Wedding Announcements, Invitations, Church and Reception Cards, etc., are correct to the last detail. See them and get our estimate.

Staple Items of Special Interest

- Table Cloths, of full bleached Irish damask, well assorted patterns, in floral designs, borders all around; sizes 2 x 2 1/2 yards. Extra value at \$1.45
- Roller Toweling, all linen crash, firm weave; wearing quality guaranteed; 17 inches wide. Yard 87/100
- Unbleached Table Damask, Irish manufacture; splendid cloth for ordinary use; good patterns; 70 inches wide. Extra value at yard 33c
- Bleached Huck Towels, plain white or with red borders, fringed ends; size 17 x 34 inches. Price, 2 for 25c
- Canadian Sheetting, full bleached, plain, even weave, free from dressing or filling; splendid wearing quality; 72 inches wide. Yard 27c
- Canadian Crochet Bed Spreads, Canadian make, full bleached, various designs, soft, pure finish, hemmed ready for use, full double bed size. Each \$1.12
- English Longcloth, full bleached, close, even weave, no dressing, pure needle finish; 36 inches wide. Yard 87/100

Gold Mesh Bags

They're exquisite bags of rare beauty, the mesh is beautifully fine, and each link is securely fastened. Instead of being merely dipped or washed, they are one-tenth pure gold, and are guaranteed not to discolor.

These little gold bags possess a richness and elegance rarely equaled, the frames are hand-somely carved, and each is finished with a gold link chain; four sizes, ranging from \$27.50 to \$75.00.

A Few Hints From Our Extensive Ribbon Display



Duchess Satin Ribbons. Our own special brand, made in Switzerland from finest Egyptian silk, and the yarn-dyed to our own samples. Beautiful rich, glossy finish and excellent tying qualities; white, sky, pink, mauve, Nile, moss, reseda, emerald, myrtle, old rose, navy, marine, champagne, brown, Alice, Copenhagen, mustard, beauty rose, turquoise, red and cardinal; 5 in., 30c; 6 in., 39c.

Small Duchess Satin Ribbons, excellent for beading, rosettes, wedding cards, tying confectionery boxes, wedding presents, favor cards; comes in white, cream, sky, azure, pink, rose pink, old rose, wood rose, rose leaf, Nile, moss, emerald, myrtle, bronze, fawn, tan, golden brown, wood brown, seal brown, royal, mauve, navy, Alice, Copenhagen, silver grey, steel grey, mais, Tuscan, yellow, orange, mauve, violet, red, cardinal, wine, garnet, beauty rose, and black; 1/4-inch, 3c; 1/2-inch, 4c; 1-inch, 7c.

"Prudence," all silk double-faced Duchess Ribbon, 1/4-inch wide, in cream, sky, azure, rose, rose pink, Nile, mauve and red. Per yard 3c

"Burney" Wash Ribbon, white, cream, sky, azure, pink, rose pink and mauve; a pure silk ribbon, perfect and durable lingerie ribbon that has made a reputation; 1/4-inch, 3c; 1/2-inch, 5c; 3/4-inch, 8c; 1-inch, 10c.

On Friday, the day of His Late Majesty's Funeral, the Store will be Closed all day.

Savings

260 Pairs of Nottingham Lace Curtains, collected from the broken lines of this Spring's curtains. We've cut the prices to clear them Wednesday. They are 52 and 54 inches wide, 3 1/2 yards long; either white or ivory in tone. The fine quality, evenly woven lace is finished with good Colbert edges, and in every way they're handsome, durable curtains. The new patterns have plain, floral and medallion centres, with graceful borders. Per pair \$1.85

This English Art Sateen, 30 inches wide, has a bright silky assortment of combination colors render it beautiful as well as useful for cushion and comforter coverings, curtains, valances, etc. Per yard 15c

Frisled Bobinette, 30 inches wide, is trimmed on one side with a fine quality torchon lace and insertion, making very dainty and durable small window sash and vestibule door curtain material. Special, per yard 15c

Rope Portieres, made of good quality cut velour cord, will extend from 3 feet to 6 feet in width and are 7 feet in length; the colors are red, myrtle, empire, olive, red with green, Nile with rose, and brown with green. They're light and effective fillings for doors, arches or alcoves. Each \$3.50

Screen Your Home Now



The objectionable attentions of the 'skeeter, annoying as they are, are comparatively harmless beside the terrible raids of the house fly and moth miller, on both health, wealth and comfort.

The cost of screening is so light that you should not delay for a day the arranging of your defences.

For Windows, in your city or Summer home we have a large range of sizes in adjustable screens, with wooden frames and easy-running slides, covered with a good quality green wire cloth. Each 14c to 45c

For Your Doors, hardwood frame doors, jointed with hardwood dowels and covered with fine green wire cloth, carefully keyed into place. The frames are finished in surface oak and are more or less heavily ornamented and braced according to the wear demanded of them, and the prices run from 75c to \$1.70

Gloves

We're making it worth your while considering Summer glove requirements now, and buying largely of the wanted goods. We are offering desirable kid and fabric gloves at prices that we do not often attempt to duplicate. Wednesday's inducements are especially noteworthy.

Women's Fine Kid Gloves, with two dome fasteners, oversewn seams, stitched points; colors tan, mode, beaver, blue and green; clearing out much below former prices. Per pair 47c

Women's Heavy Milanese Silk Gloves, 23-inch length, "Mousquetaire," two pearl buttons, silk stitched points, and double tipped fingers; black only; sizes 6 to 7 1/2. Reduced to, per pair 75c

Men's Muleskin Gauntlet Gloves, with outside seams, continuous thumb, welted backs and 5-inch cuff; black and grey. Save half-price at, per pair 25c

Gas Table Burners

A great Summer convenience both for the home and the Summer cottage. They're readily connected with a rubber tubing and work admirably; two burners, \$1.45; three burners, \$2.25.

Gas Stove Ovens, well made and asbestos lined. \$1.35

Iron Heaters, for flat irons. 25c

Hammocks and Toys

A strong close-woven hammock in bright stripe effect 99c

For a real good hammock for everyday use we have a line at \$2.25, closely woven, strong and roomy; in good colorings and pleasing patterns; pillow and valance \$2.25

Every boy should have the new outdoor toy, a Genuine Self-propelling Aeroplane, makes a graceful flight driven by its own motor 35c

We Are Ready for a "Big Straw Hat" Season

Other years' warm Spring days brought forth crops of straw hats before this date, this year has been very cool, but the demand is bound to start with a rush on that account.

Now is "Official" straw hat time, and we announce our preparedness for the Summer season with an elaborate display Wednesday.

1910 styles vary somewhat, in the popular boater shape both wide and narrow brims will be worn with a slight inclination toward medium wide brims, also a new flat shape is shown in Panamas.

Our preliminary shipments are now complete, including makes by some leading European and American manufacturers. The assortment is very large with a range of prices to satisfy any choice.

A few styles and prices we itemize:—

- Narrow Brim Sennit Braid, \$2.00—Slightly narrower and higher than last season's style, made of sennit braid, with fairly thick and narrow brims, black silk band and "cushioned" leather sweatband. Shown in illustration No. 5. Price \$2.00.
- Another Style at this price, made in split straw braid, with medium crown and thin narrow brim. Price \$2.00.
- A Dressy Neglige, \$3.50—Of fine pedal braid, with square crown of natty size and roll brim, to be worn with dip front; has pure silk band and Russian leather "sweats." Shown in illustration No. 6. Price \$3.50.
- In the Popular Neglige are many other styles in Canton and pedal braids, low, medium and high crowns, with square and round corners; roll and dip front, brims. Prices \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$3.50 and \$5.00.
- A Good Value Boater, \$1.50—There is extra good value in this hat; made in well-split braid, neat shaped, square crown and popular width of brim; looks good and will be a big seller. As shown in illustration No. 7.
- Other styles at same price in Canton, rustic and split braids, with medium and high-set crowns and variety of brims. Price \$1.50
- A Panama Fedora, \$9.00—Very neat and stylish 1910 model of fine Panama braid in creased fedora shape; medium roll brim; to be worn in natural or dip brim style; black silk band and Russian leather sweatband, as shown in illustration No. 8. Price \$9.00

THE T. EATON CO LIMITED

SEMENTS.
S ALL WEEK
Massive Production
34 PEOPLE
20 HORSES
Matinees
Wed. and Sat.
LYN ARBUCKLE
WEEK MATINEE
SAT. ONLY
BOOKS PRESENTS
LIAN
SELL
FIRST NIGHT
1.50—Seats Thursday
DAILY MATINEE
LADIES 10c
JE & VAUDEVILLE
S' BIG SHOW
Chorus Girls' Contest
Y AMATEUR NIGHT
Gibson Cruise Girls'
NTS, WED. & SAT. 2:00-5:00
Old N. Y. Was Dutch
A. H. Wilson
EXT—Metz in the Alps
C MUSIC HALL
The Night Song
The Ozark, Eddie
Outbert, Mints and
& Tomes, Six Dancing
Girls. Prices 10-25-50
1800. 246
THEATRE
uly, 25c; Evening, 50c
Week of May 18—Edi-
aterbury Bros. & Tenny,
Six American Danc-
and Wilson, Grandville
The Kinetograph, The
League Baseball
LAN'S POINT
v. Providence
AT 3.30 P.M.
PALE RINK
With Particular People
NIGHT AND SATURDAY
AFTERNOON ed
EN'S OWN
PAGEANT
Second Epoch To-
ay, at 8 sharp, St. Law'
Still some parts
numbers.
E REFINED OILS
IGATING OILS
ND GREASES
FBRAU
Extract of Malt
avigating preparation
ver introduced to help
e invalid or the athlete
2, Chemist, Toronto,
adian Agent.
FACTURED BY 246
at Salvador Brewery,
ed., Toronto.
rlin's to Close.
view yesterday morning
managers, it was learned
e big tailor shop will be
af. Said he: "You may
hat out of respect to
of his late majesty, this
will be closed all day.
I include the workrooms
retail department. We
an extra stint in order
ers and avoid disappoint-
ay means a lot to us just
it is likely that most of
r shops will follow Hobe-
son, Epworth League,
ally of the western di-
orth League was held
in Westmoreland Meth-
nd was presided over by
resident of the district.
Mortimer, returned mis-
China, and who are
this district, were pre-
pense of money, prior
to their fields of la-
h reports read by the
etles showed \$3000 rais-
e year for missions in
Blood Poison.
paring his corns with a
when cure is so pain-
with Putnam's Corn Ex-
Putnam's only—it's the
sed and painless.