

London Advertiser.

ESTABLISHED BY JOHN CAMERON IN 1863.
Managing Director and Editor, John Cameron
London, Thursday, Oct. 20, 1898.

Reorganizing the Seventh Battalion.

Major-General Hutton, the new commander of the Canadian militia, is apparently the right man in the right place. He has broken through the trammels of official reserve which have bound most of his predecessors and prevented them from doing effective work. He has shown a wholesome disregard for rigid military conventions which are more suited to the old world than the new. He has also brought with him a refreshing enthusiasm, which, if backed by determination and good judgment, will work wonders in our military establishment. He promises to be something more than an ornamental commander, a transatlantic military deity who is with us, but not of us. Already the major-general has made himself popular by his democratic methods and genuine interest in his new sphere of duty.

It did not take the major-general long to discover the real condition of the Seventh Battalion. It has been a matter of common knowledge that the battalion has been retrograding for years, despite the efforts of a few competent officers to keep it alive. The causes of this decline from its once proud position are also a matter of common knowledge; but it is better not to recall these causes, now that there is to be a sincere attempt to reconstruct the corps on sound principles. The speakers at the city hall laid emphasis on the vital necessity of keeping politics out of the battalion. The people of London will gladly sink their partisanship in their patriotism, and will lend their unanimous and hearty support to the movement for reorganizing the Seventh. There is plenty of material in this city for the creation of a battalion that will do London as much credit as did the Seventh Fusiliers when duty called them to the front in 1865. Local military enthusiasm only needs the proper stimulus, and we believe the action taken yesterday will supply it. The officers are the nucleus of a good battalion. Much depends on the personality of the commandant. There are a number of men in this city who have the requisite social and military qualifications. We believe one will accept the position who will meet with the approval of all. Let all parties work together to regain London's military prestige.

Terrible Adventures of an Englishman.

The world was shocked not long ago by a report of the barbarities inflicted by the natives of Tibet upon a young English traveler, Arnold Henry Savage Landor—grandson of the noted author, Walter Savage Landor. Mr. Landor has now published his experiences, and a thrilling tale they make. It breathes the fearless spirit which has sent Englishmen into the most barbarous recesses of the earth, from pure love of adventure and discovery. Mr. Landor knew that he risked his life when he set foot in Tibet—the Forbidden Land; but he could not have foreseen the horrible tortures awaiting him.

On July 13, 1897, he entered the country from India, with a following of 30 men, but was permitted to proceed with only seven. Even this permission was withdrawn next day, and the party had to return. Mr. Landor determined to gain entrance by a wild, unfrequented route. He circumvented the Tibetan guards, and succeeded, with nine men, in reaching Mansarowar Lake. Here five of his men deserted him, leaving him with only four. Three marches farther on, two of these four turned traitors and carried off all his servants' supplies. Landor pushed on with a bearer (Chanden Sing) and a coolie (Mansing). They crossed Maum Pass, at an altitude of 16,000 feet. While crossing the No Tsambo River, one of their yaks upset. The yak was saved, but its valuable load, consisting of all the tinned provisions, 800 rupees in cash, three pairs of shoes, one slaughtered sheep, wearing apparel, razors, skinning instruments, and some 300 rifle cartridges, was lost. This accident was directly the cause of Mr. Landor's capture, as he and his two followers, who were footsore, starving and disheartened, were driven to seek food and shelter in a place called Tozem. The people received them with apparent cordiality, and Landor suspected no treachery. While he was picking out some ponies offered for sale, the crowd suddenly rushed on the three travelers and cruelly bound them. Tibetan soldiers, who had lain in ambush, took possession of the trio. Chanden Sing, the bearer, was given 200 lashes with whips. Landor was placed on a horse, his seat being a spiked, padded saddle. His arms were still tied. His horse was started at a gallop and along the road was thrashed into full speed by mounted Lamas. Twice Mr. Landor was shot at by soldiers kneeling on the roadside, but neither bullet took effect. Then

a cord was tied to his handcuff, the other end being held by a soldier on the horseback. While at full gallop the soldier tried to unhorse the Englishman by pulling the cord. Had Landor fallen he would have been crushed to death by the horses behind him. Upon reaching Galsio, Landor, bleeding from many wounds, was taken off the horse and told that he would be beheaded. He was then tied to the sharp edge of a log so tightly that the cords cut his flesh. He was seized by the hair and a red-hot iron drawn close to his nose. A matchlock was placed on his forehead and discharged upward, giving him a terrible shock. To add to the refinement of cruelty, the Pombo, or chief official, took a sword, and made pretence to cut off his head. He was then blindfolded by the fends, who told him that Mansing, his servant, was being executed. Landor was kept stretched on the log for 24 hours, in the rain, part of the time lying in a pool of water. When his legs were unloosed, the cords were so numb and swollen that he did not recover their use for 16 hours. His spine was permanently injured. Mansing and Chanden were also tortured, the latter being deprived of food for four days. Landor and his servants were taken back to the frontier, and while en route, a friend in Rev. Harkua Wilson, of the Methodist Episcopal Mission at Taklakot. Happily the clergyman was a medical man, and examined their injuries, which were frightful. Here the Tibetan officials made full confession of their atrocities. Some of Mr. Landor's property was restored to him, but the most valuable is still missing. Mr. Landor's book shows the native Tibetans to be one of the lowest and vilest races on the earth. Cowardice, cruelty, ignorance, treachery, polygamy, polyandry, and occasionally cannibalism, are their chief qualities. They are utterly degraded. They have no decency even at the grave. They invite birds and dogs to feed on their dead. When the birds and dogs have almost torn the corpse to pieces, the people drive them away and eat the remaining flesh until the bones are dry and clean.

Mr. Landor, though he has suffered terribly for it, has given to science a book of great ethnological and geographical value. Fortunately he preserved about 250 of his photographs and drawings, giving excellent views of some of the finest scenery of the world and the most picturesque things and people. But the chief interest will be found in the chapters describing experiences more agonizing than perhaps any other living man has suffered. It is a story, every detail of which is substantiated by the testimony of eye-witnesses. It is told by a splendid writer, and a man of character and heroism.

A Good Man Gone.

In losing the Rev. Dr. Cochran, who was regally buried in Brantford today, Canadian Presbyterianism and Canadian citizenship lose one of their brightest ornaments. Whether as pastor, preacher, educationist, or moving force of important denominational committees, he was the tireless worker, the cheerful and courageous leader, the man richly endowed with the saving grace of common sense. It is hard to part suddenly with such an one; but it is matter of comfort to reflect that the good influences set in motion and fostered by such men resemble Tennyson's Brook, in this, that they go on forever.

Gen. Hutton is not afraid to "speak out in meelin'."

London's militia battalion was once second to none, and it can be made so again without importing military talent.

Uncle Sam is not entirely selfish. He does not want to deprive Spain of everything. He is quite willing to leave her the Cuban debt.

It is well for peace and order that Conservative journals do not circulate in the Klondike, else the miners there might really think the Government was oppressing them.

The Berlin Post says that the Sultan is a great reformer and resembles the Kaiser in many ways. The Kaiser's worst enemy could not give him an unkindlier cut than that. Still, there may be some truth in it.

The American capitalists who are offering 5 per cent loans to the Transvaal are evidently banking on the Anglo-Saxon alliance. They know that when the Transvaal is merged in the British Empire, Great Britain will not repudiate debts owing to Americans.

The Quebec Journal Le Soleil objects to the statement "that they are still voting against prohibition down in Quebec," and asks the pertinent question whether they are still voting in British Columbia and other parts of the Dominion from which later and more complete returns are coming in. In this we think Le Soleil takes a reasonable position, and on behalf of that journal which has been attacked for reporting such large and rapidly increasing majorities in the sister Province, we must say that immediately after the poll it pointed out the incomplete nature of the returns, and vigorously protested against the action of the telegraph company, declaring its determination not to pay the money demanded for such a fiasco. In the case of a plebiscite there is no such complete returns on the polling day as is possible at a general election, there-

fore those who wish to read lessons from the statistics must be content to wait a while.

The fact that the Ontario Legislature does not meet before the municipal elections should not prevent the electors of this city from expressing their opinion in January of the reforms suggested in Ald. Graham's motion, namely, the abolition of the wards and the reduction of the number of aldermen. It would greatly facilitate matters to take an informal vote of the ratepayers then. If the verdict is favorable to the reforms, and we think it will be, the council will then have a mandate from the people to apply for legislation to effect the desired changes. An amendment providing for the submission of the question to the electors in January next should there be introduced at the next meeting of the city council.

The *Moniteur du Commerce* maintains that the sale of the Isle of Anticosti to Mr. Menier was a grave mistake, and that the French colony of that island will never be a Canadian colony, and that the Government ought to nominate a commission of inquiry to know whether Mr. Menier has exercised his proprietary rights within proper limits. On this La Patrie remarks that Le *Moniteur* outrages common sense, and its article might have been written in the Witness office. Of course it is the opinion of La Patrie that we ought all to be grateful to Menier of chocolate wealth and fame for coming to make the desert isle rejoice and blossom as the rose. There is something in that view, but there is also something in the thought that every part of this land should be as far as possible the abode of freedom, where rich and poor, Catholic and Protestant, have the same rights and privileges.

WHAT OTHERS SAY.

Always on Top.

[Hamilton Herald.]

The *Detroit Tribune* prints the names of fifty of the most prominent citizens of Detroit. Ten of them are Canadian born.

Will to Take Chances.

[Stratford Beacon.]

The remarks of a contemporary on the fact that school books carry disease are timely. By the way, so do dollar bills, but we hear of no objection to carrying these.

Steeking to Conviction.

[Toronto Telegram.]

A few horse races would seem to be trifling impediments to the advance of a great public man. But Lord Rosebery will not give up his race horses, and will not the Nonconformist? The turf is not entirely evil. Therefore Lord Rosebery is impeded by the cold indifference of a great section of the English Liberal party.

Discussion Will Do Good.

[Ottawa Free Press.]

The general discussion and the subject of municipal government and the numerous suggestions now being made throughout the Dominion and all tending to one end, cannot but be productive of good ultimate results. It is evident that public opinion is thoroughly aroused and that it is guarantee that the reforms sought will be accomplished.

LIGHT AND SHADE.

Go Up Head.

"Now, children," said the teacher of the juvenile class, "can any of you tell me the meaning of 'vice versa'?" "Yes'm, I can," replied the youngster at the foot of the class. "What is it?" "Well, Bobby, what is it?" "It's when you sleep with your feet toward the head of the bed," answered Bobby.

Through the Door.

"So poor old Fieley is gone, eh?" "Yes; he did not consult a physician until he was at death's door."

"And the doctor pulled him through."

Not to Blame.

"Ouch! Great Caesar! Couldn't you

A Maiden's Dream.

Thousands of young women dream day-dreams of the youthful hero and his love. It is to lead them to the altar of wedlock that the fair dreamers are fated never to come true because of the ill-health of the fair dreamer. Young heroes now-a-days are hard-headed rather than hard-hearted. They know that a young woman who suffers from weakness and disease in a womanly way cannot well prove a happy, helpful, amiable wife and mother. Physicians tell young men that weakness and disease of the feminine child-bearing organism make women sickly, nervous and despondent in spite of the best of natural dispositions. Dr. Pierce's Favorite Prescription makes these organs strong, healthy, vigorous and elastic. It is for the use of Dr. Pierce's Favorite Prescription. It allays inflammation and soothes the nerves. It tones and steadies the nerves. It does away with the quailings of the period of expectancy and makes baby's advent easy and almost unperceived. It insures the new mother's health. Dr. Pierce is an eminent and skillful physician, who, during his thirty years' experience as chief consulting physician to the great Invalids' Hotel and Surgical Institute, at Buffalo, N. Y., has treated thousands of women. He will answer letters from women free.

Very many women who have become happy, healthy wives and mothers through the use of Dr. Pierce's Favorite Prescription have permitted their experiences, names, addresses and photographs to be printed in Dr. Pierce's Common Sense. This great work is now being issued in a new and improved form, containing 1,000 pages and over 300 illustrations. Several chapters are devoted to the reproductive physiology of women. For a paper-covered copy send 31 one-cent stamps, to cover postage and mailing only, to the World's Dispensary Medical Association, Buffalo, N. Y. Cloth binding, 50 stamps.

SURPRISE SOAP

Is so good,
so economical,
you really can't
afford to be
without it.

A pure hard Soap,
5 cents a cake.

Your grocer sells it.
If not, change your grocer.

see my feet?" exclaimed the portly man to the cadaverous passenger who had just entered the crowded car. "Not very well, sir, on account of your stomach," replied the offending passenger, apologetically.—Chicago Record.

Judgment.

When she lay dead,
The many looked upon her face and said,
"The life is gone, so filled with shining deeds."

So full of ministry to human needs;
And we who loved her are bereft,
What have we left?"

When she lay dead,
A man looked sternly on her face, and said,

"Thank God, the evil of her life is past;
What I have known the world would know at last;
Now all is silence, peace; for me—
I shall be free!"

When she lay dead,
The great God looked from his wide heaven and said,

"Only the one who made it knows the whole
Of strength and weakness in a human soul.
Cease, then, thy wonder, peace, let be,
Leave her to me."

Affinity.

"To me," said Willie Washington, feverishly, "you represent all that is most sublime. I believe that destiny intended us for each other."

"Are you alluding," inquired Miss Cassene, jeily, "to the popular affinity supposed to exist between the sublime and the ridiculous?" — Washington Star.

SEALING SCHOONERS

Valuator Appointed by the Dominion Government.

[C. P. R. Special to The Advertiser.] Ottawa, Oct. 20.—Capt. Herbert Taylor, of Wolfville, Nova Scotia, has been appointed by the Dominion Government valuator for Bering Sea sealing schooners, and has been ordered west at once. The United States has got a valuator named already. This action is taken with a view to the United States purchasing the fleet.

ASPHYXIATION
SEASON IS ON

Three Young Ladies Have a Narrow Escape.

Sewer Gas, Too, Gets in Its Deadly Work in a School.

St. Catharines, Ont., Oct. 20.—The three daughters of Mr. Robert Pearson, of this city, Bella, Jeanette and Mary, narrowly escaped losing their lives by escaping gas Tuesday night. Mr. Pearson is away from home, and the girls were alone in the house. They put up their heater and got a fire going before they went to bed, and in some matter the gas escaped from the stove and filled the house.

At 6 o'clock yesterday morning Bella awoke, and at once realized the terrible position she and her sisters were in. She ran from the house in her bare feet and knocked at the door of a neighbor's residence. As soon as the door was opened she fell on her face on the floor, muttering almost inaudibly, "Come in."

The neighbors went to the Pearson house and found Jeanette and Mary in a serious condition from the effects of the gas. A doctor was sent for and applied restoratives, succeeding, after a long struggle in bringing the girls out of danger.

SEWER GAS IS DEADLY.

Seranton, Pa., Oct. 20.—Within two weeks 25 children, pupils in public school, have died of what was believed to be diphtheria. Investigation shows that a sewer pipe, leading into the building had been tapped. The sewer gas, which accumulated at night, was fanned into the class rooms through the cold-air pipes during the day.

WAS WORTH \$501,367.

Toronto, Oct. 20.—The will of Sir Casimir S. Gzowski, filed in the surrogate court yesterday for probate, deals with an estate of \$501,367, of which \$2,151 is in realty. His wife receives "The Hall," the late residence of deceased, as well as all the household furniture. He sets aside \$150,000 as a fund for her annual allowance during her life. On her death this goes to the children. The income from \$30,000 goes to a grandchild, Catherine Gzowski, who recovers the principal of the estate. Should she die on becoming of age, the residue of the estate is also divided. The real estate is composed of lands in Toronto, in North Colchester township, in South Sandwich, and in Washago village, Simcoe county, and in Hamilton.

Success comes to those who persevere. If you take Hood's Sarsaparilla faithfully and persistently, you will surely be benefited.

The human heart is six inches in length, four inches in diameter, and beats on an average 70 times a minute.

We have no hesitation in saying that Dr. J. C. Kellogg's Dysentery Cordial is without doubt the best medicine ever introduced for dysentery, diarrhea, cholera, and all summer complaints, sickness, etc. It promptly gives relief, and never fails to effect a permanent cure. Mothers should never be without a bottle when their children are teething.

THE RUNIANS, GRAY, CARRIE COMPANY.

Shopping
By Mail

The large store in the large city reaches out for a country-wide trade, and serves its customers well by reason of serving so many. You and we may be quite a distance apart, measured by miles, and yet we're virtually next door to you. Shopping by mail means just this—that there's nothing in the entire establishment you can't get precisely as if you stood before the counter, and at exactly the same price. It isn't necessary to say that—except to show what a demand there is every time we advertise such values as these:

Clothing.



22 Men's and Youths' Overcoats, in navy blue and black beaver, velvet collar, Italian linings, etc., right up-to-date goods, very special at \$5.

18 Men's Overcoats, in black, blue-black and navy blue beaver, silk velvet collar, satin linings, 1899 styles, very special at \$10.

30 Men's Suits, in dark and light tweeds, serges, etc., well made in the latest styles, Italian linings, etc., worth \$50, very special at \$35.

24 Men's Suits, in double-breasted tweeds, well made and trimmed with best Italian linings, etc., just the thing for winter, very special at \$7.

19 Boys' Fancy Vestee Suits just to hand, in the very latest cut and styles, sizes 20 to 26, worth \$4, special at \$2.75.

Staples.

Heavy Cottonades, the 230 kind, for 19c.

Another case of those Dark Shakers, while they last, 5c.

Plain Pink Flannellettes, 5c, 8c, 10c, 12c and 15c. Extra value.

Golden Draperies, new designs, only 10c.

Large size White Honeycomb Quilts, 2x2½ yards, 50c.

Fancy Marcellines, large size, very special, only \$1.

72-inch Bleached Tweed Sheet, Hochelega finish, Saturday and Monday, 17c.

72-inch Heavy Gray Sheet, twilled or plain, only 15c.

72-inch Unbleached Table Linen, very special, 25c.

62-inch Unbleached Table Linen, good stock, 19c.

Blankets and Comforters.

With winter but a step away you'll want Blankets, Comforters, etc. We sell the very best, with every particle of extravagance taken out of the prices.

50 pairs Wool Blankets, worth \$3, very special at \$2.40.

Large White Marcellines Quilts, worth \$1.25, special at \$1.

Large White Marcellines Quilts, worth \$1.75, very special at \$1.25.

A SNAP WHILE THEY LAST.

The Runians, Gray, Carrie Co

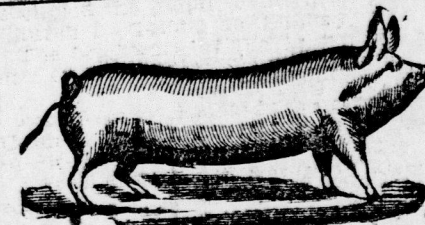
208, 210, 210½, 212 Dundas Street.

TELEPHONE 1,046.

English
Rodger's
AI
Spoons
And
Forks

Superior
To any
Silverware
Made in
America.

Hobbs Hardware
Company,
London - Ont.



Hams, small, 11c lb.
Backs, smoked, 10c lb.
Breakfast Bacon, 9c lb.
Long Clinks, 8c lb.
Sausage, small, 4c lb.
Sausage, large, 4c lb.
Bologna, 4c lb.

Canadian Packing Co'y,
LONDON.

Electric
Light and Bell
Wiring

Electric Bells, Medical Batteries
and all Electro-Medical Apparatus Repaired.

R. M. MILLAR,
434 Talbot Street.

BLOOD POISON

HAVE YOU Sore Throat, Pimples, Copper
Colored Spots, Acne, Old Sores,
Ulcers in Mouth, Hair-Falling? Write Cook
Remedy Co., 1,897 Masonic Temple, Chi-
cago, Ill., for proofs of cure. 50c
bottle. 100c for 3 bottles. 15 to 25 days
100-pagebook free.

YOUR PRINTER

—IS—

YOUR PARTNER

to a certain extent. A conscientious printer will exert himself to make your work as effective and result-bringing as possible. It's his advantage to further your business. Let us talk to you about printing. Mail orders receive prompt attention.

Advertiser
Job Printing
Department.

Telephone 175.

Don't
Burn
Your
Rags

We use enormous quantities in our paper mills. Sell your rags to the nearest rag man. We buy them and make them into paper, which we sell throughout Canada.

The E. B. Eddy Co., Limited.

Mammoth Mills at Hull, Branches and agencies at Montreal, Toronto, Quebec, Hamilton, Kingston, St. John, Halifax, London, Winnipeg, Victoria, Vancouver, St. Johns, Nfld.