

THE WESTERN ISSUE OF STOCK HAS BEEN WHOLLY SUBSCRIBED LOCALLY.

FINAL PUBLICATION OF PROSPECTUS

Shares will be allotted in order of application and must be mailed within one week from this date

EASTERN ISSUE OF 2,000 TEN PER CENT. (10%) PREFERENCE SHARES OF \$100 EACH

NOTE: The two thousand shares of this issue are 10% Preference Shares. The Western issue having been wholly taken up by the Ranching, Farming and Commercial Men of the West.

CALLS—\$10 per share on application and \$10 per share on allotment, and the balance in calls of \$10 per share as required at intervals of not less than two months.

A limited number of shares are reserved for the several Provinces of Eastern Canada.

This company has been organized amongst western men, and a large number of the principal farmers, cattle ranchers, and commercial men of Alberta, Saskatchewan and Manitoba are already shareholders. This issue of shares is for Canadians only. A portion of the stock of the company is being arranged for in London, England. Sufficient capital for the first two canneries is subscribed, so that its immediate organization is assured. Plans and specification for cannery buildings are being prepared and lumber ordered.

PROSPECTUS.

THIS COMPANY is organized with special powers under its charter to engage in the business of a General Canning and Packing Company, and for that purpose will acquire, erect and operate canneries in convenient localities adjoining the lines of railroad having communications throughout the Province of Manitoba and the Northwest Territories.

EFFICIENCY.—The Company, with its superior equipment, will handle in an efficient and economical manner the packing of all the products of the Province of Manitoba and the Northwest Territories. The packing houses of Chicago and the United States have become famous throughout the world.

The control of the Company will be wholly in the hands of its shareholders, each share entitling its holder to one vote at all General and Special Meetings. The whole of the cash capital derived from the sale of shares will be devoted to the purposes of this Company, the same being deposited to a special account with the Company's bankers.

GOODS PACKED.—The principal staple pack of the Company will be canned meat, of which beef is the most important, and material for which the extensive cattle ranches and farms on the prairie of Manitoba and the Northwest Territories furnish abundant supplies at exceptionally low rates, unsurpassed as to quality and quantity elsewhere.

In addition to these meat products, the Company will also pack and can butter, cheese, poultry and other products of this western country, to the great advantage of the farming population and the business community generally.

DEMAND.—Owing to the virgin field open for the Company's operations, coupled with the general rise in the price of canned beef and other foods, the profits of the Company cannot fail to be large; and a trade that is thus based on the requirements of the people of this country, and which is in constant demand throughout the world, is one in which capital may be safely invested, and in the present instance especially so, as being first in the field, this great producing region, it will have great advantages, in fact a practical monopoly, and should soon assume an unassailable position, unequalled by any other company in the Dominion of Canada, and possibly on this continent.

CANNING ESSENTIAL TO PROGRESS.—The establishing of this industry, with ample capital, is one of the pressing needs of Western Canada; in fact, it is of vital importance to the Ranching and Farming Community, owing to the extremely low prices ruling for all classes of live stock, especially since the British embargo upon Canadian cattle has reduced values to the lowest ebb, rendering the establishment of this industry one of the most important essentials for the prosperity of Western Canada.

In Northwest Canada, the trade of canning and packing the vast supplies of foodstuffs produced has not yet been touched, this accounting for the present exceptionally low prices of cattle, ranging from one to four cents per pound live weight; and this being the first company organized for that purpose, it will be self-evident that, with proper management, this company cannot fail to take a commanding position, and should within a short time be well known in the markets of the world.

The company will commence immediate operations, and will, as rapidly as possible, erect and equip its packing houses, and its canneries, at Medicine Hat, Calgary, Brandon, Edmonton, Portage la Prairie, and elsewhere as may be found desirable.

FIELD UNLIMITED.—The field for the Company's operations is practically unlimited, and being the only company existing in Western Canada, assumes a practical monopoly of the field covered by its operations.

As with Chicago, all the elements of a great packing industry are here, and the City of Winnipeg last year handled more live stock than all the cities of Chicago, Duluth and Superior combined, although only a fraction of the land is yet under cultivation.

MONEY CIRCULATED.—In addition to the above, the purchase of the raw material required for the Company's operations will place large sums of money in the hands of the rural population, and enable them to secure a market and staple prices for many products of the farm and ranch that have hitherto remained unsalable, or have been sold at a very low price.

ONLY CANNERY IN CENTRAL CANADA.—Strange as it may seem, this is the first undertaking on these lines attempted in Canada west of the Great Lakes, although all the essentials of a meat-packing industry, and raw material, are here in abundance. The Chicago packing establishments exceed a gross value of three million of dollars per day, the output of which is mostly sold several months in advance; the produce of the packing establishments form also the basis of the daily operations on the Chicago and other Exchanges, in the same manner as stocks and bonds elsewhere.

CENTRAL POSITION.—Western Canada (being the great centre of the agricultural and pastoral industries of the Dominion) will without doubt very soon become the centre of the packing industry of Canada, if not of the North American Continent.

MAGNITUDE OF OPERATIONS.—The magnitude of the operations involved is hardly yet realized in the Dominion, but an idea may be conveyed when it is stated that the output of the Chicago packing establishments exceeds a gross value of three million of dollars per day, the output of which is mostly sold several months in advance; the produce of the packing establishments form also the basis of the daily operations on the Chicago and other Exchanges, in the same manner as stocks and bonds elsewhere.

REMUNERATIVE BUSINESS.—So profitable has the business proved in the United States that meat of the canneries of the firm (or pool) if at any time the members desire to realize on their holdings; and as a matter of fact the shares of these packing houses are held at enormous amounts, are still held in the hands of the original founders.

PROFITS.—The profits of this business are well known to be very substantial, and the magnitude of the operations may be gauged from the business transacted by the Chicago packing establishments, the total profits of which amount to many times their entire paid-up capital annually, ranging from 400 to as much as 1,200 per cent. per annum on the original investment. This is owing to the fact that the output of the canneries is sold at a profit every month exceeds the amount invested in the cannery itself, including the entire machinery, plant and equipment, and as the profit is on the turnover which can safely be gauged at not less than six times in the year, it will readily be appreciated how such profits result from continuous operations.

It will thus be readily understood how the large packing establishments of the United States have made their owners many millions of dollars, and such a power in that country as to control many of the railroads in the United States. The Company has been organized by its Managing Director, Mr. F. M. Malcolm, who is an experienced and successful business man, and who will always be elected from amongst the Western Shareholders at each annual meeting of the Company.

LOCATION.—The reason that Medicine Hat has been selected for the Company's first cannery is that, in addition to being the centre of a large cattle-producing region, fuel, also an important item, is available elsewhere some 15 per cent. in cost of production, is entirely saved, as the natural gas on the ground, at a pressure of some 800 lbs. to the square inch, supplies by ample coal deposits in the immediate neighborhood, furnishes abundant fuel for all purposes, light, etc., and power; also by the exhaust from the engines, which can be driven by direct natural gas pressure.

BUILDINGS.—The Western Canners of Canada, Limited, will commence business in substantial premises, specially erected for its use on its own freehold land, chosen after much deliberation by men of long and varied experience in the canning industry.

RAILROAD FACILITIES.—Being on the main line of railroad, all the utilities of the great cities are available, notably natural gas, electric light, power and water, and a large market for its by-products, such as manure, bone dust, etc.

The Canneries being erected on the line of railway, and on the banks of important rivers, will command the main arteries throughout the whole of Western Central Canada, thus commanding the whole of the raw material at a first and best cost with a minimum of transportation.

The railway tracks will run through the Company's property, and a siding will be constructed at the Cannery itself for the Company's use.

CANNING INDUSTRY REPORT.—Extract from Report, June 30th, 1905: "An interesting brochure published by Swift & Co., the Chicago packers, gives statistics of the past year's business. The total sales for the year aggregated over \$200,000,000, representing shipments of 350 carloads daily. In a single day were slaughtered in the Company's seven packing plants 11,575 cattle, 16,603 sheep, and 34,962 hogs. Over 8,800,000 head of live stock were slaughtered in the twelve months. A quarter million visitors visited the plants, 4,270,000 letters and 1,988,100 telegrams were sent and received, and the products of the Company were distributed through wholesale houses over 300 cities in the United States, to say nothing of the enormous export business in canned meats, etc., carried on with all countries throughout the world."

"The firm will also add to their equipment at an early date, a plant for the canning of vegetables, the demand for which almost equals that of other lines hitherto packed by the firm."

OUTPUT—WESTERN CANNERS.—On completion of the machinery and plant, the capacity of the cannery will be 2,500 cases of four dozen per day, in value from \$14,000 to \$23,000 at the factory.

EXTENSIONS.—The Company will increase the capacity of the building, machinery and equipment as required, on a scale commensurate with the requirements and the vast resources in raw materials available in Central and Western Canada, now rapidly assuming importance as one of the most prolific sources of the world's food supply.

STAPLE GOODS.—The lines of goods handled by the Company are practically cash in the markets of the world, the consumption being unlimited and world-wide.

LOCAL CONSUMPTION.—Although of minor importance, yet it may be mentioned that the goods in Western Canada are in constant demand, and by no means inconsiderable, exceeding for the year 1905 \$4,750,000, nearly all of which was imported from the United States, paying heavy freights, and intermediate profits, the whole trade of which, if handled by the Company, would be a matter of course, at a profit of at least 200 per cent. on the cost of the raw material.

PLANT AND EQUIPMENT.—This Cannery is to be thoroughly equipped with a plant capable of packing 2,500 cases of canned goods per day of ten hours, and will pack or can beef, pork, mutton, butter, cheese, etc., in all its various forms, and also utilize the offal, bones, by manufacturing gelatine, etc., and the various subsidiaries in the commercial economy now general with well-conducted packing houses elsewhere.

DOUBLE SEAMING PLANT.—The double seaming system of making and closing cans is the latest and most approved up-to-date method employed in canneries. This type of plant has lately been adopted and installed

WINNIEP, WESTERN CANADA
CAPITAL, \$1,000,000
In 5,000 Shares of Ten Per Cent. (10%) Preference Stock and 5,000 Shares of Common Stock.

Cheques and Drafts should be made payable to the Company's account at the TRADERS BANK OF CANADA, or the MERCHANTS BANK OF CANADA, Winnipeg, Man., from whom Prospectus and Application Forms may be obtained.

SOLICITORS:—Messrs. FERGUSON & RICHARDSON, Barristers and Solicitors, Winnipeg.

MANAGING DIRECTOR:—FREDERICK M. MALCOLM (Formerly General Manager of the New Zealand Canneries, Limited, The Burrard Canning Company, The False Creek Canning and Packing Company, Limited, The Table Bay Canneries of South Africa, Limited, Etc).

AUDITOR:—D. A. FENDER, Chartered Accountant, Merchants Bank, Winnipeg.

TEMPORARY OFFICES:

Over Imperial Bank of Canada (First Floor) Corner McDermot Ave. and Albert Street, Winnipeg.

The following Shareholders have all paid their money on equal terms, and have subscribed for the western issue of the Company's stock.

Other representative Eastern Canadians are invited to join the undertaking, thus securing the absolute control of this business for the future in the hands of Canadians.

BOARD OF DIRECTORS.

THE HON. HUGH JOHN MACDONALD, Retired Minister of the Interior of the Dominion of Canada, and ex-Premier of Manitoba, Winnipeg.
DR. R. H. SIMPSON, Chairman, Provincial Government Board of Health, Winnipeg.
F. B. WARREN, Retired Manager, Winnipeg, Selkirk & Lake Winnipeg Railway Co., Winnipeg.
J. A. BANFIELD, of F. Banfield & Co., Wholesale Merchants, Winnipeg.
W. M. GIBSON, Retired President of Gibson & McLaughlin Co., Ltd., Winnipeg.
W. W. RICHARDSON, Barrister and Solicitor, Winnipeg.
T. H. GILMOUR, Barrister, Winnipeg.
F. H. MALCOLM, Managing Director, Winnipeg.

LOCAL BOARDS.

G. T. MARSH, Local Manager, Great North-West Land Company and C.P.R. Lands, Regina.
H. W. LAIRD, Mayor, City of Regina.
F. G. FORSTER, Mayor, Town of Medicine Hat.
L. L. GULLIVAN, Manager, Western Mortgage and Realty Co., Winnipeg.
COL. F. L. ANSTRUTHER, Retired, Portage la Prairie.
W. A. FAULKNER, Inspector, Canadian Freight Association, Winnipeg.
With Power to add to their number.

WESTERN SHAREHOLDERS.

W. J. McLAUGHLIN, Vice-President, Gibson & McLaughlin Company, Ltd., Winnipeg.
F. H. MALCOLM, Secretary, Colonial Bank of Canada, Limited, Winnipeg.
CHAS. M. SIMPSON, Manager, Empire Loan Company, Limited, and River View Real Estate Company, Limited.
H. W. LAIRD, President, Regina Wholesale and Forwarding Company, Ltd., ex-Mayor, Regina.
W. W. RICHARDSON, Barrister and Solicitor, Winnipeg.
A. D. RANKIN, Merchant, Brandon, Man.
M. KILLAM, Wife of Chief Justice Manitoba, Winnipeg.
S. H. MATTHEWSON, Real Estate Investor, Winnipeg.
G. H. MURPHY, Elevator Company, Limited, Carberry.
JOHN D. HUNT, Barrister and Solicitor, Carberry.
A. J. NORTON, Real Estate, Winnipeg.
G. T. MARSH, Manager, Great North-West Land Company, Ltd., Regina.
A. F. BANFIELD, Merchant, Winnipeg.
DR. R. H. SIMPSON, M.D., Surgeon, Winnipeg.
JAS. BALFOUR, of Balfour & Martin, Barristers and Solicitors, Regina.
DR. J. HALPERN, M.D., Winnipeg.
F. B. WARREN, lately Director, Winnipeg & Selkirk Railway Co., Ltd.
D. A. REESOR, Jeweller, Brandon.
L. L. GULLIVAN, Manager, Western Mortgage Company, Winnipeg.
W. M. GIBSON, Gibson & McLaughlin Company, Limited, Winnipeg.
G. H. MINER, McIntyre Block, Winnipeg.
A. E. PHELPS, Mayor and Ranch Owner; also Director of the Milk River Cattle Company, Limited, Brandon.
THE HON. HUGH JOHN MACDONALD, Winnipeg.
COL. F. L. ANSTRUTHER, Portage la Prairie.
H. M. MALCOLM, Canadian Northern Railroad Company, Winnipeg.
A. KINGDON, The Kingston Printing Company, Limited, Winnipeg.
HORACE ORMOND, Barrister and Solicitor, Winnipeg.
GEO. CRAIG, Barrister, Winnipeg.
J. A. BANFIELD, Merchant, Winnipeg.
H. F. PHILIP, Cattle Ranching Co., Medicine Hat, Alta.
HOFFMAN C. POWLEY, Cattle Rancher, Medicine Hat, Alta.
DAVID JAMES WYLLIE, M.P., President, Maple Creek Cattle Company, Alta.
FREDERICK GEORGE FORSTER, Mayor, Medicine Hat, Man.
CHAS. RICHMOND MITCHELL, Barrister and Solicitor, Medicine Hat, Alta.
WILLIAM J. McLEAN, Assiniboia Hotel Company, Medicine Hat, Alta.
ALEXANDER SHAW, Cattle Ranching Company, Alta.
HENRY B. MUIR, Medicine Hat, Alta.
ALEXANDER RODIE COMPANY, Cattle Ranchers, Medicine Hat, Alta.
ARTHUR BURNETT, Barrister, Maple Creek, Alta.
PHILIP VIBERT, Manager, Union Bank, Maple Creek, Alta.
DIXON BROTHERS, Cattle Company, Maple Creek, Alta.
THOMAS MCCRAE LEASK, M.D., Physician, Moose Jaw, Man.
JOHN F. L. EMBURY, Barrister and Solicitor, Regina, Sask.
DONALD MEEHAN, Mayor of Moose Jaw, Moose Jaw, Sask.
H. R. PHILIP, Medicine Hat, Alta.
W. A. FAULKNER, Director, Great West Sewer Pipe Company, Limited.
A. W. McVITTIE, Surgeon, Medicine Hat, Alta.
ROBERT J. HARLOW, Lumber Merchant, Medicine Hat, Alta.
F. H. MAYHEW, Manager, Union Bank, Medicine Hat, Alta.
A. L. THORNE, C.P.R. Agent, Maple Creek.
E. T. BURNIE, Cattle Rancher, Saskatchewan.
C. J. MICKLE, M.P.P., Barrister, Birtle, Man.
CHAS. A. FLOWER, Insurance Company, Birtle, Man.
A. F. TRENOUTH, Farmer and Rancher, Carleton Place, Ont.
THOMAS H. GILMOUR, Barrister and Solicitor, Winnipeg.
FREDMAN BLACKWELL, Equ., Cattle Rancher, Arrow Head.
WILLIAM M. THOMPSON, J.P., Postmaster and Merchant, Fort Qu'Appelle.
J. C. DUDLEY, Banker, Birtle, Man.

THE ONLY PACKERS OF

The Beef, Pork and Other Food Products of the Ranches and Farms of Western Canada.

The only Cannery of Meat Supplies in the Provinces of Manitoba, Alberta and Saskatchewan.

JOSEPH R. H. DIXON, Lumber Merchant, Belle Plaine, State.

A. G. CARTER, Merchant, Winnipeg, Man.

EDWARD MICHENER, Real Estate, Red Deer, Man.

ALLAN O. BROOKS, Merchant, Aberdeen, Sask.

S. A. THOM, Rancher, Maple Creek, Man.

CHAS. F. R. PALMER, Rancher, Company, Birtle, Man.

E. J. COADE, Carleton Place, Saskatchewan.

G. P. HATTER, Merchant, Birtle, Manitoba.

ROBERT J. COLE, Fernie, B.C.

ROBERT J. HAWORTH, Physician, Magrregor, Man.

ANNIE MOULTON, McAdley, Man.

FRANK S. WESTON, Manufacturer, Toronto, Ont.

RUSSELL H. MOUFFRE, Druggist, Raymond, Alta.

REV. F. NAISMITH, Whitehead, Sask.

ROBT. L. DALY, C.P.R. Passenger Agent, Winnipeg.

PETER W. WHALEN, Canadian Northern Railway Co., Port Arthur.

T. W. KEYWORTH, Real Estate, Winnipeg.

JAMES A. DRUMMOND, Real Estate, Winnipeg.

WELLINGTON G. MAYBEE, Optician, Winnipeg.

SAMUEL TURNER, Postmaster, Beauséjour, Man.

W. M. TURNER, Beauséjour.

EBENEZER BEVERIDGE, Barrister and Solicitor, Winnipeg.

JOHN W. JOWETT, Blood Agency, Macleod, Alta.

MATTHEW A. MURPHY, Cattle Rancher, Cowley, Alta.

R. M. YOUNG, Asst. Sec'y, Crow's Nest Cattle Company, Ltd., Toronto.

WILLIAM D. DRUMMOND, Crown Grain Co., Ltd., Winnipeg.

ARTHUR R. CANN, Real Estate Broker, Winnipeg.

CHAS. D. HODGSON, M.D., Physician, Toronto.

OLIVER C. EDWARDS, M.D., Macleod, Alberta.

W. G. FORTUNE, Rancher, Cranbrook.

RICHARD M. HARRISON, Banker, Carberry, Man.

L. KNIGHT, Physician, Winnipeg.

DAVID FINDLAY, Canadian Pacific Railway Co., Fleming, Sask.

J. EDWARD CALDWELL, Student-at-Law, Moose Jaw, Man.

WM. J. KERR, Hotel Manager, Medicine Hat, Alta.

WM. C. BAKER, Accountant, Wapella, Sask.

MARGARET G. CUTBERT, Winnipeg.

WM. MORRIS CUTBERT, Canadian Pacific Railway Co., Winnipeg.

JOHN PARKWILL, Farmer, Ninette, Man.

J. ROSSER BROTHERS, Merchant, Winnipeg.

FRANK ALLEN, University Professor, Winnipeg.

HENRY WORTHINGTON, Winnipeg.

W. J. MELLOR, Dominion Express Co., Winnipeg.

R. S. THORNTON, Physician and Surgeon, Deloraine, Man.

WILLIAM STAPLETON, Winnipeg.

FREDERICK W. CLAYTON, Portage la Prairie.

HENRY A. WISE, Druggist, Winnipeg.

ALEX. PARKER, Merchant, Wapella, Sask.

J. C. REED, Rancher, Cranbrook, B.C.

F. A. WHITAKER, Town Sec.-Treas., Portage la Prairie.

HUGH D. MACMILLAN, Farmer, Cowley, Alta.

J. S. HENDERSON, Henderson Directors Co., Ltd., Winnipeg.

SCOTT BROS., Wholesale Grocers, Toronto.

J. A. MACARTHUR, Physician, Winnipeg.

P. D. MCKINNON, Insurance Manager, Winnipeg.

JAMES MCINTOSH, Merchant, Neepawa, Man.

GEORGE B. WELLES, Canadian Pacific Railway Co., Winnipeg.

NELSON HEWSON, Electrician, Winnipeg.

HENRY S. MARTIN, Manager, Northern Bank, Alameda, Sask.

SAMUEL COOKSON, Accountant, North Battleford.

G. H. WALTON, Real Estate Agent, Winnipeg.

D. A. PENDER, Chartered Accountant, Winnipeg.

SIGT. JONASSON, Homestead Inspector, Winnipeg.

GEO. B. WALES, Builder, Winnipeg.

P. P. DAVENPORT, Chartered Accountant, Winnipeg.

BURVILLE GEO. RUTLEY, Canadian Northern Railway Co., Winnipeg.

A. E. PHILIP, Barrister and Solicitor, Brandon, Man.

T. T. GRIMMETT, Barrister, Elkhorn, Man.

MRS. ELIZABETH J. PENDER, Winnipeg.

ROBT. C. WATSON, Engineer, Winnipeg.

HARRY MEAD, Canadian Pacific Railway Co., Winnipeg.

DAVID JUNOR, C.D.E., New York City.

LOUIS P. DODD, Winnipeg.

JOHN M. PENTLAND, Manitoba Club, Winnipeg.

ARTHUR GOODEY, Contractor, Winnipeg.

JOHN G. FINLAYSON, Winnipeg.

GEO. THOMPSON, Merchant, Elkhorn, Man.

THOMAS H. GILMOUR, Advocate-Barrister, Prince Albert.

ARCH. J. McPHERSON, Dept. Public Works, Regina, Sask.

A. P. McDIARMID, Brandon College, Brandon.

REV. AUGUST TURBIAUX, Medicine Hat.

R. KEELE, Portage la Prairie.

HARRY J. MORRISON, Merchant, Russell, Man.

ANDREW FORSYTHE, Grain Dealer, High Bluff, Man.

A. S. LARGE, Canadian Pacific Railway Company, High Bluff, Man.

ARTHUR R. WHITE, Canadian Pacific Railway Company, Winnipeg.

ERVING SMITHSON, Contractor, Winnipeg.

N. M. DICKSON, Winnipeg.

SAMUEL C. CARCARY, Engineer, Winnipeg.

JAMES COOPER, Contractor, Winnipeg.

JOHN PENDER, Merchant, Winnipeg.

JAMES RAMSAY, Winnipeg.

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Application for 10% Preference Shares.

To the Secretary of

THE WESTERN CANNERS CO., Limited

(Incorporated under the Companies' Ordinance, 1906)

Imperial Bank Building, First Floor, Corner McDermot Ave. and Albert Street, Winnipeg, Canada.

I, the undersigned, hereby apply for 10 per cent. Preference Shares in "MALCOLM" WESTERN CANNERS, Limited, and I agree to accept the same on or any less number that may be allotted to me, subject to the Company's Deed of Incorporation, this Prospectus, and Articles of Association, to which I hereby subscribe, and request my name being attached thereto, for the number of shares allotted to me.

In consideration thereof I herewith enclose the sum of _____ Dollars,

being the Application Deposit of Ten Dollars (\$10.00) per share, payable thereon.

Name in full _____ Occupation _____

Address _____ Date _____

Certificates for Shares will be issued on Allotment.

Cheques and Postoffice Orders to be made payable to the order of the Secretary, Mr. F. M. MALCOLM, at the Company's Banking Account, The Traders Bank of Canada, or the Merchants Bank of Canada, Winnipeg, Man.