THURSDAY MORNING AUGUST 8 1918

18. 1918

IG ABOUT

US TROUB

on Needs Atte William Varley

E IS CRITICA

Government D

t Night. 34

certain res

lecting.

THE TORONTO WORLD

TAKE THIS PROFITABLE LESSON FROM NATURE

TON'S DAILY STORE NEWS

As season follows season nature bedecks herself accordingly --- tender greens for spring, bright, soft shades for summer, dark, sombre tones for autumn, and hard, cold, black and gray for winter. If men could get into this happy routine also, no longer would they wear heavy clothing all the year round or dark colors all the year round; but they would change with the changing seasons, preserving health, comfort and good humor by the wearing of suitable apparel. In this connection, the benefits of

One of These Japanese Toyo Hats at \$1.75

are apparent. Anyone who has inflicted a felt hat upon himself on a "94 in the shade day" knows what the feeling is--Boys, it's a hot proposition. So why not see these Toyos? They are in fedora, sailor or negligee style, with flaring or straight brim,

with plain black ribbon or fancy puggaree bands, and sweatband. Sizes 6 5-8 to 7 1-2. Today, \$1.75. -Main Floor

Or perhaps you would prefer a Boater of sennit straw, with black corded ribbon, with bow at side, and we'll drummed leather sweatband. Sizes 65% to 73%. Less than half. price, today, 95c.

Handy Caps for bowling, motoring, boat-ing, for both men and boys, are these in black and white check and medium greys, pin checks or stripes; in four or eight-piece crown, with or without band at back. Sizes 63% to 73%. Today, 39c.

Kiddies' Straws, in sailor or "Rah! Rah!" shape, with dome or square crowns, with navy or white ribbon trimming, and flexible brims. Sizes 6 to 678. 50c.

Meni Have You Ever Investigated These Values'in Navy Blue Serge Suits, Priced From \$18.00 to \$35.00

They Are Fine Twill and Cheviot Finished, Slow to Gloss and Certainly Give Excellent Wear

Priced at \$18.00 are Suits of soft cheviot serges. single-breasted, three-button, form-fitting sack styles. Sizes 36 to 44.

At \$22.50 are young men's models, in cheviot serges, in two-button, single-breasted, form-fitting sack style, with medium length notch lapels, close-fitting collar, and well-formed shoulders. Sizes 33 to 39.

Priced at \$28.00 are English Worsted Suits, in single-breasted, slightly form-fitting styles. Vest closes with five buttons, without collar. Trousers plain or with cuffs. Sizes 35 to 44.

Young Men's English Worsted Double-breasted Suits, with loose belt all round waist, and slash pockets, in two-button models, with long, peak-shaped lapels. Sizes 33

Light-Weight Combinations for Men, in Clearance at 69c

We cannot take phone or mail orders for this item, the quantity being limited. There are several styles to choose from, though there are not all sizes in any one particu-lar line. Suits in white or natural balbriggan or porous knit, some in knee length without sleeves, others in ankle length with long sleeves. In the lot are sizes 34 to 46. Special, 69c.

Men's Neglige Shirts, with laundered or soft cuffs, some in allover stripes and others with fancy colored bosom and cuffs with body to match, some with white pleated or pique fronts. All are in coat style, in sizes 44 to 18, 98c.

Men's Outing Shirts, in crepe effect, in assorted stripe patterns of blue, black or mauve. or grey and mauve on cream

Men's Cotton Bathing Suits, in one-piece style, with skirt, without sleeves, and fastens on shoulder with two buttons. Sizes 34 to 44. Today, 75c. Boys' Sport Shirts of white cotton shirting, with self stripe, with low roll collars ("sport" style), breast pocket and cuffs, in imitation double effect. Sizes 12 to 13½, 75c.

Men's Suspenders, in narrow or wide lisle webbing, in cross-back style, with solid leather ends and gilt trimmed. Some

Boys' Tweed Suits, Special, \$5.45

They are of strong serviceable tweeds of rough finish, in medium shades of light grey, pick-and-pick, or stripe patterns. The coat is single-breasted style with box or knife pleats running from yoke to sewn belt at waist, serviceable body lining. Bloomer pants. Sizes 25 to 28. Special, today, \$5.45.

Boys' Tweed Suits, Priced at \$7.00

Pick-and-pick grey tweed, with faint blue thread stripe. A very smart suit in trench style. Has slanting flap pockets and loose belt at waist with buckle. Lined throughout. Bloomer pants. Sizes 25 to 28. Price, \$7.00.

-Main Floor, Queen St.

Men's Washable Peccary Hogskin Gloves, Pair, \$3.00

Made with one dome fastener, half pique seams, Bolton thumb and self-stitched backs—an excellent glove for motoring or military wear. Sizes 7 to 10. Price, per pair, \$3.00.

Men's Chamoisette Gloves at \$1.50-In mastic shade nly, and made from a fine quality chamoisette; just the





wealth, the essary taxainterest as oth farmers production. lustrial and the Bank of ant factor.

r of the

LTON

2

nge Street.