

The Simpson Display of New Millinery

Will Continue Today When We Shall Reveal Hats That Have Not Yet Been Shown

Millinery from Paris, millinery from New York, and millinery from our own workrooms, typifying the cleverest ideas in materials, shapes and trimmings, will continue as the Store's chief attraction today. The French Room, The Riviera Section, devoted to tailored millinery, the department devoted to matrons, and the one that aims to charm the already charming miss—all are in gala attire, displaying their most bewitching models for you to see today.

Half-Price Clearance Sale of High-Grade Blouses

Values \$2.50 to \$15.00, for \$1.25 to \$7.50

Periodically we clear our show tables of all goods that have been exposed or that show any sign of handling. The present offer comprises a most varied and beautiful lot of Georgette crepe, crepe de chine, heavy habutai silks and fine lingerie. They are not individual models, but are nearly so, making them very desirable and sure of finding appreciation. Sizes in the lot 34 to 44. Regular prices \$2.50 to \$15.00. Today at half price, \$1.25 to \$7.50.

Children's Wear Specials

No Phone or Mail Orders

Children's Spring Coats at Half Price

They are made of rich white velvet cord, lined with glossy white satin. The smart collars and cuffs come in either rose or Copen, velvet cord. Two dainty pouch pockets in front, lined with colored velvet cord to match. Four large pearl button fastenings. Sizes 2, 3 and 4 years in the lot. 60 to sell today at \$1.95.

Infants' Long Robes with Long Skirt to Match, made of beautiful fine white lawn of soft texture. Robe has hem-stitched yoke of lovely Swiss embroidery, and skirt of all-over Swiss embroidery to match, in exquisite floral and dot design, with fancy scalloped edge. Length 30 inches. Special today, per set, \$3.50.

Two Hundred and Forty Only, Children's Spring Weight Pure Wool Sweater Coats in a special clearance. They are knit in a pretty novelty weave and are button front style, with military collars, long sleeves and two patch pockets. Colors white, cardinal and Copen. Sizes 2 to 6 years. Value \$3.25. Sale price, each, \$1.62.

Opening the Riviera Hat Section



A peep into our "Riviera" Section, the home of strictly tailored millinery, which reopens today, will reveal so many wonderful and altogether delightful surprises that you will find your visit a real joy.

They are hats of Liseret braid, Italian hemp, Italian milan and many other smart materials—sometimes alone, sometimes with Georgette facings or upper brims. The shapes were never simpler nor more chic—showing smart tricornes, styles that roll abruptly from the face, clever sailors, and close-fitting little models that will appeal to either miss or matron. And, of course, they display all the lovely colors that Fashion demands for Spring wear.

Trimmings there are indeed—but trimmings that but enhance their tailored smartness. Here you see novel lacquered wings and quills—there a crown with bright cherries dotted all over it—or again a pert ribbon bow. A few flowerets are also seen, in bright little, tight little bunches. By a host of such attractive methods do these "Riviera" hats gain a tailored elegance that will charm you.

For the purpose of creating special interest in this section today we are showing a number of "Riviera" Hats in a great variety of stunning styles and exemplifying such charming effects as we have already mentioned. Specially priced, too, for today, at \$10.00.

The New Things to Wear for Women and Misses

Charming Suits at \$27.50 and \$35.00

Between the jaunty little suit, with its pleated jacket, for the miss, to the stunning dressy model for the matron, there is a delightful diversity of smart styles, in all the leading spring shades.

Pointed panniers that make an irregular neckline give a smart touch to one suit; the row of buttons that slip through fancy buttonholes from cuff to elbow is the chic note in another; a dressy shawl collar, with an over-collared of some lovely contrasting fabric, lends added beguilingness to still another. All have short, narrow skirts, with some new touch in the way of belts; pockets and buttons are fashioned.

Coats That Are Extremely Smart

Soft wool velours, poplins, gabardines, coverlets and serges have found their way into most of the attractive coats we are displaying for women and misses. And such colors as navy, Pekin and Belgian blue, sand, chinichilla, taupe, green, etc.

Some are pleated from shoulder to hem, in a slightly fitted tailored style; others have fitted backs, rippling from normal waistline; but most of them are belted with the smartest and oddest little belts and girdles imaginable. Other smart features are loose panniers, soldierly-looking flaps over the hips, unique pockets, and over-collars of plain silk or fancy fabrics in contrasting colors, plaids or stripes. All are half-lined with silk or satin. Priced from \$32.50 to \$46.00.

Fashion Favors Taffeta and Foulard for Frocks

Here Are Three Charming Styles

The first of taffeta has softly pleated tunic and a very striking bodice in pointed waistcoat effect, finished with long tailored bow at back, and satin shawl collar. Colors grey, beige or navy. Price, \$25.00.

Taffeta is seen in another handsome dress that has its bolero bodice entirely braided, and the new pointed draped tunic. Price, \$27.50.

An exquisite model of sand and white foulard has a wing draped tunic, and a bolero that falls over a broad crushed girde; finished with smartly pleated Georgette collar and cuffs. Price, \$37.50.

Dressy Taffeta Skirts

With the returning spring and summer comes the need of a cool, dressy silk skirt. These soft taffeta are as smart as they are moderately priced. Attractive features are the softly-crushed girdles, high shirred waistlines and high waistline with novelty side flaps; also the pretty pockets, large and small, and the chic button trimmings; colors navy, taupe and black. Women's skirts, \$10.00, \$13.50 and \$12.50. Misses' skirts, \$6.95 to \$12.50.

The Last Two Days of the Furniture and Rug Sale—Today and Tomorrow

Their Importance to People Who Require New Furniture and Rugs Cannot Be Over-Emphasized

We cannot mention all the great bargains that are available in this sale—the few that are listed here represent but a small fraction of the total number of specially priced articles. They also serve to indicate the character of the savings you can effect. Just walk around the Furniture and Rug Departments today and look things over—read the price tickets—you will then know why we are so enthusiastic about this sale.

The Home-Lovers' Club is Still Enrolling New Members

The sale is made even more important by the Home-Lovers' Club—a convenience enabling responsible persons to make their purchases during this sale—at the low sale cash prices—with only part cash payment. Suitable arrangements are made for spreading balance over a convenient period.

Specimen Values in the February Furniture Sale

- Massive Parlor Suites, mahogany finish, with silk and tapestry seats. Regular \$31.50, for \$21.85.
- Parlor Suites of birch mahogany with silk and tapestry seats. Regular \$33.00, for \$24.35.
- Parlor Suites with rich silk or tapestry backs and seats. Regular \$45.50, for \$33.95.
- Parlor Suites of birch mahogany with cane panels and seats of silk and tapestry. Regular \$63.00, for \$42.50.
- Mission Library Tables of solid quarter-cut oak, top measuring 44 x 28. Regular \$21.50, for \$15.95.
- Divanettes of oak with first-class double bed, fitted with serviceable mattress, artificial leather seat. Regular price \$41.00. February sale price \$32.95.
- Dressers in solid quarter-cut oak, in turned or golden finish, with 22 x 28 beveled mirror. Regular \$26.00, for \$17.95.
- Chiffoniers to match above. Regular \$22.75, for \$17.25.
- Princess Dressers of genuine quarter-cut oak and mahogany veneer, with beveled mirror. Regular \$27.00, for \$23.25.
- Chiffoniers to match above. Regular \$27.75, for \$23.00.
- William and Mary Dressers, of dull finish walnut, extra large mirror. Regular \$36.25, for \$28.75.
- Extension Tables of solid quarter-cut oak that extend to 9 feet, in fobany, golden finish. Regular price \$30.25. February sale price \$27.00.
- Extension Tables of oak that extend to 8 feet, fumed or golden finish. Regular \$36.00, for \$29.50.
- Extension Tables of fumed oak, twin style, extend to 6 feet. Regular \$31.75, for \$25.65.
- Dining-room Chairs of solid oak with leather seats. Regular price \$22.00, for \$18.95.
- Colonial Dining-room Chairs of quarter-cut oak, golden finish, with leather seats. Regular \$21.00, for \$22.95.
- Dining-room Chairs in quarter-cut oak with leather seats. Regular \$20.50, for \$16.55.
- Colonial Buffets of quartered fumed oak with plate mirror. Regular \$32.00, for \$26.75.
- Massive Colonial Buffets of quarter-cut oak with large beveled mirror. Regular \$41.00, for \$28.65.

Table Cloths at \$1.48

Fine quality Damask Cloths, size 2 x 2 1/2 yards; a few are slightly soiled, others are manufacturers' seconds; all wonderful values. Phone orders cannot be accepted. Each, \$1.48.

Real Madeira Hand-embroidered Lunch Sets, in three beautiful designs; each set consists of 1/2 dozen 6-inch and 1/2 dozen 10-inch doilies, and one 22-inch centerpiece. Regularly \$6.95, Reduced for today to \$3.95.

All-wool Blankets, lovely, soft, warm quality; weight 7 lbs. Size 84 x 84 inches. Pink or blue borders. Regularly \$17.50. Today, pair, \$13.95.

White English Satin Bedspreads, large size, 74 x 90 inches. Regularly \$25.00. Today \$20.95.

New Auto Rugs—They come in heavy plush with plain green and navy backs, and pretty plaid effects. Size 60 x 72 in. Price, each, \$16.50.

More About the New Silks

A walk through our Silk Department reveals such untold glories in the way of exquisite textures, designs and colors that one is simply breathless with admiration. When you see them today, and on throughout the season, we are sure you will agree with us when we say that never have they been more fascinating.

Khaki-Kool is again in favor, as well as many kindred weaves and many new colors, for suits and skirts. Oyster white and natural are the most popular shades. Per yard, \$3.50.

Jersey Silks are lovely for suits, waists and underwear, new tones of gold, green, purple, sapphire, service tan, etc., are shown with pinks galore; 36 inches wide. Per yard, \$2.50.

The New Showerproof Foulards, unusually smart and perfectly printed, in polka dots and Oriental designs, on lovely ground shades. Per yard, \$2.50.

A range of suiting weights in grey, taupe and mole. Yard, \$3.50.

Queen Quality Taffetas, in plain and shot effects, have now reached us. A special showing of navy blue will be featured, including midnight, royal, new navy, indigo and other tones, with changeable effects, in which navy is the predominant shade. Special value at, per yard, \$1.95.

Black and White Silks, quite new, and different from anything shown previously. Per yard, \$2.95.

Grey Silk Twills, another dainty novelty fabric, showing combinations of grey with green, grey and black, grey and purple. At a variety of prices.

Charming Broadcloths, Velours and Gabardines in a Grand Display

Thousands of yards of fine materials, in unsurpassed weaves and exquisitely rich colorings, are ready for your new spring suit or coat. Among them are:

French, English and American Broadcloths, in sand, greys, Pekin blue, Horlensia, mint, taupe, beige, duck, nutria, cork, etc., as well as all the staple shades. Per yard, \$3.95 to \$5.00.

Rich Suede-finished Velours, for suits and coats. Per yard \$4.00 and \$5.00.

Chiffon Gabardines, in suit, coat and dress weights, and in all new shades. Per yard, \$3.00 to \$4.50.

New Cover Coatings, with show-erproof finish. Per yard, \$3.50.

Tweed Suitings are highly fashionable. There are checks, invisible checks and stripe effects. Per yard, \$4.00.

Check Suitings and Skirtings, in many new combination color effects. Per yard, \$4.50 to \$5.50.

Silk and Wool Radiant Poplin, in sand, taupe, grey, blue, brown, purple, green and navy. Per yard, \$2.95.

The Last Day of the Big 5-Day Fixture Sale

Every Electric Light Fixture in the house is on sale at a reduced price. The reductions range from 10% to 50%. More than 500 designs to choose from. The following are some of the big specials:

- 4-Light Fixture that was \$20.00, now \$11.95.
- 5-Light Fixture that was \$35.00, now \$19.90.
- 5-Light Fixture that was \$37.40, now \$18.70.
- 2-Light Fixture that was \$4.30, now \$2.45.
- 1-Light Wall Light that was \$4.40, now \$2.75.
- 1-Light Wall Light that was \$1.90, now \$1.52.
- Hall Lantern that was \$8.05, now \$2.65.
- Hall Lantern that was \$5.75, now \$5.18.

Shades for Fixtures at Half Price

Clean, fresh goods, for any room. Regular 45c to \$2.75, for 23c to \$1.38. Imitation Cut Glass Stalactite Shaped Globes, for 1-light fixtures, 25c. "Odds and ends" of Small Silk Shades, mostly perfect, some slightly damaged. Regularly 23c to \$1.25, for 17c to 75c.

Some of the Great Sale Specials in Rugs, Etc.

- Fine English Wilton Rugs, size 9 x 10.6. Reg. \$49.75, for \$39.75.
- Heavy Saxony Wilton Rugs, size 9 x 12. Regular \$75.00, for \$59.75.
- Thick Axminster Rugs, size 9 x 12. Regular \$39.75, for \$35.95.
- Seamless English Wilton Rugs, size 6 x 10.6. Regular \$49.75, for \$39.95.
- Small Axminster Rugs, size 6 x 9. Regular \$25.00, for \$18.95.
- Heavy Axminster Rugs, size 6.9 x 9 feet. Special price, \$22.95.
- Large Size Brussels Rugs, size 11.3 x 12 feet. Regular \$38.50, for \$29.75.
- English Axminster Rugs, size 9 x 12 feet. Reg. \$59.00, for \$46.95.
- Seamless Axminster Rugs, size 9 x 12 feet. Regular \$45.00, for \$37.95.
- One-piece Axminster Rugs, size 9 x 12 feet. Reg. \$35.00, for \$29.95.
- One-piece Small Tapestry Rugs, size 6.9 x 9 feet. Regular \$12.50. Sale price, \$9.75.
- Odd Brussels Rugs, small sizes, size 6.6 x 7.6. Special price, \$8.95.
- Tapestry Rugs of odd lengths of heavy carpets, assorted sizes. Reg. up to \$25.00 each, for \$15.95.
- Heavy Printed Oilcloth at 47c per Square Yard—Well seasoned and reliable quality, and in good designs, various widths. Today to clear, square yard, 47c.
- Congoleum Rugs — Prices reduced. Only a few dozen left to clear out at this reduced price. Offered in two sizes and in rug designs with border all around. Several colorings, size 6 x 6, special sale price, \$3.49; 6 x 9, special sale price, \$5.95.

Just Think of Getting This Boot for \$3.25

Yet That is All We Ask for It Today



It's a gracefully shaped boot in correct style—a style that is dressy enough for particular women. We have it in black patent leather and in black viol kid. Has black kid top and medium weight sole. Sizes 2 1/2 to 7. Price today, \$3.25.

Patent Boots \$2.49 Girls' Boots, Special

There are only 300 pairs in this lot of Women's Boots at \$2.49. They are of patent leather with kid and cloth tops. Have long plain vamps, good weight soles. Cuban and low heels, button style; sizes 2 1/2 to 6. A great value at \$2.49.

At the Polish Counter—Special for today—Dubbin's Best Waterproof Paste, regular 15c. Today 2 for 25c. Black Paste Polish, regular 7c. Today 6 for 25c; Sanderson's Tinted, for dyeing gloves and satin slippers, all shades, regular 25c. Today 2 for 35c.

We Do Not Accept C.O.D. Orders for Sale Boots.

The SIMPSON Company Limited

R.Y.R. Corner Y. Desirable o. H. F. 35 KING ST. PROBS- G. MUST STO F. Kaiser ler. EMPE. Serious. Washing dence of t. ions betw over the r. ticipate in Russia is a received b. quotes the ally return time-Hung military ad. ments, and into Ukrai. The deat between B. liam Feb. little doub asien betv Germany's violent me. The desp. "Charles II. on the desk" was. If we are, the interv. ing in cor. little doub. dit has b. between th. in, and w. to settle i. aures. Gr. "The int. monarchy government catastrophe. (London, meen on. night on. "The we. strong- the enemy. tons of bo. railway si. junction t. Valencienn. Douai and. "The fig. and there. the emer. nance, chine. brown d. forced to l. and twelve. "Eight of c. "During a ton of barracks. Traves. and one. dropped o. One host. news. All.