

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres

J. Wood, Manager

PROBS.

Strong N.W. 13 N winds; a few local snowdrifts; generally fair and cool.

SIMPSON



Dainty Dress Fabrics That Will Wash

Every girl knows that for summer wear nothing can approach the dainty, fresh, washing fabric for a dress. A hundred and one occasions occur when it is the only appropriate thing to wear, be it morning, afternoon or evening.

The department devoted to the display of washing fabrics at Simpson's is, perhaps, the most comprehensive in Canada. This year the stock is complete, designs are exclusive, and for daintiness, beautiful coloring and originality far exceed anything manufactured for past years. This is our special showing for to-morrow:—

A full range of Pretty Printed Muslins, in white, navy and black grounds, spots, stripes and figures, sky and mauve, printing **.7 1/2**

A tremendous range in two qualities, hundreds of patterns to choose from, rose, wreaths, sprays, polka dots, etc., in every conceivable color **.20 and .15**

The popular bordered Batiste; this material makes ideal dresses for spring and summer; the border can be used for trimming the waist; 60 designs **.25**

40-inch Bordered Batiste, bold and striking designs, with deep border, in floral, spot and geometrical effects. Very special. Note width **.29**

Black and White Shepherd's Check, 42 inches wide; nothing better for a hard knock-about tub dress, and always looks well after washing **.25**

40 pieces only Fine English Print, spots, stripes and figures, white grounds and blue grounds. Worth 12 1/2c. **.6**
(No phone orders for prints.)

A "Coat Day" in the Mantle Department



You must certainly pay a visit to the Mantle Department on Wednesday morning. We know the values of the girls' and women's coats then on sale, and early visitors will appreciate these money savers on sight. Anyone requiring one of these garments must come on time to get the best selection.

Women's \$25.00 Coats for \$8.49.

On Wednesday morning at 8 o'clock we put on sale a selection of Women's Spring Coats, the oddments, broken sizes of our best selling styles, to which we have added a number of sample coats; all this season's manufacture, and in the fashionable styles, materials and colors; the variety is too great to give a description of each coat; but in this collection are some plain tailored; others have self strappings; some have the large collar, which is so much in demand this season; others have plain tailored collar and lapels; the materials are serges in cream or green; broadcloths in tan, black and navy; worsteds in a variety of grey or green mixtures. The regular selling prices of these coats range from \$15.00 to \$25.00. Wednesday's price only **8.49**

Girls' \$4.00 Reefers for \$1.49.

Clearance sale of 75 Girls' Reefer Coats, in smart single or double breasted styles, tailored collar and lapels, plain sleeves, with either turn-back or stitched cuffs, and trimmed with novelty buttons; the materials are all-wool serges, imported Panamas, vicuna cloths and striped worsteds; in the lot are the following colors, green, grey, black and brown; sizes are 10, 12 and 14 years. These coats are regular \$4.00 values. To clear Wednesday **1.49**
(Cannot accept phone or mail orders.)

A Few China Sale Examples

700 pieces Bric-a-Brac, fancy German china wares, oddments in dinnerware, comprising chocolate pots, fruit bowls, cake plates, jardinières, vases, hair receivers, powder boxes, butter dishes, platters. Values up to \$1.50. Wednesday **.49**
(See Yonge Street window.)

400 pieces White China Blanks, high-grade Austrian ware. To clear, sale price **.15**

4 only, Limoges China Dinner Sets, dainty key band decoration, kermis shape, cups, solid gold handles, St. Regis' designs. Regular \$71.00, sale price **49.50**

1 Crown Derby Vase, regular \$300.00; sale price **150.00**

1 Royal Worcester Vase, regular \$245.00; sale price **122.00**

1 Crown Derby, regular \$160.00; sale price **80.00**

1 Royal Worcester, regular \$160.00; sale price **83.00**

1 Copeland Spade, regular \$60.00; sale price **25.00**

15 Derby Moore, Royal Worcester, Coalport Vases. Regular up to \$30.00; special sale price **10.00**

200 dozen Tea, Chocolate and Bouillon Cups and Saucers, assorted decorations; up to \$5.00; to clear, dozen **2.50**

Fireproof Cooking Wares, bakers, pie dishes, etc. Wednesday sale price **.10**

Complete Dinner and Tea Service for six people; splendid quality. English semi-porcelain ware, gold decorated; 100 sets only for Wednesday. Complete set **1.98**



Special Values in Men's and Boys' Spring Suits

Men's Scotch Tweed Suits—Grey pattern in hopsack weave; single-breasted sack style, tailored in every way and finished with best quality twill mohair linings and interlinings. Sizes 36 to 44 **12.50**

English Worsted Suits—In dark brown and olive stripe pattern, thread stripes interwoven, 3-button single-breasted sack models with close-fitting collars; long lapels; splendidly tailored. Sizes 36 to 44 **15.00**

West of England Fancy Worsted Suits—In fashionable grey, cut on this season's 3-button single-breasted sack models, tailored in the very best manner. Sizes 36 to 44 **18.00**

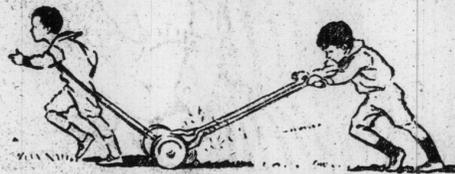
Boys' English Fancy Worsted Suits—In a medium grey ground, with self and faint fancy colored thread stripes, double-breasted style; pants bloomer style. A splendidly tailored and perfect-fitting suit. Sizes 27 to 36, \$6.75; 31 to 34 **7.50**

Shirts and Underwear

1000 Men's Neglige Shirts—Cotton pongee, with a separate soft double collar of same material. These are the correct style for spring and summer wear, cool and comfortable. Get them now while all sizes, 14 to 17, are in stock. Colors are cream and pearl grey. Specially priced for Wednesday **1.25**

Wash Ties in a great variety of colors and shapes at, each **.25**

Men's Natural Wool Underwear—Shirts or drawers, in the natural shade. These are made from all wool and are beautifully soft to the skin. Manufactured for us in England by one of the leading manufacturers, they bear our own registered trade mark, "Body Guard Brand." Our guarantee goes with every piece sold? Sizes 34 to 44. Regular \$1.00. Wednesday **.75**



Physical Exercisers, etc.

Daisy Lawn Mowers, each machine guaranteed to be in good running order. 14-inch drive wheel, 3 blades—

12-in. cut, Wednesday **2.65**

14-in. cut, Wednesday **3.00**

16-in. cut, Wednesday **3.25**

Lawn Hose, full three-ply hose, guaranteed to stand city pressure, 50 foot lengths, 1/2-inch hose, complete with nozzle and couplings. Wednesday **3.98**

50 foot lengths, 3/4-inch hose, complete with nozzle and couplings. Wednesday **4.49**

Hammocks, "Star" brand, fancy striped patterns, 30x72, with head rest and valance. Wednesday **1.00**

Lawn Shears, forged steel, thoroughly tested, best Sheffield make, 9-inch blades, wood handles. Wednesday **.85**

Ice Tongs, steel, 12-inch, handy household size. Wednesday **.35**

Hand-Digging Forks, 3 steel prongs, wood handles. Wednesday **.10**

Ice Picks, new patent, with spring. Wednesday **.50**

Snow White Linens and New Awning Duck for Your Summer Cottage

In all probability you will require new linen in some form or another for your summer cottage or your home. If you do, you cannot get better choice or better value than we are prepared to give you. We would specially call your attention to the new duck for awnings. It is 30 inches wide, and there is a big color range in stripes. For special selling on Wednesday notice these on the 2nd Floor:—

NEW AWNING DUCK 25c YARD.

The new spring lines in Awning Duck now in stock, big range of stripes, red and white, green and white, and blue and white; 30 inches wide. Wednesday **.25**

SATIN SPREAD \$1.98.

100 English Satin Spreads, full size for double bed, close, fine weave, pure white, very pretty patterns. Wednesday **1.98**

\$1.00 FANCY LINENS 39c.

300 pieces of Fancy Linens, in squares, scarfs, tray cloths, lunch cloths and doilies, in lace edge goods, embroidery, damask and drawn work; worth regular up to \$1.00. On sale Wednesday **.39**

GUEST TOWEL LENGTHS 19c.

100 only, all linen Huckaback Towel lengths for guest towels, size 15-27 inches, fine figured goods, in a large range of patterns. Wednesday **.19**

Sample and Counter Soiled Nightdresses

There will be rich selection for women who come early to-morrow for Whitewear. We have gathered together all the mused and slightly soiled night dresses from our counter stock, and have added our factory spring samples, and marked the whole lot at about the half-price mark. These beautiful garments will go quickly, and if best choice is desired an early visit will be necessary. A great variety of styles is included, combining both embroidery or lace trimming. All sizes in the lot of nearly three hundred. Wednesday about half-price.

Attractions in the Blouse Department



Wednesday's sale of Imported Blouses will this week be devoted to:

Lingerie at \$5.00

A little collection of 50, consisting of fine cobwebby sheer batiste, clear organdie muslin, also heavier makes, in pure linen, trimmed real cluny laces, and all handwork; the finer numbers are simply exquisite in their daintiness and originality; all are of this season's designing; the only reason for the merely nominal price being our determination to clear each week all oddments of size ranges, thereby keeping our store in perfect condition. A regular \$7.50, \$8.50, \$10.00 or \$12.50 waist on Wednesday for **5.00**

Values to \$3.95 Framed Pictures For 90c

550 Framed Pictures, selling every day at prices up to \$3.95, must be cleared out on Wednesday morning. This is one of the important series of picture sales we advertised recently, so that further details are not necessary. Inspect samples in window.

N. B.—No phone or mail orders filled. Packed free for city delivery only. No dealers supplied.

A Great Spring Showing of Rugs, Carpets, Lino'eums, Mattings, Lace Curtains, Portieres, Curtain Nets, Cretonnes, Scrims

In Our Carpet Dept. In Our Drapery Dept.

We are displaying one of the largest and most complete assortments of rugs to be found on the continent. Over 4000 room-sized rugs are piled on this floor.

Adminsters—Deep piled and luxurious, plain centres and artistic borders, in the very popular brown shades **25.00 to 45.00**

Wiltons—Close textured, with a smoothness of finish that gives a silkiness of appearance akin to Persian antiques **20.00 to 70.00**

Velvets—The most serviceable of rugs for the price, standing any amount of severe usage. The colorings and designs are worthy of wiltons. **17.50 to 24.50**

The display of printed fabrics has more originality, charm and serviceableness than the productions of any former season.

Colonial Scrims—In all-over and bordered designs of surpassing beauty, sun-fast and washable. Per yard **.30 to .50**

Shadow Prints—French manufacture, in delightful reproductions of fine old embroidery work, 50 inches wide. Per yard **1.50 to 3.00**

Cretonnes—The finest range of block print patterns that can be found in Canada. England's best beyond a doubt. 32 inches wide. Per yard **.40 to .65**

The Robert **SIMPSON** Company Limited