

D. D. BUICK'S MESSAGE

To the Conservative Investor. The Buick Oil Company Offers You Stock Which Will Mean Active Partnership in a Going Concern. The Buick Oil Company is Earning Over \$1,200.00 Daily.

When we make the statement that the Treasury Stock of the Buick Oil Company offers you a conservative investment, we back it with the fact that the holdings acquired by D. D. Buick last April are now valued at millions by other oil men in the Midway District; the company controls 640 acres in the richest oil field in the world.

Who and What We Are. D. D. Buick is the inventor of the Buick automobile, founder of the Buick & Shurwood Plumbing Supply House, and a large holder in the General Motors Company. He is known all over the United States as a successful man—a reputation gained through energy, conservatism, and an ever-present resolve to do things just a little better than the other fellow.

President Buick incorporated the Buick Oil Company under the laws of the State of California, because he knew no state in the Union offered as good protection to the small stockholder. He has formed a CO-OPERATIVE COMPANY IN WHICH DOUBLY PROTECTED. The man's business and personal reputation are his own. He has no other interest in the company's past record; more than satisfied with its future outlook.

Our Supply v. the World's Demand. Our source of supply is unquestioned; the State Geologist of California estimates that there are 85,000 barrels of oil under every acre of the fields in which the Buick Company's holdings lie. The demand for oil as a fuel is staggeringly enormous. Uncle Sam's navy, the Atlantic liners, and the railroads could use ten times the amount of oil now produced. The Japanese Government placed an order in California last year for 10,000,000 barrels. The Southern Pacific Railroad burns 15,000,000 BARRELS ANNUALLY. The region in which our holdings are located shows an average of only 2 per cent. failures; this from the records of the California State Geologist.

What the Shares Cost You. THIS IS THE LAST TIME A PURCHASER OF THESE SHARES AT 75 CENTS WILL BE MADE AN ADVANCE TO THE PAR VALUE OF \$1 PER SHARE WILL TAKE PLACE IMMEDIATELY UPON THE RECEIPT OF A TELEGRAM WHICH WE ARE EXPECTING DAILY FROM MR. BUICK.

INVESTIGATE THE BUICK OIL COMPANY. EVERY ANGLE OF ITS BUSINESS, WRITE FOR THE BOOKLET ENTITLED "WHERE OIL IS KING." IT BRISTLES WITH FACTS WHICH WILL DECIDE ANY CONSERVATIVE INVESTOR. FACTS CLIPPED FROM THE PAPERS OF THE PACIFIC COAST.

FOR THE BENEFIT OF THOSE WHO CANNOT PAY ALL CASH, AND ON ACCOUNT OF THE NUMEROUS REQUESTS THAT WE RESUME THE INSTALLMENT PLAN, SHARES MAY BE PURCHASED FOR A LIMITED TIME ON THE FOLLOWING BASIS:

300 shares, \$22.50 Down and \$5.00 Monthly for 3 Months

500 shares, \$37.50 Down and \$8.33 Monthly for 3 Months

1000 shares, \$75.00 Down and \$16.67 Monthly for 3 Months

2000 shares, \$150.00 Down and \$33.33 Monthly for 3 Months

Remember, we reserve the right to reject any application and return the application at any time within 24 hours after same is received in our office. Send now for our great literature and you will enjoy reading it more than anything you have read, for it is a revelation to even those who do not know of this great oil district.

If in doubt, telegraph your reservation and then send for literature.

INFORMATION COUPON

BUICK OIL CO., T.W. 215 Marquette Building, Chicago.

Gentlemen: Please mail me your great book, "The Land Where Oil is King," describing the Buick Oil Lands and covering in photographs, government reports and other valuable statistics, the greatest oil fields in the world, Kern County, California. I do not want to buy shares, but will give this literature a careful reading.

Name.....

Address.....

Town..... Province.....

BARRELS OF OIL TO THE LAND-ARD OIL COMPANY AT FORTY-FIVE CENTS PER BARREL, WITH AN OPTION ON 100,000 BARRELS MORE. A going concern—that's what we are.

Read This Latest Telegram From Kern County.

"LOS ANGELES, March 22, 1911. 'BUICK OIL COMPANY. '215 Marquette Building, Chicago. 'Making daily delivery to Standard Oil now directly into storage tanks. The plan saves pumping from sump hole to tanks, and increases the price received. All expert oil men who have visited property say that we have the best well in California.'

"BUICK OIL CO., 255 A.M." Where Your Chance Comes In.

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Don't Wait a Day

Telegraph Reservations

Address All Communications to the

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215 Marquette Building

CHICAGO

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Subscription to Stock

BUICK OIL CO., T.W. 215 Marquette Building, Chicago.

Gentlemen: I hereby make application for..... shares of the Treasury Stock in the Buick Oil Co., at 75 cents per share of a par value of \$1.00 each. Enclosed find \$..... to pay for same.

Name.....

Address.....

Town..... Province.....

Porcupine Gold Camp

LANGMUIR TWP. REPORTS

ANOTHER GOLD FIND

Sulphide Dyke 30, to 40 Ft. Wide in N. W. Langmuir Shows Free Gold.

Porcupine City, March 24.—(From Our Man Up North.)—Another very important free gold find in a sulphide dyke from 30 to 40 feet wide in the northwest corner of Langmuir is sent in, and following the find comes the report also that the lot has been sold for \$15,000. The property belonged to Dr. Kane.

Workmen returning here Thursday state that the free gold appeared in the sulphides where the blasts threw out huge chunks of the rock that was speckled with yellow sparklers.

At the present time it is estimated that in all the lots made last fall some of the lots in the northwest quarter of the township where a diorite and granite contact is secured.

Running across the borders from Shaw and Carman townships are three different sulphide dykes that also yield gold in several instances.

Just across the border from Langmuir in Shaw are the famous Burns claims which were sold several weeks ago on option for \$55,000, according to the reports brought here.

It is in this section of Langmuir that the English company have taken six claims under option and will start work there this spring.

Langmuir is drawing considerable attention from holders of claims in the northwest section of the township.

"I consider Langmuir a better prospecting ground to-day than the districts in distant parts where prospectors rush for new fields," said an old prospector to The World to-day. "The information is good and the leads strong in character. More work is what is needed."

Chas. Fox.

RAILWAY'S LITTLE GIFT

Italian Girl Failed in Damage Suit, But Received \$225.

Marie Beneditta, a young Italian woman, sued the Toronto Railway for \$500 in the county jury court yesterday. On Oct. 1 last, as she was going to work on a Dovercourt car, she was thrown from the trailer at the College-street curve, the trailer tilting far over to one side.

The defence was that she was combined with a rainstorm, made the rails so slippery that the motorman lost control, and was unable to stop the car. Judge Morgan non-suited the case, declaring that there was no negligence, but, as the plaintiff was a working girl who had lost money, the railway's solicitor offered her \$225.

The father of little Philp Conneland, who was run over and killed on Gerrard-street, east of the Don bridge, while running to meet his father, is also suing the Railway Company for \$500. In some unknown way the boy slipped under the car, the corner's jury at the time bringing in a rider censuring the inefficient fender.

SKY-SCRAPER FOR WINNIPEG.

WINNIPEG, March 23.—Peter Lyall & Sons, on behalf of an English syndicate, have asked for a building permit for a 16-story building to cost one million dollars on Main-street, between Notre Dame-avenue and Water-street, the site being 150 feet on Main, with 200 feet depth to a lane. By-law restricts the buildings to 120 feet, and as the proposed structure will be 200 feet high there may be some difficulty.

Railway Wasn't to Blame.

Justice Middleton yesterday dismissed the action of Rose Antaya against the Grand Trunk and Wabash Railways. She claimed \$15,000 damages for injuries received at Belle River on June 13 last.

Miss Antaya, who is a school teacher, was waiting at the station for a Grand Trunk train to pass out. When it passed she crossed onto the far track, stepping directly in front of a Wabash train. Her skull was so badly fractured that some of the brain matter which protruded had to be removed. The jury thought if she was entitled to any damages, however, it would be only \$3000, but Justice Middleton declared it was not thru any fault of the railways that the accident occurred.

WORKING OPTION GIVEN

North Half of Whitney Under Development in a Dozen Places.

Porcupine City, March 18.—(From Our Man Up North.)—Announcement is made to-day by Cyril T. Young that a working option has been given by the Cobalt Silver Nugget Co. to a Winnipeg concern on one of the company's claims at Three Nations Lake for \$25,000. The Silver Nugget Co. hold six claims, all told, some of them lying in the northern part of Shaw.

It is also said that the investing company will start work at once, getting ready to open up the veins when the spring thaw is over.

Work on the Silver Nugget's properties around Three Nations Lake this winter showed a wonderful rich streak running thru the west to the east, which is believed to be the lengthening out of the Scottish-Ontario vein.

It would now appear that the north half of Whitney will be under development in more than a dozen places, with shafts being driven down on the Mulholland, the Gold Reef Co. opening up their leads, the veins being stripped on the Clarke, sinking on the Porcupine Three Nations property and a working option has been given by original holders, together with the work to be done by the Silver Nugget and the Winnipeg concern.

By September the public will be in a position to know what this section will yield in the way of mining prospects.

Bali Jumper Brought Back.

Norfolk Hancock twice "Hanged" his bail, and as a consequence his bondsman revoked the bail. Hancock was convicted in the sessions of stealing \$15. He obtained the money by selling a woman's coat, which had been brought to him to press. Hancock was brought to the city from Guelph on Tuesday night by Constable Walter Stewart.

Wash Rooms in Schools.

The management committee of the board of education will deal with the following recommendations, among others, of the board of inspectors at the meeting this afternoon.

That an additional class be opened in Earl Grey and Roden schools.

That a washroom for pupils be provided in all schools.

VEINS OF QUARTZ STRUCK

CUTTING NEW ROADBED

Rumors Are Current That Strikes Have Been Made on Two Veteran Claims.

Porcupine City, March 24.—(From Our Man Up North.)—Word comes here that while railway men were cutting thru the rock to make the roadbed across a Veteran lot to the east side of Golden City and in Whitney, a vein of quartz carrying free gold was encountered.

Just the full extent of the finds and on whose lot the finds were found does not appear from the information sent in hurriedly.

There are two Veteran claims in northern and eastern Whitney thru which the railway line is said to run. They are the two D. Chisholms, and the J. Jermy. One Chisholm lot is near Golden City, the other is in concession six in northeast Whitney. The Jermy lot corners on the north part of Three Nations Lake.

It is believed that the so-called Scottish-Ontario vein which appears to head east, is the one found by the workmen.

An area covering a stretch of country a mile in width which runs thru from Tisdale and continues in an easterly direction thru Whitney, apparently is exceedingly well mineralized, and in different places along the run of the series there are outcroppings of quartz and in many places free gold showings.

Finds made in this section of Whitney this last winter have been the means of starting a very large amount of development work along the mineralized ridges and as the work proceeds good finds are frequently reported from this section. Chas. Fox.

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The mark of English's Limited has the same relation to Sterling Properties that the Sterling mark has to English Currency.

PORCUPINE STOCKS

Carefully selected and bought at the market, should show handsome profits in sixty days. The boom is just commencing. Our opinion is based on advice direct from our representative in the Camp.

English's Limited
STERLING PROPERTIES & PROPOSITIONS
48-50-52 VICTORIA ST. TORONTO

PORCUPINE - - - COBALT

BUY AND SELL ALL MINING STOCKS ON COMMISSION. ORDERS EXECUTED PROMPTLY—CORRESPONDENCE INVITED

JOSEPH P. CANNON

Member Dominion Stock Exchange
14 KING EAST - - - TELEPHONE M. 1416

PORCUPINE LAKE MINES, LTD.

Write us for particulars. Orders promptly executed in all mining stocks.

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Members Dominion Stock Exchange.
14 King Street East, Toronto.

PORCUPINE STOCKS

The recent developments in the PORCUPINE CAMP have attracted WORLD-WIDE interests, and large foreign investment, both in the purchase of properties and in the stocks of the various formations.

Hollinger, West Dome, Swastika, Vipond, Dome Extension, Pearl Lake and Preston East Dome all offer splendid opportunities for large profits to those who purchase these stocks now.

We have compiled detailed information on all Porcupine stocks, which we will forward on request.

SCOTT, DAWSON & PATERSON

MAIN 129 and 130. 24 KING ST. WEST. Members Standard Stock and Mining Exchange.

Buy Eldorado

While it is to be had at 10 cents per share. It will soon be oversold when it will only be obtainable on the exchanges, where it will be listed.

Our man on the spot speaks well of this stock.
CAPITALIZATION ONLY \$500,000.

A. J. BARR & COMPANY

Members Standard Stock and Mining Exchange.
43 Scott Street - - - Toronto

Porcupine Town Lot Investment

We want everyone interested in Town Lot Speculation to write at once and get maps showing the advantage of Money-Making opportunity offered in Town Lots at GOLDEN CITY.

We have lots to suit everybody's wants, separate or in blocks, either for private residence, stores, hotels, coal or lumber yards, near railroad station, churches, hospital, postoffice and recorder's office. GOLDEN CITY is the main business centre of Porcupine.

Write at once and get full information. edit

TIM MARLEAU, - Porcupine, Ont.

J. M. WALLACE

(Member Standard Stock and Mining Exchange)

Orders executed promptly in all Porcupine and Cobalt Stocks.

When the public begin to realize the speculative possibilities of the Porcupine stocks, prices will rapidly advance.

42 KING ST. WEST, TORONTO

Phone Main 1944

Porcupine Stocks

We Advise the Purchase of

Hollinger, Tisdale and Porcupine Gold Mines Co. (Vipond)