# "Culture does not have its origin in curiosity, but in the love of perfection—it is a study in perfection."

MATTHEW ARNOLD.

#### YOU OFTEN HEAR OF OTHER

pianos which are claimed to be "just as good" as

## THE MASON & RISCH PIANOS

but this only calls attention to the fact that these instruments are the acknowledged

### Standards for Quality

and as such are recognized as the instruments of the cultured throughout the length and breadth of the land.

# This distinction is reinforced and emphasized by the fact that

The President of almost every University and College in Canada has purchased a Mason & Risch Piano for his personal use, whilst hundreds of Pianists and Musical Connoisseurs are appreciative possessors of these artistic instruments.

What greater evidence of superiority can be adduced than this?

Correspondence solicited. Catalogues mailed to any address.

BRANCH WARE-ROOMS:

Occident Hall, corner Queen and Bathurst Streets, Toronto. 5
415 Richmond Street, London, Ont. 125 Princess Street, Kingston, Ont. 498 Main Street, Winnipeg, Man.

THE MASON & RISCH PIANO CO., LTD., 32 King Street, West, TORONTO.