

With a business turnover of practically \$10,000,000 a year it will be seen that the live stock industry of Calgary is one of immense importance. It is growing at an extremely rapid rate, and live stock dealers are unanimous in stating that the time is not far distant when Calgary will be doing a larger business in live stock than any other City in the Dominion. The Province is easily the best for stock-raising between the Atlantic and the Pacific, and the industry, great as it already is, is but in its infancy and has assured for it a future calculated to exert a tremendous influence upon the growth and development of the City of Calgary.

Important and far reaching as these municipal activities are they are exceeded by a movement that

more vitally concerns the citizen than such a thing as the increased earning capacity of a street railway could possibly accomplish. Calgary has a Civic Plan. It

is the first City in the Dominion to make adequate preparation for its future growth and development upon well ordered lines. Without a Civic Plan modern Cities are embroiled in litigation respecting conflicting rights-of-way; rights-of-light. The encroachment of the individual upon the public domain, and a thousand other incidents that lie in front of those who are content to build civically by rule of thumb. Unfortunately enthusi-

asts are too ready to refer to civic plans as though they meant the making of a City beautiful, and nothing more. A City beautiful is generally supposed to mean a City



CITY HALL