

# News Release

# Communiqué

Minister for  
International  
Trade



Ministre du  
Commerce  
extérieur

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## HIGH-TECH LINKS WITH EUROPE PROMOTED AT MARKETPLACE '89 IN LONDON

International Trade Minister, John C. Crosbie today announced that 39 Canadian companies in advanced technology sectors will be participating in the Canada-UK "Marketplace '89" to be held in London, England from March 1 to 3, 1989.

Marketplace '89 is designed to provide a meeting place where Canadian firms can discuss business opportunities with interested UK-based companies. Over 400 British companies have already signed-up to meet their Canadian counterparts in the three major industry sectors covered by Marketplace '89 - computing products, telecommunications and electronics.

In pre-arranged one-on-one sessions over a two-day period, the Canadian and UK firms will discuss business opportunities for joint ventures, licensing and distribution agreements and agency arrangements for sales and marketing.

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