## Impact Impact Damage and Liability **Operational Effects** Loss of Reputation Significant unplanned costs of over \$10M • Large scale, long-term realignment · Loss of confidence in Minister 5. Extreme of operations, objectives or finances • Delays of more than 12 months to A major event with the Long-term damage to public trust potential to lead to longinitiatives · Extensive reconstruction of · Long-term loss of confidence in term damage to the prcmises/data/products Canada on the international stage Objectives not met organization's ability to • Theft/illegal use of personal data Impact on organization recruiting meet its objectives. with personal losses capability · Major external review · Major realignment of operations, • Unplanned costs of between \$1M and · Embarrassment to the Minister 4. Very High \$10M objectives or finances • Damage to public image A critical event that, with proper management, can Slippage of between 6-12 months on key • Significant delays in completion of Specific initiatives/activities may be endured by the initiatives, activities or services initiatives be perceived as a failure organization. Some corporate objectives partially · Internal review of operations • Significant loss of trust by achieved stakcholders (employees, clients, public) -----3. Medium Unforescen costs of between \$500,000 · Review of some operations and · Some loss of trust by stakeholders and \$1M possible internal reorganization Significant negative media A significant event that can be managed under Slippage of between 3-6 months on key · Impact on guality and/or timeliness attention normal circumstance. initiatives of an activity, service or initiative Corporate objectives will have been met ), tuu<del>t</del>otto onto an bu • Additional costs of bctween \$100,000 and · Limited and temporary disruption to Minor loss of trust by stakeholders 2. Low \$500.000 operations Some unfavourable media An event where consequences can be Minor reallocation of resources • Slippage of less than 1-3 months on key attention absorbed with initiatives within a specific area management effort to · Corporate objectives will have been met minimize the impact. Individual incidents of loss of trust Unplanned expenditure comprising less Minor dclays in routine activities or 1. Negligible than \$100.000 provision of services Minimal or no unfavourable media An event where consequences can be · Corporate objectives will have been met Limited or no disruption to internal attention absorbed through normal operations with no resource activity. rcallocation