

- D. The new three-way trade agreement is good for Canada because it clarifies and improves the rules of the existing free trade agreement between Canada and the United States
- E. The NAFTA retains and improves all of the benefits gained by Canada in the Canada-U.S. Free Trade Agreement - especially when it comes to resolving trade disputes
- F. Canada's sovereignty will not suffer under the NAFTA -- our cultural industries, our agricultural management policies, social and health care programs and water resource management are all **protected**
- G. The NAFTA is beneficial because the three countries have recognized that they should not lower their environmental standards to attract investment

The results are outlined below in descending order of the statements' impact, higher impact being defined as those statements which meet with the greatest number of respondents reporting an increased likelihood of supporting the NAFTA given that information. Importantly, the results show very consistent level of believability associated with six of the seven statements: roughly one in three of the NAFTA opponents polled described these information statements as very or somewhat believable while two in three question their credibility. The one exception is the information statement referring to the NAFTA's anticipated positive impact on Mexico which was believed by one-half of those surveyed (C).

- *Canada's sovereignty will not suffer under the NAFTA - our cultural industries, our agricultural management policies, social and health care programs and water resource management are all protected.* (F)

Just over six in ten (62%) of the NAFTA opponents surveyed indicated they would be much (25%) or somewhat (37%) more likely to support North American Free Trade on the basis of the argument that the trilateral arrangement would not compromise Canadian sovereignty. This statement has a particularly high impact among residents of the Atlantic regions (81% said it would make them more likely to support the NAFTA), and much less among