

PRIORITIES FOR 2002-03 AND BEYOND

The Canada-US Smart Border Declaration contributes to both our national security and the free flow of people, goods and commerce across our shared border. The government will build on this work and increase its consular presence to expand fair and secure trade and commerce, to brand Canada in the United States.

Speech from the Throne 2002

Ensuring that Canada is a nation of ever-widening opportunity is a fundamental Government of Canada objective that was articulated in the 2002 Speech from the Throne. Helping Canadians achieve this requires coordinated and integrated effort on behalf of Canadian stakeholders, both within and outside the federal public service. For TCI, this necessitates a continued focus on expanding the TCI network and service offerings, as well as a heightened focus on integrating its trade development work with efforts to attract international investment to Canada and foster Canadian innovation.

Strategic Directions

In the years ahead, TCI will continue to make it easier for thousands of Canadian businesses of all sizes to realize their aspirations for global competitiveness by:

- ▶ Offering seamless, practical access to fully integrated export services;
- ▶ Continuously identifying and filling gaps in export service offerings;



- ▶ Expanding the network of service delivery partners and strengthening communications and operations between existing partners; and
- ▶ Promoting an integrated trade agenda within the Government of Canada.

Delivering TCI strategic trade development initiatives

Positioning Canada as a source of innovative, high-quality goods and services and a preferred location for investment continue to be major Government of Canada priorities. In the aftermath of 9/11, protecting Canada's trade relationship with the U.S. has also emerged as a top priority.

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Zenon Environmental Inc.

Oakville, Ontario

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