

COMPANY OVERVIEW

Talamark Software Computer Systems Ltd., established in 1978, provides information storage-retrieval systems designed to user specifications. Its six senior computer analysts specialize in generalized graphic systems capable of supporting many users simultaneously, thereby significantly reducing access costs.

EXPERIENCE

Canadian clients purchasing Talamark's software include:

- Bell Canada Telephone
- Bell-Northern Research
- Infomart
- NABU Manufacturing Ltd.
- Department of Communications

PRODUCTS AND SERVICES

Talamark's software product is called the *Round Table System* — a database turnkey system developed, distributed and maintained by its staff. The system is unique in Canada because of the many combined features previously found only on individual specialized machines:

- It supports up to 2000 on-line independent users simultaneously.
- It includes software, hardware and communications equipment.
- It includes installation and maintenance of the facility.

- A monthly maintenance charge includes software upgrade and revision.
- It maintains 300,000 information packets (e.g. pages, messages, screens, documents, NAPLPS graphic pictures).
- Information sections are accessed by asking complete sentence questions or by supplying keyword identifiers.
- It instructs through a user-friendly self-HELP section invoked intentionally or when system algorithms determine that the user requires assistance.
- System replies are given in each user's own language.
- Colour decoder-terminals with keyboard are available at low cost. Terminals communicate with the system using a common telephone connection.
- Programs can be developed and tested on the computer-decoder-terminals. Programs can then be stored on the system and retrieved by others. Once retrieved, programs can be executed without being connected by telephone to the system. This saves long-distance and connect charges.
- It provides message addressing to other system-registered users.
- It includes teleconferencing using both pictures (e.g. agenda, graphs, documents) or typed sentences.
- It gives communication support of 300, 1200 and split-speed 1200/150 baud modems on both the switched network and direct-dial.
- Statistics on system activity are gathered daily.
- Delivery of the system is within six months.
- Enhancement quotations are available after mutual consultation.

FUTURE DIRECTIONS/ TARGET MARKETS

Features of the Round Table System will be increased to include:

- Voice response
- Gateway access through the system to popular established databases
- Interfacing to other worldwide communication protocols
- A standby system for client disaster backup-recovery

Its marketing thrust is being applied in Canada and the U.S., with overseas involvement as the marketplace demands.

FOR MORE INFORMATION

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