

THERAPEUTIC CLAIMS

For 'over the counter' medications, claims must conform to the Media Council of Australia Therapeutic Goods Advertising Code and the NSW Therapeutic Goods and Cosmetics Act (if the goods are to be sold in NSW). Generally modest claims which do not contravene the Advertising Code, are permitted. Extravagant, unsubstantiated and illegal claims are not permitted and applications containing such claims will be returned.

There may be additional restrictions on permitted claims for certain classes of products, eg. Slimming Products, Hair and Scalp products, Vitamins etc.

If more than one language is to be used - claims which are not permitted in English, may not be made in other languages.

CERTIFICATION FOR FINISHED PRODUCTS

Australian manufacturers of therapeutic goods are inspected regularly by authorised personnel from both State and Federal Health authorities to ensure that their manufacturing facilities and procedures are of satisfactory standards as recommended in the voluntary Australian Code of Good Manufacturing Practice.

In order to ensure that imported therapeutic substances of this type are of comparable standard, intending importers are requested to provide, in addition to the above information, "Certification of Pharmaceutical Product".

Such certifications are issued by the Health authorities of nations signatory to the World Health Organisation agreement and in accordance with guidelines issued by the World Health Organisation in relation to the manufacturing quality of Pharmaceutical Products moving in International Commerce.

In some instances Certification of Pharmaceutical Product cannot be obtained from the country of origin because:

1. That country is not signatory to the World Health agreement;
or
2. The product is not classed as a therapeutic substance (for example, some countries consider vitamin compounds to be nutritional substances).

In these circumstances, the Department expects that an appropriate Regulatory Body (eg. State or Province), of the country in which the product was manufactured will issue Certification to demonstrate that:

- a. the goods are manufactured in accordance with a recognised Code of Goods Manufacturing Practice.