

Another approach, by William T. Lorenz and Co., estimates the U.S. environmental market at \$130 billion for 1991, of which \$78 billion represents the private sector (industrial and commercial businesses). Lorenz describes the market by segments and by sector (see Table 3.2).

<b>Table 3.2 : The U.S. Environmental Market - 1991</b>		
	<b>US \$billion</b>	<b>%</b>
<b>BY SEGMENT</b>		
Air	33	25
Wastewater	52	40
Solid and toxic wastes	45	35
Total:	130	100%
<b>BY SECTOR</b>		
Industrial and commercial enterprises	78	60
Municipal governments	29	22
Federal government	19	15
State governments	4	3
Total:	130	100%
Source: William T. Lorenz & Co.		