

(record #: 888)

SECTOR: Tourism
AREA: United States
DATE: Oct 1993
ACTIVITY: Travel trade; Manitoba and Saskatchewan, NEBS mission to
LOCATION: Minneapolis
CONTACT: J. Kern / S. Dowling EAITC UTO_
TELEPHONE: 613-944-8823 / 612-333-4641

EVENT: NEBS Mission - Minneapolis Oct/93
PRODUCTS: All Customer Segments
SCOPE: In Minneapolis Territory -
Workshop/Seminar/Marketplace
ATTENDANCE: Canadian sellers from Saskatchewan

(record #: 889)

SECTOR: Tourism
AREA: United States
DATE: Oct 1993
ACTIVITY: Travel trade; workshop: Spotlight Canada
LOCATION: Pittsburgh
CONTACT: J. Kern / V. Boehm EAITC UTO_
TELEPHONE: 613-944-8823 / 412-392-2308

PRODUCTS: All travel trade customer segments
SCOPE: Seminar in Pittsburgh Territory
ATTENDANCE: U.S. buyers

(record #: 893)

SECTOR: Tourism
AREA: United States
DATE: Nov 1993
ACTIVITY: Tourism; promotion
LOCATION: Atlantic City, New Jersey
CONTACT: Marty Muldoon WED
TELEPHONE: 403-495-4977

The National Tour Association "Tour and Travel Exchange" is a function for tour operators, suppliers and destination marketing organizations to meet face to face. Sellers promote attraction, events and facilities to buyers in order to bring them to include their products in the buyers tour purchases. Six days of buyer-sellers meeting with appointments based on pre-matching.