

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 645-SAN JOSE

001-AGRI & FOOD PRODUCTS & SERVICE  
COSTA RICA

PLANNING:            ACTIVITIES PROPOSED IN POST PLAN:    ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO ASSIST CANADIAN EXPORTERS TO PARTICIPATE ON LOCAL INTERNATIONAL TENDERS.

10-20% ANNUALLY DURING NEXT 3 YEARS  
(88, 89, 90).

TO OBTAIN REPUTABLE LOCAL AGENTS FOR LOCAL DISTRIBUTION.

INCREASE ANNUAL SALES BY 10-15% THROUGH  
DIVERSIFICATION OF PRODUCTS EXPORTED.

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TRACKING:            ACTIVITIES UNDERTAKEN IN QUARTER:    QUARTERLY RESULTS REPORTED:

QUARTER: 1 TO KEEP COORDINATION WITH THE UNIVERSITY OF GUELPH AND DELOITTE HASKINS AND SELLS FM ONT., THEIR LOCAL AGENTS & COSTA RICAN AUTHORITIES REGARDING CDN SALES OF PRODS & SERVICES FOR THE PROGASA PROJECT FINANCED BY IADB.

WORKING NOW WITH ALL PARTIES INVOLVED ON THIS PROJECT. PROVIDING PRELIMINARY INFO. TO CDN FIRMS ON INCOMING TENDERS FOR LIVESTOCK, VETERINARY AND ARTIFICIAL INSEMINATION SYSTEMS. POTENTIAL SALES FOR PRODS & SRVCS US\$3.4 MILLION.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----