

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :436-DUBLIN

015-CONSTRUCTION INDUSTRY
IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

BUILDING PRODUCTS

FOLLOW-UP ON MARKET STUDY FOR NEWFOUNDLAND SLATE PRODUCTS
UNDERTAKEN FOR DRIE ST. JOHNS.

RESULTS BEING EXAMINED BY NEWFOUNDLAND
CONSULTANTS AND EXPECTED SALES OF
\$100,000 CDN.

MEET WITH CONSTRUCTION AND BUILDING SUPPLY COMPANIES IN GREEN TO
ASSESS MARKET POTENTIAL FOR INSULATION AND RELATED CONSTRUCTION
PRODUCTS.

POSSIBLE NEW MARKET NICHES AND SALES OF
\$100,000 CDN.

APPROACH LARGE MANUFACTURER/FABRICATOR OF GRANITE CLADDING RE
THEIR SOURCE OF RAW MATERIALS.

REPEAT ORDERS FOR EXPECTED GRANITE OF
\$500,000 CDN.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 APPROACH CONSTRUCTION COMPANIES AND IMPORTERS
OF BUILDING MATERIALS.

NO FIRM DEVELOPMENTS. IRISH CONSTRUCTION SECTOR
REMAINS DEPRESSED, CONSEQUENTLY COMPANIES
RELUCTANT TO ASSESS NEW PRODUCTS.

QUARTER: 2 Meetings/discussions with construction companies
and with importers/wholesalers of construction
materials.

Same useful exchanges. Caulking compound line
undergoing product trials.

QUARTER: 3 -----

QUARTER: 4 -----