

REPORT 4  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 406-LISBON

001-AGRI & FOOD PRODUCTS & SERVICE  
PORTUGAL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK  
RESEARCH POULTRY MARKET.

ORGANIZATION/PARTICIPATION IN CONFERENCES/LECTURES ON AGRICULTURE  
MEETINGS WITH POTENTIAL SEMEN CUSTOMERS IN CENTRAL PORTUGAL.

CARRY OUT FURTHER DISCUSSIONS WITH KEY GOVERNMENT OFFICIALS PRES-  
SING THEM TO OBTAIN NECESSARY DEROGATION.  
TO EXPAND IMPORT CONTACTS.

CONTINUE SUPPORT FOR BOTH CANADIAN EXPORTERS AND LOCAL IMPORTERS.

REGAIN MARKET SHARE WHICH HAS DECLINED SINCE  
1983.

INCREASED AWARENESS OF CANADIAN CAPABILITIES.

INFORMATION ON DEVELOPMENT PLANS; INCREASED  
EXPORTS BY 30%.

ENSURE CONTINUED IMPORTS FROM CANADA.

INCREASED PRESSURE ON GOVERNMENT TO APPLY FOR  
DEROGATION.

MAINTAIN CANADA'S POSITION AS IMPORTANT SOUR-  
CE OF SEED POTATOES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ENSURE SUITABLE DEVELOPMENT OF ALFALFA SALES.  
ENSURE CONTINUED ACCESS OF CANADIAN SEED  
POTATOES.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

ORDERS PLACED ON CANADIAN EXPORTERS. PROMOTION  
CONTINUING. -MET TWICE WITH SENIOR OFFICIALS TO  
PRESS FOR EARLY PRESENTATION OF DEROGATION  
REQUEST. ORGANIZED VISIT OF AGCDA EXPERTS.