

YOUR PERIODICALS

at Greatly Reduced Prices

THROUGH "MASSEY'S ILLUSTRATED" SUBSCRIPTION AGENCY.

Anyone sending us 50 cents for a year's subscription to **Massey's Illustrated**, may, by sending his or her subscription through us, obtain any one of the periodicals named below for one year also, at the greatly reduced prices quoted opposite each. Note them!

N.B.—When more than one periodical in the list is wanted, they may be had at prices quoted, except those marked thus *, to the prices of which 25 cents must be added, and to those marked thus † 15 cents must be added.

MONTHLY PERIODICALS.	Publishers' Price.	Our Price.
Scribners' Magazine, N.Y.	\$3 00	\$2 50
Harpers' " N.Y.	4 00	3 50
†Century " N.Y.	4 00	3 50
†St. Nicholas " N.Y.	3 00	2 50
Atlantic Monthly, Boston.	4 00	3 50
Outing, N.Y.	3 00	2 50
Lippincott's Magazine, Phila.	3 00	2 50
Frank Leslie's Popular Monthly	3 00	2 50
Cosmopolitan, N.Y.	2 50	2 00
*Popular Gardening, Buffalo	1 00	50
†Nor'-West Farmer, Winnipeg	1 00	50
†Canadian Live Stock & Farm Journal	1 00	50
†Good Housekeeping, Springfield, Mass.	2 40	1 00
†Poultry Monthly, Albany, N.Y.	1 25	75
†Canadian Poultry Review	1 00	50
Dairy World, Chicago	1 00	50
†American Agriculturist, N.Y.	1 50	1 00
†American Garden, N.Y.	2 00	1 50
Cottage Hearth, Boston	1 50	1 00
*Methodist Magazine, Toronto	2 00	1 50
*Rural Canadian, Toronto	1 00	50
†Canada Lancet, Toronto	3 00	2 75
†Educational Journal, Tor. (semi-Mthly)	1 50	1 15
†Good Health, Battle Creek, Mich.	1 25	1 00
*Household Companion, Boston	1 00	50
*Poultry Bulletin, N.Y.	1 00	80
†Pigeons and Pets, Toronto	50	30
Andover Review, Boston	4 00	3 50
†Mothers' Magazine, N.Y.	1 50	1 00
†Frank Leslie's Budget of Wit, N.Y.	2 25	1 75
* " Pleasant Hours, N.Y.	1 75	1 30
Ladies' Home Journal, Phila.	1 00	1 00
Farmer's Advocate, London (renewals)	1 00	1 00
* " (new subs.)	1 00	75
†Current Literature, N.Y.	3 00	2 50
Short Stories, N.Y.	3 00	2 50
†Chautauquan, Meadville, Pa.	2 00	1 80
Canadian Agriculturist & Home Magazine, Peterboro', Ont.	2 00	1 50
*The Canada Educational Monthly	1 00	75
Fashion Bazaar, N.Y.	3 00	2 50

WEEKLY PERIODICALS.	Publishers' Price.	Our Price.
*Weekly Globe, Toronto.	\$1 00	\$0 50
*Weekly Mail \$1.00,,	1 75	60
*Farm & Fireside 75c. ,,	1 00	50
*Weekly Empire.	1 00	50
*Montreal Weekly Witness	1 00	50
† " Family Herald & Weekly Star	1 00	50
†Grip	2 00	1 50
†Youth's Companion, Boston (renewals)	1 75	1 65
† " (new sub.)	1 75	1 50
Dominion Illustrated	4 00	3 50
†Rural New Yorker	2 00	1 50
Cultivator and Country Gentleman	2 50	2 00
Turf, Field, and Farm, N.Y.	5 00	4 50
Forest and Stream, N.Y.	4 00	3 50
Horseman, Chicago	4 00	3 50
Harper's Weekly, N.Y.	4 00	3 50
Harper's Bazaar, N.Y.	4 00	3 50
†Harper's Young People, N.Y.	2 00	1 50
†The Independent, N.Y.	3 00	2 50
†The Breeder's Gazette, Chicago	3 00	1 75
Frank Leslie's Illustrated Newspaper	4 00	3 50
†Sunday School Times, Phila.	1 50	1 00
†American Machinist, N.Y.	3 00	2 50
*Weekly News, Toronto (with album)	1 00	60
Illustrated London News, with extra Midsummer and Xmas Nos.	5 00	4 50
Illus. London News, without extra Nos.	4 50	4 00
*Weekly Gazette, Montreal	1 00	60
†Northern Messenger, Montreal	30	15
†Presbyterian Review, Toronto	1 50	1 25
*Canadian Advance,	1 00	60
†Home Journal, N.Y.	2 00	1 50
Puck (comic), N.Y.	5 00	5 00
Judge " with premium	5 00	4 50
Public Opinion, Washington	3 00	2 50
†Scientific American	3 00	2 50
" " Supplement	5 00	4 50
" " and Supplement	7 00	6 50
†Saturday Night, Toronto	2 00	1 50
*Forest & Farm, Toronto, with prem.	1 00	60
Illustrated American, one year	10 00	9 50
" " six months	5 00	4 50
Fireside Companion, N.Y.	3 00	2 50

* † See N.B. above. By sending subscriptions through us the individual not only saves considerable money, but also the trouble of making two or more different remittances to the several publishers.

EXAMPLES—Suppose a subscriber wishes to take MASSEY'S ILLUSTRATED and the *Weekly Globe* for one year, he gets the *Globe* at Club Price, 50 cts., and 50 cts. for the ILLUSTRATED, making \$1.00. In other words, he gets both for the price of one, and makes only the one remittance to us. Again, suppose a person wishes to take the ILLUSTRATED, *Harper's Monthly*, *Weekly Empire*, and *Cottage Hearth*, by subscribing through us they would cost:

MASSEY'S ILLUSTRATED	\$0 50
Harpers' Monthly, Club Price	3 50
Weekly Empire, Club Price & 25c. (see N.B.*)	75
Cottage Hearth	1 00
Total,	\$5 75

At Publishers' regular rates, they would have cost \$7.00. Thus a saving of \$1.25 is effected, besides the saving in stamps, and trouble of making four registered remittances to four different publishers.

Anyone wishing a periodical not in the above list, by sending us the full subscription price of such periodical together with 50 cents for MASSEY'S ILLUSTRATED, may thus procure it through us.

We gladly send a sample copy of MASSEY'S ILLUSTRATED, but applications for sample copies of the various Periodicals appearing in our Clubbing List must be addressed to the individual publishers, who in most cases supply them gratis.

THE MASSEY PRESS, MASSEY ST., TORONTO, ONT.

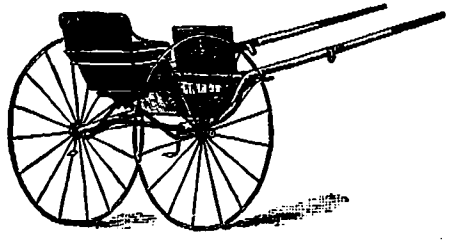
ELIAS ROGERS & CO.



Coal & Wood. Lowest Rates.

J. W. BROWNELL,

(Successor to BROWNELL & FEBLE)



Manufacturer of Fine Carriages, Spring Wagons, Phaetons, Road Carts, and Light Speeding Carts. Wholesale and Retail.

ST. THOMAS, ONT.

Mention this Paper.

Great Inducements to Canvassers for this Magazine.

Drop us a Post Card, and particulars will be forwarded you.

MASSEY'S ILLUSTRATED.

An Independent Journal of News and Literature for Rural Homes.

PRINTED AND PUBLISHED BY THE MASSEY PRESS.

PROF. SCRUB. Editor.
CHAS. MORRISON, Associate Editor.

SUBSCRIPTION PRICE :
To all parts of Canada and United States, only 50 cents per annum, postage prepaid. Stamps taken.

Always address MASSEY PRESS, Massey Street, Toronto, Can.

ADVERTISING RATES on application.

McLAREN'S Celebrated



is best value to the purchaser.
It has high leavening power for its cost and contains no alum, or other dangerous ingredient.
Buy only

McLAREN'S GENUINE COOK'S FRIEND.

SPECIALTIES —

FINE ART * LIVE STOCK * MECHANICAL

WOOD & GROVING

HIGH CLASS

TORONTO ENGRAVING CO.

BRIGDEN MANGER

REMOVED TO

53 KING ST. W.

COR. BAY

TORONTO



ONLY DIRECTORY ON EARTH

Guaranteeing 50,000 Circulation. For 10c. (silver) your name will be inserted and copy mailed you accompanied by positive proof that your name is sent to 50,000 Publishers, Advertisers, Agents, and others, and from these you will receive hundreds, probably thousands, of valuable Samples, Papers, Books, Magazines, etc., ALL FREE. Always address AMERICAN DIRECTORY CO., Buffalo, N. Y. VERNON HILL, Va.—Gentle: I have already received over 1,000 parcels of mail, scores of magazines, etc., for which I had often paid 25c each before. My experience proves your Directory far exceeds all others, as I find most of them are frauds and cheats. R. T. JAMES.

Canada Trade specially solicited.

THE CANADIAN RUBBER CO. OF MONTREAL,

Manufacture the best Threshing Machine Belts in America.

Ask the merchant you deal with for them and TAKE NO OTHER.

WESTERN BRANCH.—Cor. Front & Yonge Sts. TORONTO.

Breeders' Directory.

Cards of not less than two line space and not more than five line space inserted for one year at \$2.00 per line, less 25 per cent discount, if paid quarterly in advance.

HOLSTEIN CATTLE.—My Herd at Exhibitions of 1887, '88, and '89 won all the Chief Prizes—winning more Money Prizes, more Gold and Silver Medals, and more Diplomas than were ever won at same number of Exhibitions by any herd of any breed of cattle in the Province. Young Bulls for sale. JOHN LEYS, Toronto, Ont.