

THE OPTIMIST
Is Generally a Successful Man

The SUCCESSFUL MAN
Is Always an Independent Man

The Independent Man

IS SURELY A HAPPY MAN

BE AN OPTIMIST—BE SUCCESSFUL—BE INDEPENDENT—BE HAPPY

To Become an
Optimist

HOW?

- 1st---Smile, cultivate the cheery word and the warm hand clasp.
- 2nd---Always remember that there is no condition that is one-half as bad as you think it is.
- 3rd---Believe that the other fellow is doing the best he can and maybe you are not doing half as good as you can.
- 4th---*Resolved*: That everything is all right anyway and that the world is going to give you the best of it right through.

To Be
Successful

- 1st---Think success, eat, drink, sleep and live with success. Work and save enough to get a start; it does not take much to get started.
- 2nd---Keep your weather eye open for opportunity, it is always just around the corner waiting, but you have got to turn the corner.

To Be
Independent

- 1st---Hit opportunity in the head with a few dollars, then don't lose your grip, but hold on.
- 2nd---Get in for yourself---it is better to own your own peanut stand than to let the other fellow boss you around for \$300 per month.

To Be Happy

When you have reached this stage you will be happy anyway and will not need any recipe.

We believe that we can show you how \$200 will start you toward Success, Independence and Happiness. Is it not worth a penny postal to try it out? Sure! Address

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