CANADIAN MAGAZINE ADVERTISER

## HORROCKSES' FLANNELETTES

(Made by the Manufacturers of the celebrated Longcloths, Twills and Sheetings

## are made from carefully selected Cotton.

The nap is short and close. No injurious chemicals are used. Quality, designs and colorings are unequalled.

> If purchasers of this useful material for Underwear all the year round would buy THE BEST ENGLISH MAKE, they would appreciate the com ort and durability which inferior qualities of FLANNELETTE do not possess.

See the name "HORROCKSES" on the selvedge every two yards.

<u>Annual</u> Sale upwards of <u>Ten Million</u> yards.

Awarded the Certificate of the Incorporated Institute of Hygiene

For information as to the nearest store where procurable, apply to agent :--MR. JOHN E. RITCHIE, 417 King's Hall Chambers, St. Catherine St. West, MONTREAL.

