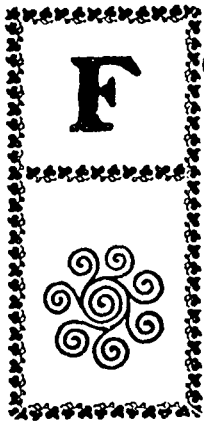


On A Bigger, Broader Basis.



FOR six months we have been planning improvements for THE CANADIAN MANUFACTURER, so as to place it on a bigger, broader basis, to make it stronger and more useful to reader and advertiser than it has been.

Some improvement has been made so far (if you have any March or April numbers compare them with this issue). But we feel we have only made a beginning. In the next issue we will add at least four, possibly eight, pages to the paper and we hope to almost at once make the paper so much stronger in appearance that its real worth may be better understood.

In the matter of circulation we are willing to have detailed comparison with any other paper in Canada, knowing we cover our field well and believing we cover it better than any other paper.

In the matter of rates we are "too low"—but this is not to the disadvantage of advertisers—and they are to be advanced.

We recognize that our need is to make the paper more attractive. We have made some progress in this direction and we promise more.

HOWDEN'S

**Double Acting
High Speed
Enclosed Engines**
with forced lubrication for

ELECTRIC LIGHTING, TRACTION, TRANSMISSION of POWER, Etc.

JAMES HOWDEN & CO., Scotland St. Glasgow

Prices and full particulars from **E. DOWIE** Sole Agent for Canada
223 Commissioners St., Montreal