

GOOD ADVERTISING—Continued.

The second page is blank, and the third page reads as follows:

Announcement.

NORVAL, March, 1899.

Dear Friend,—We are now starting on our fourth year, and I am pleased to be able to thank you for my past success. Still, progress is my watchword and you will find my stock larger and better than it ever was before, and prices are all in your favor. Cash buying, which enables me to secure goods at the closest figures, coupled with low expenses, places me in a position to save you money. My object in issuing this circular is to ask you to come and see. Permit me to again thank my many friends for their past patronage and to solicit a continuance of their favors.

N. BARNHILL.

This section of the circular could easily be improved upon. The words "dear friend" ought to be taken out, and the reading matter on this page should commence with the word "I" instead of "we," and "our" farther on instead of "I" and "my." On the whole, this section is good.

The other five pages of the circular are taken up chiefly with price quotations. To give THE REVIEW readers an idea of Mr. Barnhill's business like style of writing, I herewith reproduce two of the pages:

SPECIAL.

FOUR POUNDS of an Extra Quality Japan
or Black Tea and Twenty-two Pounds
Best Granulated Sugar for \$2.00

Seeds, Seeds, Seeds

New for Spring Planting. Farmers, make a note of these prices and go to BARNHILL'S NORVAL, when you want Choice Seeds:

- Mammoth Long Red Improved only 10c. per lb.
- Yellow Globe or Giant Yellow, half long, only 11½c. per lb.
- Package Seeds, regular 5c., our price 3c.
- Don't forget the place:

BARNHILL'S, Norval.

Boots and Shoes

I have just passed into stock eleven cases, and would be pleased to have you see them and compare the quality and price

- Men's all-leather bellows tongue Plow Boot 95c
- Men's high foxed, whole stock, bellows tongue Plow Boot, \$1.25 per pair.
- Men's grain foxed, combination buckle or lace Plow Boot, \$1.25 per pair.
- Also the Dayfoot & Williams Shoe Co.'s make of plow boots.
- Men's fine boots, Dongola kid, \$1.25, \$1.50, \$1.75, \$2.00.
- Men's fine buff and box calf.
- Ladies' Oxfords, good fitters, style right, and a good range to select from.
- Ladies' button and lace boots at lowest prices.

Mr. Barnhill is on the right track in his advertising.

For the convenience of such of THE DRY GOODS REVIEW readers as can use them, I herewith present some ready-made advertisements:

WARM OVERCOATS.

Think of how cold it will be by and bye. Then think how nice it would be to buy a Winter Overcoat NOW at a saving of \$5. as against the just-before-you-need-it price.

We bought a lot of overcoats at about two-thirds the usual figures, and they go to our customers in the same way.

\$5.75 AND \$7.50 EACH.

Come and see them!

HANDKERCHIEFS.

A handkerchief bargain is always acceptable, because one rarely has too many handkerchiefs.

We recently made a great big handkerchief purchase in Montreal and so we can afford to sell at these prices:

AT 15c. EACH.

Fine hemstitched Handkerchiefs for women; hand embroidered corners.

Good quality white Handkerchiefs for women; lace edge.

Women's unlaundered Handkerchiefs; hemstitched and revered.

Women's hemstitched Handkerchiefs, with prettily embroidered initial.

Men's hemstitched Handkerchiefs, colored borders; lots of styles.

Men's unlaundered hemstitched Handkerchiefs—handsomely initialed.

AT 25c. EACH.

Women's hemstitched Handkerchiefs—lace edged.

Women's scalloped and embroidered Handkerchiefs—a score of pretty patterns.

Women's hemstitched Handkerchiefs—beautifully embroidered.

Women's hemstitched Handkerchiefs—embroidered openwork initial

Women's very fine plain white hemstitched Handkerchiefs

Men's all-white hemstitched Handkerchiefs

Men's plain white hemstitched Handkerchiefs—with embroidered initial

HOSIERY FOR WOMEN AND CHILDREN.

Everyone who knows anything about this store knows what a good hosiery store it is.

And we keep on improving.

FOR TO-MORROW:

A lot of manufacturer's samples of Silk Hosiery, in black and assorted colors, plain and embroidered, regularly \$1.50 and \$1.75, going at 98c. and \$1.19. The lot will not last beyond the day.

A small lot of Black Fleece Hose, double soles, high spliced heels, going at 19c. a pair.

Black Ribbed Cashmere Hose, with double soles, in two weights, light and heavy, 29c. a pair.

CHILDREN'S HOSE—A special lot of extra heavy black Ribbed Hose, double knees, heels and toes, sizes 6 to 9½, go on sale to-day at 12½c.

GOOD NEWS ABOUT NECKTIES.

This week we are closing out all our regular 50c. men's neckties at 35c.

There are a dozen sizes and styles, and scores of different patterns to choose from. Remember the price:

THIRTY-FIVE CENTS.

REMNANTS OF DRESS GOODS.

One of the disadvantages of doing so large a business as we do in dress goods is the large number of remnants.

But the remnants will be no disadvantage to you when you can get them at prices like these:

1. HIGH-CLASS DRESS GOODS.

Over 75 Remnants here with full quantity for a dress, marked at half and less than half the original price. Many of the fine novelties imported for this season are included.

2. MEDIUM-PRICE DRESS GOODS.

Over 150 Remnants, including plain colors and fancy weaves, in all lengths, for either children's or women's dresses, also for fancy waists and separate skirts.

CORSETS.

The most important feature about a corset is the FIT. The next is the question of value for the money. The new "FIT-EASY" CORSET, for which we are sole agents for this county, is a wonderful corset for the price.

ONE DOLLAR A PAIR,

because it not only fits perfectly, but gives as much wear as is usually found in a \$1.50 corset.

DINNER SETS.

A fortunate chance for us makes a fortunate chance for you.

Forty Dinner Sets on sale to-morrow at prices that ought to crowd our crockery and glass department.

Six different kinds:

\$6.50—100-pc. Dinner Sets—pretty shapes; floral decorations.

\$8.50—100-pc. Dinner Sets—decorated with field flowers in green and white, gold edges.