

# THE 'WITNESS'

## What it is and what the people think of it.

The 'Witness' (Daily and Weekly), gives all the news that is worthy the attention of the average reader. It keeps its readers well informed on all subjects of interest. The cable, the telegraph, and the telephone, together with a staff of competent editors and reporters, all unite to make its news columns second to none.

Reliable commercial news and quotations of the money, stock, and produce markets are features that make it of great value in the world of commerce, finance, and agriculture.

The 'Witness' special departments, such as 'The Home,' 'Literary Review,' 'Letters from Readers,' 'Boys' Page,' 'Children's Corner,' 'Queries,' 'Agricultural,' 'Horticultural,' 'Veterinary,' 'Poultry,' 'Pets,' 'Medical,' 'Legal,' 'Numismatic,' 'Chess,' etc., are ably conducted by specialists at a large expense, offering a most valuable privilege to 'Witness' readers.

In 1846 the 'Witness' was started by the late John Dougall, and few papers have had a continuous existence for so long a period. Fewer still have held to the same principles and have been controlled by the same family for anything like so long a time.

The 'Witness' is certainly unique among the great metropolitan newspapers of the world.

### TRIBUTES FROM EMINENT MEN

Sir Wilfrid Laurier, the Prime Minister, writes:—  
Prime Minister's office, Ottawa.

All must recognize and admire the elevated tone with which you have always maintained your views in the discussion of all questions, and especially with regard to those vexed problems too often recurring in our national life. Whenever you differed from me, and thought me in the wrong, your criticisms in the 'Witness' derived all the greater force from my intimate conviction that they were inspired by that same sense of public duty.

Yours very sincerely,

WILFRID LAURIER.

The 'Christian Guardian' says:—

'The 'Witness' deserves the good words that have been said of it.

The 'Dominion Presbyterian' says:—

'The 'Witness' was never better or more useful than it is to-day.

Mr. R. L. Borden, the Leader of the Opposition, writes:—  
House of Commons, Ottawa.

The responsibilities of a public journal are not less than those of a public man. In fulfilling these, the 'Witness' has manifested, in an eminent degree, the qualities of courage and sincerity. Moreover, it has always aimed to uplift the standard of journalism in this country.

R. L. BORDEN.

His Grace the late Archbishop Bond, Anglican Primate of all Canada, wrote:—

I trust the future of the 'Witness' may be blessed of God for increased power for good, and still larger usefulness in promoting the religious character of this magnificent Dominion.

### TRIBUTES FROM THE PRESS

The 'Witness' is by far the most influential paper in Canada.—'Herald,' Comber, Ont.

For honest news, independent criticism and advanced thought, the 'Witness' is in the lead.—'Leader,' Parsboro, N.S.

The 'Witness' is certainly the leading daily paper of Canada.—'Advertiser,' Hartland, N.B.

The Montreal 'Witness' is one of the best papers published.—'Statesman,' Bowmanville, Ont.

The 'Witness'—the good old favorite family newspaper.—'Statesman,' Bowmanville, Ont.

The Montreal 'Witness' is well-known as one of the best papers in Canada.—'Argus,' Hastings, Ont.

The 'Witness' pursues a straight course.—'Observer,' Sarnia, Ont.

No metropolitan newspaper is more respected than the 'Witness.'—'Topic,' Petrolia, Ont.,

The 'Witness' editorials are models of fairness.—'Standard,' Hawkesbury, Ont.

The 'Witness' stands pre-eminent among newspapers for reliability and honesty of purpose.—'Reporter,' Kingsville, Ont.

The 'Witness' has a great hold upon the public mind.—'Ontario Gleaner.'

The 'Witness' is one of the strongest and healthiest influences in Canadian journalism.—'Daily Express,' Woodstock, Ont.

The 'Witness' is one of the best and most reliable newspapers published in the Dominion and deserves the large patronage it receives.—'Recorder,' Mitchell, Ont.

The Montreal 'Witness' has issued a special industrial number, which is a credit to that newspaper, and also to the city in which it is printed.

city in which it is printed.—'Star,' Toronto, Ont.

The 'Witness' is always up-to-date in its ideas.—'Mirror,' Meaford, Ont.

Hundreds of other similar references could be quoted did space permit, including nearly all the leading papers in Canada. But few would have time to read more, and no one would need more than the above to convince them of the position the 'Witness' occupies throughout Canada.

The 'Daily Witness,' \$3.00 a year.

The 'Weekly Witness and Canadian Homestead,' \$1.00 a year.

JOHN DOUGALL & SON, Publishers, 'Witness' Block, Montreal.

### THE PUBLISHERS TO THE READER.

The effort of the publishers of the 'Witness' is:

- 1.—To give the news in the most informative way possible.
- 2.—To supply the family with abundant reading of an interesting and wholesome kind. They are
- 3.—Strenuously striving to serve their day and generation to the utmost of their capacity.

The signs are that the readers of the 'Witness' are co-operating with them in this effort by doing what only they can do—extending its circulation. We look to every reader as a partner in the business to do his best for its furtherance. Only by the earnest co-operation of all who wish to see such a paper succeed can it prove such a success as they would like.

To those who have already done their part and to those who are going to, we would say

**THANK YOU.**

'It is to the credit of Canadians that this valuable daily and weekly 'Witness' is being more and more appreciated by them.'—'Observer,' Coaticook, Que.