

milk from Mr. Willis' Jersey herd is made into butter. The butter-making department is under the direct supervision of Mrs. Willis, who has a most enviable record as a butter-maker. During the fall fairs of 1898 she won no less than fifteen prizes for butter, and about all of them were firsts. Mrs. Willis ascribes her success in butter-making largely to the fact that strict cleanliness is observed in every particular from the care and milking of the cows to the sending of the butter to market. Since writing this we have learned that Mr. Willis has sold four fine yearling ewes to Mr. F. W. Hodson, Supt. of Farmers' Institutes for the Newfoundland Government.

HYRMANVILLE FARM ECHOES.

When you want new blood in your herd look for the best and don't allow five dollars to stand in the way of securing a superior animal, and, remember, some of the fellows who have small herds have good ones. When you have a few good animals in hand, breed from these good ones you have been buying. And, don't be afraid to advertise. Just tell what you have and let the people know it. Intelligent buyers have good memories.

I desire to call attention to the value of these columns—FARMING—weekly FARMING remember, not monthly or semi-monthly FARMING, but weekly FARMING, published four times a month and fifty-two times a year. As an advertising medium for reaching a class of buyers who themselves are breeders, and, when in want of an animal, are willing to pay a good price for what they want. For this reason you should not fail to keep your advertisement always before them.

A Western breeder says every man should be a moral man. Every man who isn't a moral

GLUBBING LIST

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Toronto Weekly Mail and Empire.....	1 00	1 40
Toronto Morning World.....	3 00	3 00
Farm and Fireside.....	1 00	1 40
Montreal Daily Witness.....	3 00	3 00
Montreal Weekly Witness.....	1 00	1 60
Family Herald and Weekly Star— with great premium picture.....	1 00	1 75
London Daily News.....	1 50	2 00
London Weekly Free Press.....	1 00	1 75
London Weekly Advertiser.....	1 00	1 40
Ottawa Semi-weekly Free Press.....	1 00	1 60
Ottawa Semi-weekly Journal.....	1 00	1 55
Ottawa Semi-weekly Citizen.....	1 00	1 50
Ottawa Morning Citizen (daily).....	3 00	3 00
*Hamilton Semi-weekly Times.....	1 00	1 60
*Hamilton Semi-weekly Spectator.....	1 00	1 60
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The Willand Tribune.....	20	1 50
The Halifax Herald.....	3 00	3 00
*Citizen and Country, Toronto.....	1 00	1 50
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Rural New Yorker.....	1 00	1 55
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Papers marked thus * will be sent until the end of 1899—other papers for the year only—but FARMING will be sent until the end of 1899 for the price mentioned in every case.

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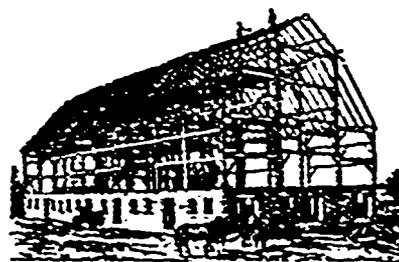
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