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**E**R urnisher

new, Ltd.

ARGE 8

a time of the year should keep your Now we have thing you need. It shoes at \$1.50 is upwards to d women's felts 0, \$1.25, \$1.50, up. Now if you working out side you to come in the you, so you will table and warm, is for all the chil-reasonable prices, that serves you

Agnew Ltd.

, King St. HOTT, Manager

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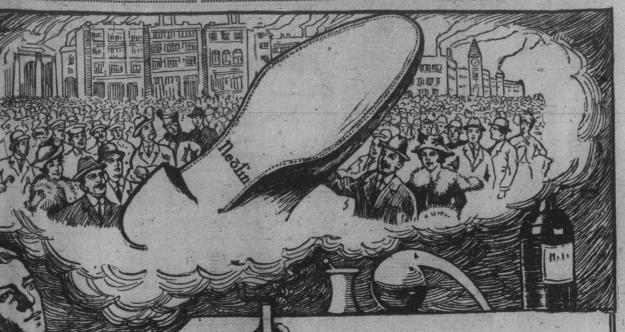
furnished rooms d, office men desire ast King St. 1-3-3ts

rd and room in pri-for two gentlemen factory district. Apply rs-Record. 1-3-5ts. norning, small purse noney. Finder please second office. 1-3-1t.

ee furnished rooms Albert St. 1-3-3ts. MING STRONG

Peace secretary of the

TPE PERLIN NEWS BRCORD



## Announcing the Advent of a New Synthetic Substance

Picture to yourself that dramatic moment when the scientist knows that he has brought into being a new synthetic substance.

Conceive, if you can, the intensity of satisfaction that comes with the sense of having created.

Imagine such a scene enacted in the laboratories of the Goodyear factories. If you can visualize the event, and the enthusiasm that followed it, you will know something of what it means to us to announce to the world the advent of Neolin.

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Neolin culable e Yester a practic

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Neolin It is not It is not It is not It is—N The sub Only th almost as universal. Neolin i

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Monday,

Better than Leather Literally a New Substance

Neolin Means Better Shoes

They did not need to be told about Neolin-

MADE IN CANADA

DYEAR

they saw at once its tremendous econo

portance.

### **Idculable** Value

ity a new substance of incalt tot exist, today it is-a new, adaily lives of hundreds of

able for leather.

Pew, the name is new. Thich it will be put are old-Amanity, and as vast and tem leather. beg it is wate .poof.

An Improvement on Leather It is better because it is more flexible. It is light. It is strong. It is durable. It is reliable because it is always the same. Neolin will displace leather in some of the largest and widest fields which leather now fills. It should, for instance, replace leather soles on every single pair of shoes sold. More than two hundred of the greatest shoe manufacturers of this continent saw the im-mense market for Neolin immediately. These men are all masters of shoe design and construction—they know what the human foot requires. They are telling the Neölin story now through their salesmen-they will use Neölin in their

own products. Neolin has taken the virtues of leather and carried them still further. Where leather was deficient Neolin has created.

where reather was dender recommender new virtues. It is not like anything that you have ever tried, or known, or heard of. Here, then, is a new element of ease and

economy. Familiarize yourself with the name—because it is destined to be a household word—Neölin. Better than Leather.

The Goodyear Tire & Rubber Company of Canada, Limited

Toronto, Ont.

## CANADA IN EXCELLENT SHAPE FINANCIALLY The War Burden Will Be Easily Borne

# RICH IN PROPORTION

Making Two Biades of Grass Grow Where One Grow Before

Making Two Blades of Grass Grow Where One Grow Before
The strong financial position of the forminion after a year of war following ing upon a period of general trade depression, is not the result of chance, it is the result of prudent and sags cloue administration of the affairs of the Dominion upon a well thoughhout in rigidly adhered to.
The Borden Government has suc-ceeded in making two blades of grass grow where one grew before. It has stimulated the revenue and cut down the expenditure. It has carried to successful fruition a campaign for increased production of natural pro-ducts, and this increase, as stated recently by the Minister of Finance, are outweight the cost of the war.
Making Good
Official statistics show that has the borden revenue and expen-citure.
Minister are production of natural pro-ducts, and this increase, as stated to generalent. That means a richer system of the canadian people to car ry easily the burden which the war.
Minister are production for this there has been as the transce Minister, are production at that was expected of them, in to close the gap which, upon the inter basis, would have occurred in the was expected of them in the to close the gap which, upon the inter basis, would have occurred in the to say bleak the the cond the top the inter basis. Would the cond the top the top the inter ba

this year between revenue and expen-diture. Official statistics show also that the expenditure has been reduced ma-terially without the sacrifice of neces-sary national undertakings placed previously under contract. This re-duction has been effected in spite of the heavy payments which the pre-sent Government has had to make on the completion of works undertaken by the former Ministry, the Quebec Bridge, the Hudson's Bay Rallway, etc.

Bridge, the Hudson's Bay Rallway, etc. How it Was Finance The method adopted by Hon. W. T. White, Minister of Finance, in provid-ing for the war expenditure, has been now becoming apparent to most Can-adians. During the first period of the war Mr. White paid for the organiza-ation and equipment of the Canadian army with noney borrowed in Eng-Ind. That was sound finance under the conditions, however, changed. The verse to Canada, swung in the oppo-site direction. Canada, began to pro-duce more and sell more. The ex-ports of the Dominion began to pro-duce more and sell more. The ex-ports of the Imports. It became possible to borrow on this side of the oceant and Mr. White went to New York. He succeeded in borrowing \$45,000,000 theres. That was before the British and French commissioners entered.

there under exceptionally favorable terms. That was before the Brilish and French commissioners entered the New York money market. Inthe New York money market. Just how much was really accom-plished when the Canadian loan was issued in New York in August was little understood at the time, but the wisdom of the step has been amply shown in necent developments. The loan, and the sale in New York oft sterling bills, drawn against ship-ments of Canadian wheat to Great Britain and Europe, have restored the rate of exchange on New York prac-tically to par. This is of very mater-lial importance to Canada. Three months ago exchange between this country and the United States was anfavorable to Canada, a premium of one half to one per cent. having to be paid on Canadian money to obtain funds in New York. In other words, the American dollar. The Can-adian loan at once amellorated this situation. The proceeds of the loan were not brought to Canada at once but were withdrawn gradually so as lo stabilize the exchange and gradually reduce it. Upon the transfer of the proceeds of this loan to Canada the Finance Department made over \$36; 90 in exchange.

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good housewife.

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can be taken by anyone, since it is pleasant to take and does not disturb the digestion of the

It comes in generously large bottles. Two sizes, 25c and 50c. Sold only at the

cured

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Club received work to-Toronto Argonants that are on Wednesday next m. A rumour has been e eity that the Argonauts ing through their best would substitute with rs. Mr. Pearce assures ind that the Argonauts the strongest team they o ice, and a battle royal an the contending teams nesday evening.

#### k's Business.

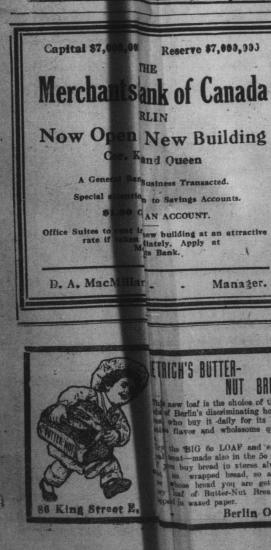
t is informed that one nters and trappers, Mr. Mill street, in one week de a haul of eleven k, and a nuskrat. The i'' were rounded up 'i four were almost en-netting him a handsome

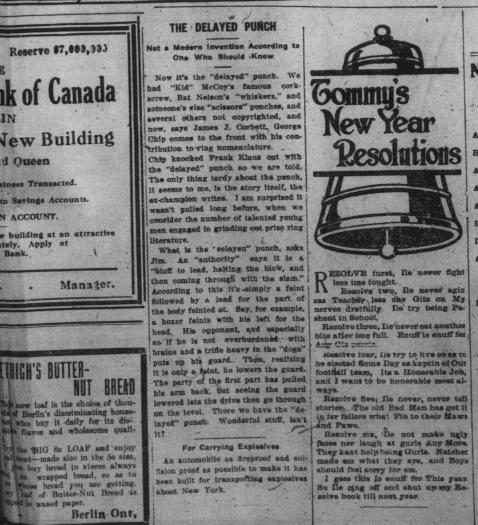
Simpson alleges that press employees in The alled together to oppose -law. ad only half the number ring 1915 that were re-

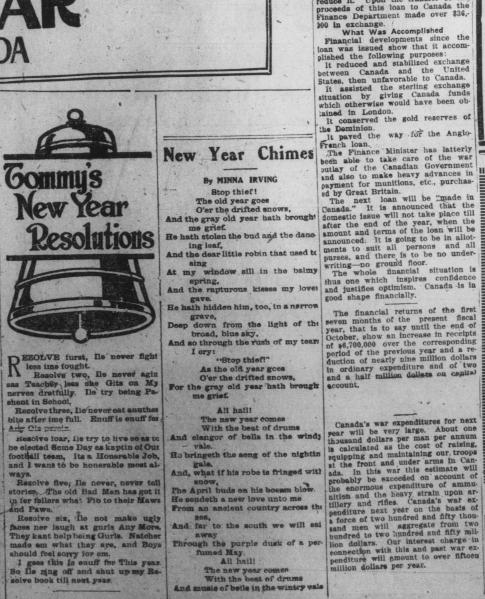
en, a prominent citizen rs in Arthur, Ont., died at s met death by being fting and mangled. Ed-ole of Cookstown and t of Siloam.

uy Your LIDAY roceries consideration. De-

considerati ZIEGLER GROCER







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