



YE OLDE FIRME

HEINTZMAN & CO. LIMITED*Announce the Opening of a Radio Department*

Featuring

The Brunswick Radiola

PHONOGRAPH & RADIOLA IN ONE

and C. G. E. Radiolas

Made by the Canadian General Electric Co.

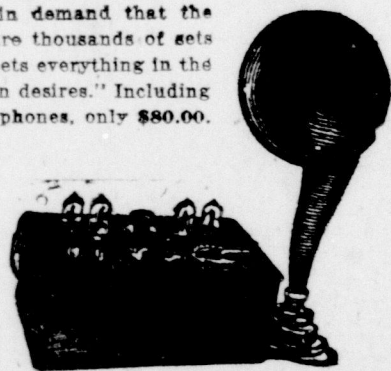


RADIOLA III

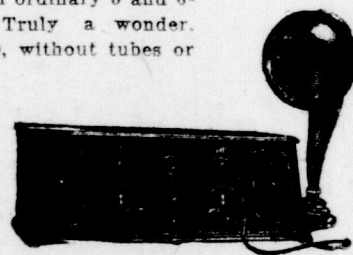
▲ high - grade, two-stage, two - tube set which can be added to. Gives splendid results and unexpected "Distance." Including tubes and headphones, price only \$45.00.

C.G.E. RADIOLA IIIA

So much in demand that the factories are thousands of sets behind. "Gets everything in the air a person desires." Including tubes and phones, only \$80.00.

**RADIOLA REGENOFLEX**

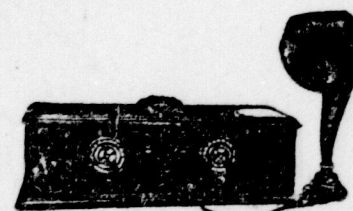
The most powerful of all 4-tube sets where aerial and ground wires are possible. A new special circuit gives results not secured in ordinary 5 and 6-tube sets. Truly a wonder. Price \$206.00, without tubes or speaker.

**RADIOLA****SUPER-HETERODYNE**

The radio that is considered by everyone as having no equal. Operates without outside aerial or ground wire. It is portable, reliable, easy to operate, selective, and the last word in the realm of radio.

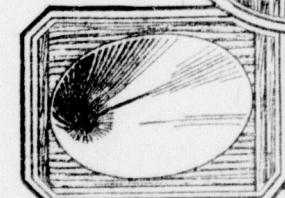
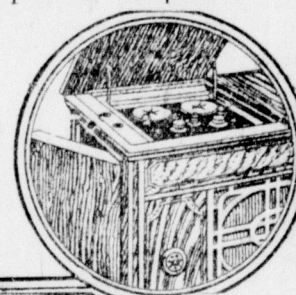
Price \$290.00.

tubes and speaker extra. Dignified terms available to all. No need one longer miss the mysteries of the air.

**Brunswick Radiola 160**

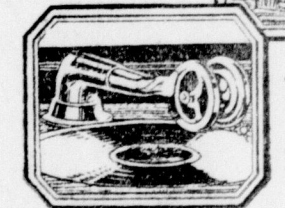
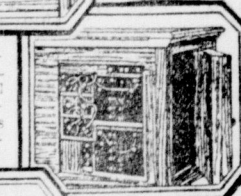
Graphic Description

Showing installation of Radiola Super-Heterodyne receiver in upper left-hand side of Model 160. Loop antenna is contained in swinging panel in the left end of cabinet.



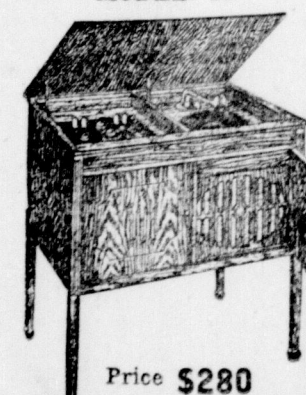
The All-Wood Oval Horn through which come both radio reception and the tones from the records.

Sectional view showing battery installation and loop panel in the rear of cabinet which contains all batteries for operation of receiver.



The superior Brunswick Double-Edison (Reproducer) employed in Brunswick Radiola No. 160.

Another Wonderful Brunswick Radiola
MODEL 25



Price \$280

Composed of the world-famed Brunswick phonograph with all its exclusively improved features and the popular C. G. E. Radiola III-A, a most satisfactory four-tube receiver. Think of it! Infinite entertainment of every description from records or radio is at your finger tips.

YE OLDE FIRME
HEINTZMAN & CO. LIMITED

242 DUNDAS STREET, LONDON OPEN EVENINGS PHONE 1039

Out-of-Town Interested Parties Write for Illustrated Catalogue Containing Full Information

BRUNSWICK RADIOLAS
Are Priced from \$195 Up

ON
EASY TERMS!